

# SUBNATIONAL ALLIANCE STRATEGIC REGIONAL AGENDA WESTERN CENTRAL REGION



September 2019



## 2018 CRONOLOGY

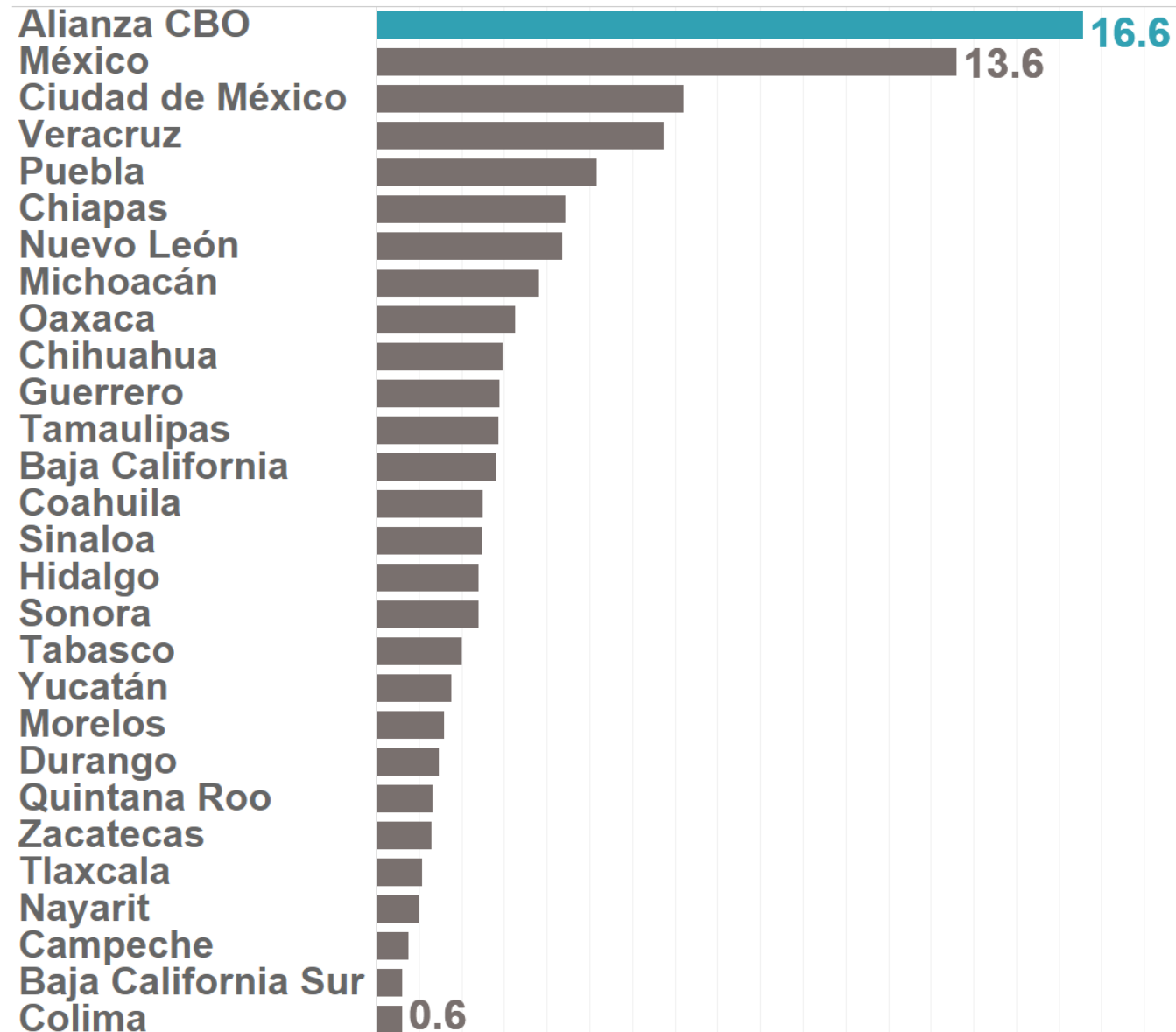
- On November 5, the governors announced their intention to carry out regional planning.
- On November 15 2018, a meeting was held at CIDE (Economic Research Institution) with the head of economic ministries and planning instances to agree on the methodology to carry out the first stage of the integration of a strategic agenda of the Central Region.
- On November 23, in San Miguel de Allende, the governors of the 4 entities (Guanajuato, Aguascalientes, Queretaro y San Luis Potosi) signed the collaboration and coordination agreement between the states.



## 2019 CRONOLOGY

- January 20th, 21th and 22th. Strategic Planning Workshop in San Luis Potosí.
- February 13th. Meeting in Aguascalientes to analyze the results and agree on the following steps.
- May 8 Review of the Strategic Agenda with the Governors. Incorporation of the state of Jalisco.
- 11th of June. Meeting with Alfonso Romo, Head of the President Private Office.

# population percentage with respect to the national total, 2018

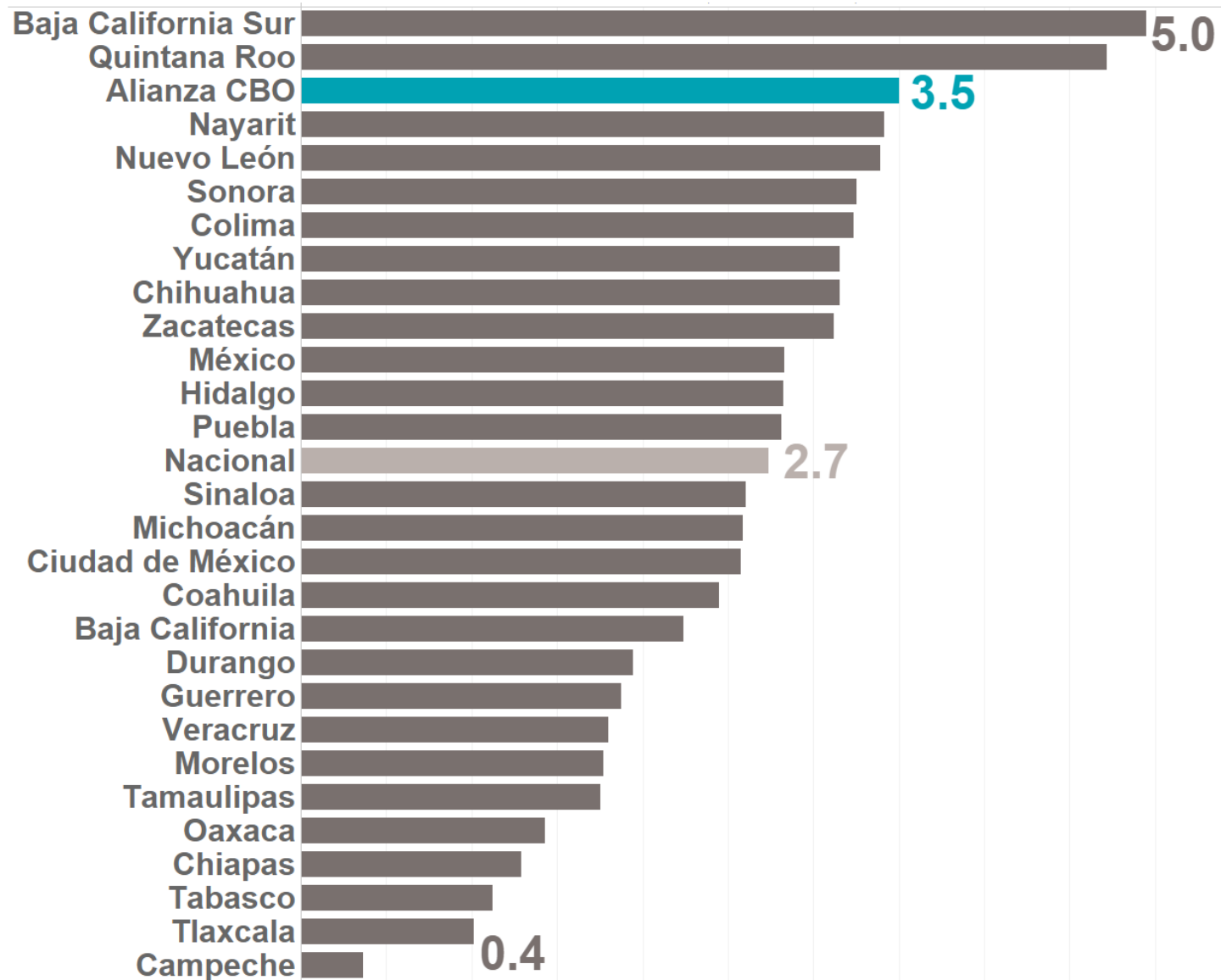


2018

1

Source: CONAPO, 2018.

## Average annual growth rate of non-oil GDP (2003-2017)



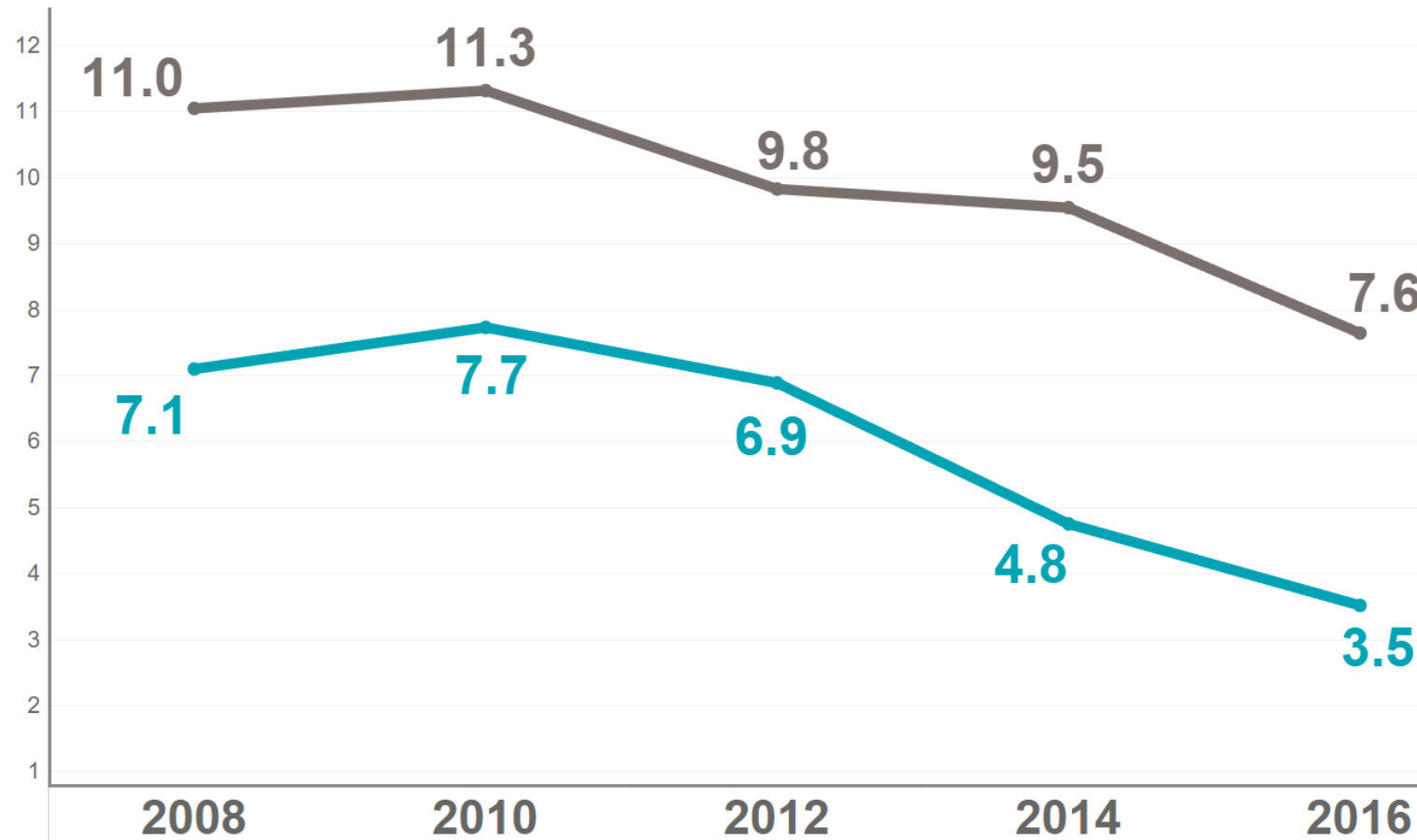
2003-2017

3

Source: INEGI.



## Percentage of population in extreme poverty



ranking

2008

2016

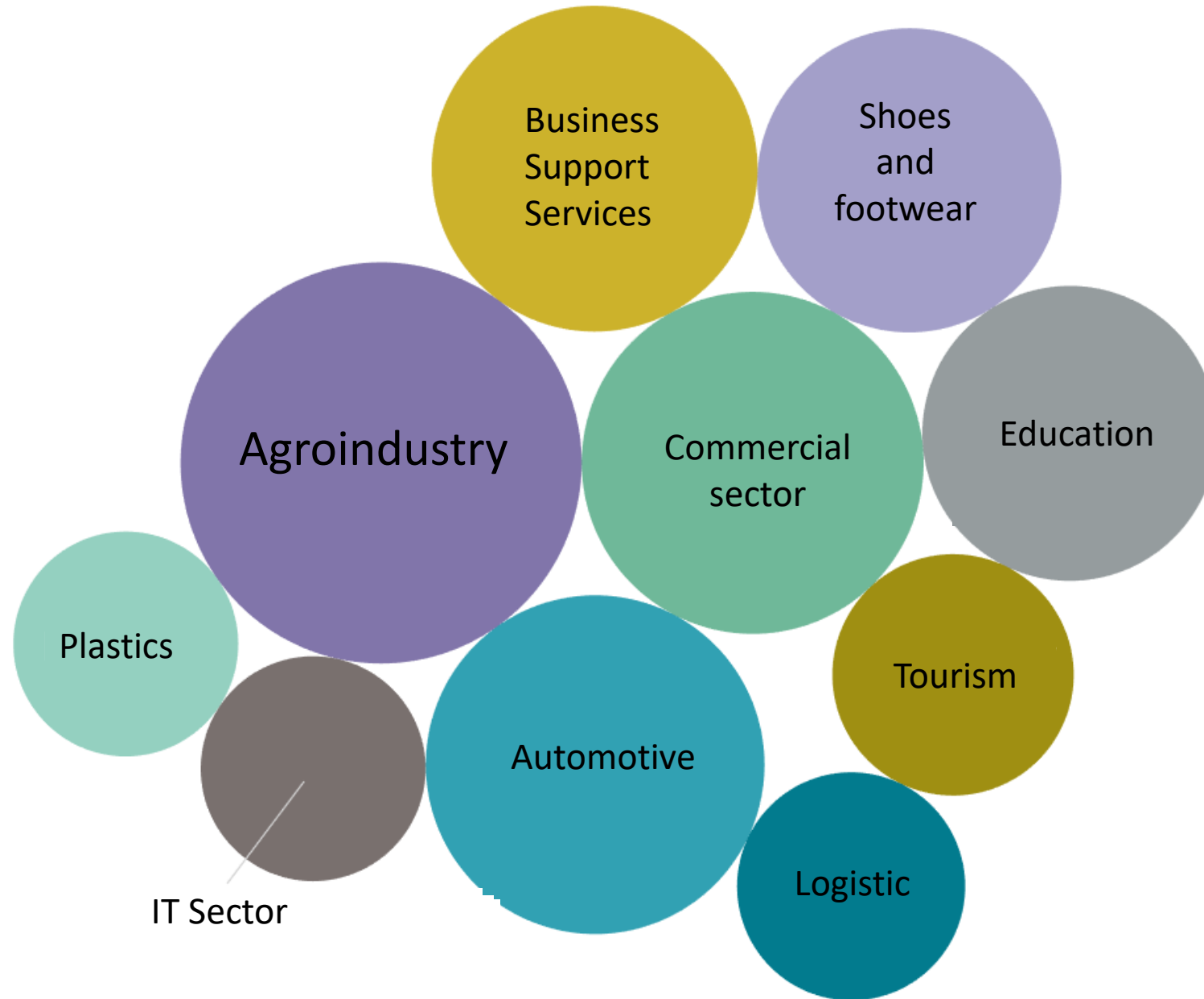
13

12

Source: CONEVAL

■ National ■ Western Central Region

# Main clusters in the Western Central Region according to employed population



Source: INEGI.

# Goals of Western Central Region

- 1 • Achieve leadership in growth with quality.
- 2 • To be the region with the greatest human development in Latin America.
- 3 • Significantly reduce poverty in the region.
- 4 • Achieve the highest levels of competitiveness in the country
- 5 • Consolidate a sustainable development model that is an example at the national level
- 6 • Develop a regional mobility model
- 7 • Be a safe region
- 8 • Solve public problems through citizen participation



## STRATEGIC PROJECTS OF THE WESTERN CENTRAL ALLIANCE

- Create representative offices of the region abroad to attract investments and open markets
- Create the brand that identifies this strategic alliance as a region
- Promote a strategic investment attraction agenda in a coordinated manner (highlighting vocations and skills)
- Perform a communication strategy to build trust in investors

## BECOMING THE MAIN LOGISTIC PLATFORM IN MEXICO

- Make a reality the intercity train (crossing the five regions or entities)
- Define the regional basic infrastructure plan (roads, airports, energy, water, etc.
- Retake the railway section of La Chona, Aguascalientes - El Castillo, Jalisco.
- Take advantage of the airports of Guadalajara and Queretaro to be part of the logistics node of the center-west of Mexico.
- Celaya's intermodal port
- Create a financing regional infrastructure in group by the members of the alliance