

FINI 2020
X YEARS

INTERNATIONAL IMAGE FESTIVAL
THE MEETING OF IMAGES AND IDEAS

From April 24 to 30, 2020

MAIN TOPIC:

WATER

INTERNATIONAL IMAGE CONTEST

• PHOTOGRAPHY • DOCUMENTARY
• POSTER • ALTERNATIVE TECHNIQUES

Open call: from October 10, 2019
to January 26, 2020

www.uaeh.edu.mx/fini



AS PART OF THE ACTIVITIES OF THE TENTH EDITION OF THE INTERNATIONAL IMAGE FESTIVAL (FINI) THAT WILL TAKE PLACE IN THE CITY OF PACHUCA, STATE OF HIDALGO, MEXICO FROM APRIL 24 TO APRIL 30, 2020, THE AUTONOMOUS UNIVERSITY OF THE STATE OF HIDALGO (MEXICO) THROUGH ITS EXECUTIVE VICE PRESIDENT AND PROVOST, AND ITS DIVISION OF CULTURE, ISSUES THE FOLLOWING:

CALL FOR ENTRIES FOR THE INTERNATIONAL IMAGE CONTEST

OFFICIAL RULES

1 CONTEST OBJECTIVE

To recognize, promote, encourage and diffuse the work of Mexican and foreign students and professionals in different genres, expressions and implementations of image.

The Contest is part of the International Image Festival (FINI), organized by the Division of Culture of the Universidad Autónoma del Estado de Hidalgo, in compliance with the University goals and its commitment to favor culture and arts promotion, contributing to the students' training and the cultural development of society.

The main topic of FINI 2020 will be WATER, therefore, the works must show and reflect some of the following ideas:

- Water is the origin and the beginning of everything; water gave life to the first life forms in the world ...
- Everything is water. Water is one of the four elements of nature and is 70% of every organism, covering the planet in the same amount. This odorless, tasteless and colorless substance (with a molecular formula of H₂O), is capable of transforming into different states: liquid, gas and solid. In the solar system, it is a very common element in the shape of ice in many celestial bodies ...

- Water also has an important place in the imagination of human civilizations (attributed to some God or as a symbol of a blessing or a punishment). Its obtention and its availability has been reason of conflict or wars as it is vital for habitation, commerce, hygiene, health, and food production.
- Even though this liquid is source of energy, purification or healing, we use it without measure. We waste it because we consider think it is endless; however, one-fifth of the planet suffers from a lack of potable water, as the UN indicators show in the last decade.
- Although the blue planet, as we call Earth, is covered almost entirely by water, only 3% is potable and only 1% is available for consumption. Water is vital in every aspect of life, therefore, its lack or scarcity generates serious problems like instability, violence, social injustice or forced migration.

2 TERMINOLOGY AND REQUIREMENTS

1. This Call for Entries is addressed to students and professionals of photography, design, visual arts and documentary films.
2. To register in the category of students, they must be enrolled in bachelor degree programs offered by higher education institutions in Mexico or other countries; which are recognized by educational authorities or by accredited academic, artistic and professional institutions and organizations, as long as the student is still a student, meaning that no degree has been granted.
3. To register in the category of Professionals, they must be image experts in any of the genres included in this Call, which can be proven through a CV, experience and/or professional career for each established category.
4. The students or professionals that register in the Contest have the responsibility of guaranteeing that they are authors and owners of the property, intellectual and artistic rights of the corresponding work, or that they have the written legal authorization of the person or legal entity who hired some others to create the work.
5. The main topic of the contest in this edition is Water; therefore, the Works that are registered must refer to it, according to the Objective of Contest herein.

6. The contest will be divided into two categories, and each category with the following genres:

- a. Photography (analog and digital)
- b. Alternative techniques (graphics or digital stamp, photomontage or collage)
- c. Documentary (full-length film and short film)
- d. Poster (free technique)

7. People of any nationality can participate.
8. The minimum age for registration is 18 years old at the time of the closing of this Call for Entries.
9. The participants can register in one of the two categories, however, they can register in more than one genre.
10. The Works submitted for this contest should have been made within the five previous years to the closing of this Call for Entries.
11. No administrative nor academic staff part of the Division of Culture who are related to the International Image Festival can register, with the purpose of keeping the legality of the contest.
12. The disregard of the Terminology and Requirements hereof will be a motive for disqualification.

3 CONTEST REGISTRATION, SELECTION AND JUDGEMENT PROCESS

1. The process will have two stages.
 - The first one will include the submissions of participants and the verification, on behalf of the FINI organizers, that the requirements already established in these Official Rules are met, and the selection of the finalists on behalf of the Jury.
 - The second one covers the final decision of the Jury and the public ceremony where the results for each category and each genre will be announced, as well as the awarding and exhibition of all the works.

2. The people interested in participating that meet the requirements already mentioned must fill out the registration form available in the following web site: www.uaeh.edu.mx/fini. This format must be filled out with all the information needed and then upload the digital images (photography, alternative techniques and poster). The documentary participants must include the link and password (if there is any) to visualize the work. Once the system verifies that the information and the submissions have been correctly registered, it will issue an acknowledgement of receipt generating a number for each participant (it is recommended to write it down and have it at hand). The personal information of the participants will be automatically encrypted so that no one has access to it, not even the FINI organizers nor the jury, until the selection of the finalists is over.
3. For the genres of PHOTOGRAPHY and ALTERNATIVE TECHNIQUES, each participant must submit a series of 3 to 6 images that shows theme unit and must meet the following specifications: 72 DPI resolution, JPG format, RGB or greyscale, 8-bit, with a weight of minimum 1MB and maximum 2MB (each one). The participants must attach a conceptual text of no more than 1,000 characters (the system will not accept more) to support the work they send. In the case of ALTERNATIVE TECHNIQUES, the Works must be bidimensional (no three-dimensional Works will be accepted).
4. For the DOCUMENTARY genre, the participant (in this case the director or the person in charge of the project), must render his/her information on line, include a synopsis of the documentary and the link to the full video (with the password, if there is one). The documentary must be subtitled in English or Spanish, depending on the original language (Spanish – English / English – Spanish / Other languages – English).

5. For the POSTER genre, each participant will be able to submit on line one to three posters. The files must meet the following specifications: 72 DPI, JPG format, RGB, with a weight of minimum 1MB and maximum 2MB. The posters selected as finalists will be printed in a size of 120x170 cm. The files must be on that proportion in a vertical format. In case of being selected as finalist, the posters must have the necessary resolution to be printed in the format mentioned.
6. **Submissions start on October 10, 2019 and end on January 26, 2020.** The digital submission of the Works implies the acceptance of the terms and conditions of this Call for Entries.

7. The Jury will be integrated by visual arts and design specialists with full autonomy to evaluate the submissions of the participants that, once they have met the requirements of these Official Rules, are dully registered.

8. **During the first stage, the Jury will evaluate the submissions of all the registered participants** and, considering their relevance and their technical, aesthetic and conceptual quality, they will select the finalists for each category and genre included in this Call for Entries. **Such selection process will end on February 26, 2020. The results will be announced on the FINI web page and its social networks on the few days after.** The participants selected as finalists will be notified by e-mail, concluding with the first stage of the process.

9. **The final works will be admitted from February 27 to March 10, 2020.** The selected participants who do not send their works during this period will automatically be eliminated from the contest.

10. The finalists of PHOTOGRAPHY and ALTERNATIVE TECHNIQUES will be responsible of sending the digital files of their HD images. The images must be on TIFF format, RGB or greyscale, 8 bits, a resolution of 300 DPI and with a weight between 40 and 60MB. They will also have to attach the conceptual text of the work and brief CV information (half a page for each one). This material should be sent by *Wetransfer* to the following e-mail address: concursofini@uaeh.edu.mx

11. The POSTER participants selected as finalists must send their digital files of their posters by *Wetransfer* to the e-mail address previously mentioned with the following specifications: 150 DPI, TIFF format, RGB and a size of 120 X 170 cm, in a vertical format. They also must send brief CV information (half a page) and, if they want they can attach a conceptual text of their work.

12. The Division of Culture of the UAEH will be in charge of the printing, the setting up of the work and the places of exposure. Disregarding the previous instructions or not sending the required material on time will be a motive of disqualification.

13. The finalists of the DOCUMENTARY category will have to submit three final copies of their full-length film and short film in a DVD format, NTSC system, with Spanish or English subtitles (as needed) to the following address:

Dirección General del Festival Internacional de la Imagen
Torre Administrativa, segundo piso.
Abasolo 600, Col. Centro, C.P. 42000; Pachuca de Soto,
Hidalgo, México.
Tel: +52 (771) 717-2000 ext. 1021

Schedule for admissions: From 09 a.m. to 5 p.m. on working days.

14. The DVD must be labeled as follows: submission title, length, participation key and contact information (obligatory information). They must include a presentation text of the documentary, the list of credits, brief CV information of the creators and 3 to 5 images with the following characteristics: resolution of 300 DPI, TIFF format, RGB or greyscale, at 8 bits. If the material is not submitted as required, it will be disqualified.

15. **The Jury will be the only competent authority and will have their discussion on Saturday, April 25, 2020 to decide the places of the finalists for each genre in the tow established categories.** They will reach their verdict and issue the corresponding certificate where the winners will be pointed out.

16. **The awarding ceremony will take place on the same Saturday, April 25 at 5:30 p.m.,** at the “Ing. Baltasar Muñoz Lumbier” Hall of the “La Garza” Cultural Center located at Abasolo 600, Col. Centro, Pachuca de Soto, Hidalgo.

17. No awards will be given in the event that the Jury considers that no artistic, technical or conceptual criteria are met in one or more genres or categories or in one of the three finalists.

18. Any problem or situation not covered in this Official Rules will be solved by the Jury and its decision will be final.

19. The registration and participation of the finalists in the International Image Contest FINI 2020, assume the acceptance, with no holds barred, for their submitted works to be published through any printed or electronic mean for the purposes of the promotion of the International Image Festival giving the correspondent credit to the authors.*

* The participation in the contest implies that the participant, student or professional accepts granting to the Universidad Autónoma del Estado de Hidalgo a license to reproduce, print, set up, exhibit, show, and promote the work in the context of the Festival, as well as an authorization so the University can continue to promote the work in exhibitions, videos, compilations, catalogues or other related to the works and results of the edition of FINI that might correspond to all the university community, public and private facilities, general society and public at a national and international level; recognizing, in this case, the credit of the author.

20. The printed images of the finalists, as well as the copies of the videos selected by the jury will become property of the UAEH, who will have the right to reproduce, print, exhibit, and promote them, non-profit, and always respecting the credit of the artist.

4 PRIZES AND EXHIBITION

1. The prizes for the following genres: PHOTOGRAPHY, ALTERNATIVE TECHNIQUES and DOCUMENTARY, in the only two categories, are described below:

a) In the category of **Professionals**, for each genre named before, the **first place** will get a prize of **\$85,000.00** (eighty five thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$4,500.00 USD** (four thousand and five hundred USD) according to the currency exchange at the time.

b) The **second place** in the category of professionals will get a prize of **\$47,000.00** (forty seven thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$2,500.00 USD** (two thousand and five hundred USD) according to the currency exchange at the time.

c) The **third place** in the category of professionals will get a prize of **\$28,000.00** (twenty eight thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$1,500.00 USD** (one thousand and five hundred USD) according to the currency exchange at the time.

d) In the category of **Students**, for each genre of the Contest, the **first place** will get a prize of **\$42,000.00** (forty two thousand Mexican pesos). If the

winner is a person who lives outside Mexico, the prize must not exceed **\$2,200.00 USD** (two thousand and two hundred USD).

e) The **second place** in the category of Students will get a prize of **\$23,000.00** (twenty three thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$1,200.00 USD** (one thousand and two hundred USD).

f) The **third place** in the category of Students will get a prize of **\$14,000.00** (fourteen thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$750.00 USD** (seven hundred and fifty USD).

2. For the POSTER genre there will be only one prize for each category:

a) For the category of **Professionals**, the winner will get a prize of **\$85,000.00** (eighty five thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$4,500.00 USD** (four thousand and five hundred USD).

b) For the category of **Students**, the winner will get a prize of **\$42,000.00** (forty two thousand Mexican pesos). If the winner is a person who lives outside Mexico, the prize must not exceed **\$2,200.00 USD** (two thousand and two hundred USD).

c) The corresponding prize will be paid only by electronic transfer, therefore it is crucial that the winner has a bank account able to receive international transfers from Mexico.*

* The student or professional who result winner, is responsible for the tax payment applicable in their country of origin.

* It is understood that the winner, at the moment of participating, accepts that the Universidad Autónoma del Estado de Hidalgo may not pay one or several prizes, with no legal liability, in case of unforeseeable circumstances, a global or national financial crisis, currency devaluation, revolutions, rebellions, mutiny, acts of sabotage, robbery, sinister, payment suspension or the suspension of the funds the university has for these prizes.

* If the winner carried out actions to lead to error, deception, fraud, identity supplantation, unlawful appropriation or not authorized use of intellectual and industrial property, copyright, digital and material rights, properties,

a third party possessions, malicious and dishonest conduct in order to obtain the prize, the Universidad Autónoma del Estado de Hidalgo will have no legal liability of these actions and may claim damages from the winner who has carried out the actions mentioned above.

d) Additionally, for those selected as finalists who do not live in the city of Pachuca will get free accommodation for them plus one person (double room/breakfast included) on Saturday, April 25, so they can easily attend the awarding ceremony and the opening of the exhibitions of the finalists' works. To make the reservations it is necessary to confirm attendance before April 16 to the e-mail concursofini@uaeh.edu.mx (when having more than one companions, the participant must cover the corresponding expenses).

3. The **PHOTOGRAPHY, ALTERNATIVE TECHNIQUES** and **POSTER** submissions that were selected finalists will be exposed in the facilities determined by the University during the FINI celebration. **The exhibition will be inaugurated on Saturday, April 25**, once the Jury has reached its verdict.

4. **The winner DOCUMENTARIES will be exhibited after the awarding ceremony and throughout the Festival.** The following days they will be projected in different facilities of the University.

This Call for Entries and its Official Rules will be published on October 10, 2019.

* Printed copies validated by the Executive Vice President and Provost according to the Article 80, section XV of the UAEH which are in the office of the Executive Vice President and Provost, the Division of Culture and the General Audit for the legal purposes of this Call. If there is any dispute regarding the terms and scope of this Call, the validated copies of its text will be applied.

* **To know all the terms and conditions of this Call, please go to: www.fini.mx**

