



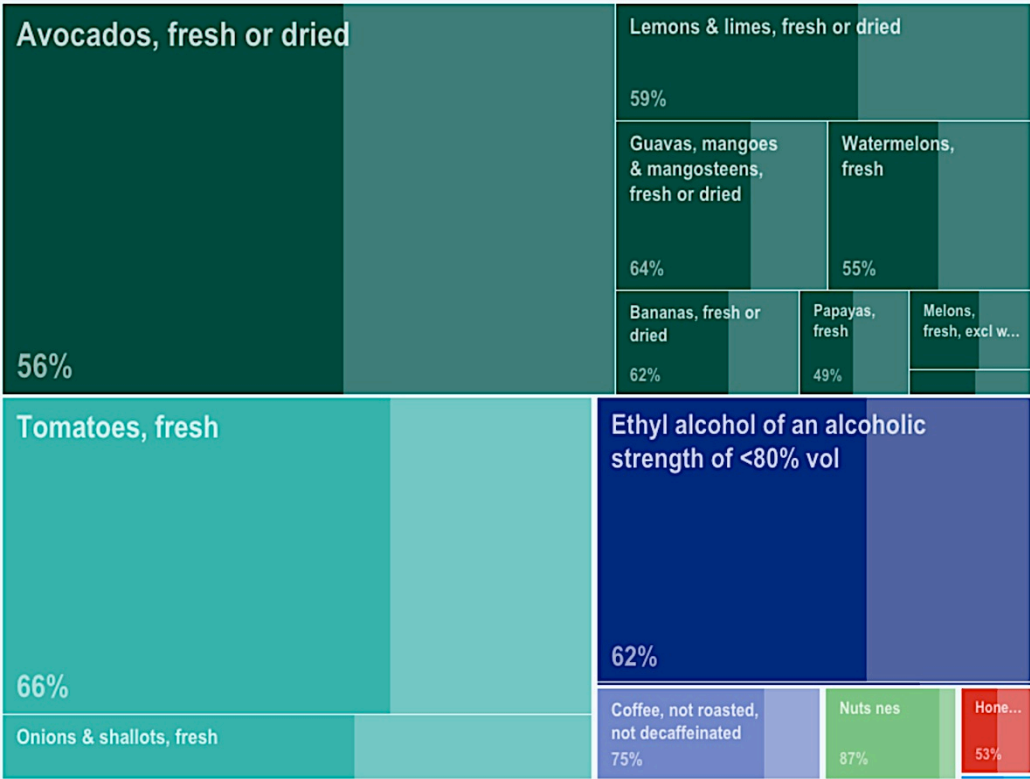
SECRETARÍA
DE ECONOMÍA
Y DEL TRABAJO
GOBIERNO DE CHIAPAS

CHIAPAS

Potencial de Exportación



Diversificación de productos



Mexico's products with potential

- Legend
- Export potential
 - Realized potential
 - Fruits
 - Vegetables
 - Beverages (alcoholic)
 - Coffee
 - Nuts
 - Other animal products (edible)
 - Fish & shellfish



Mexico's products with potential

Legend


1,2,3 Export potential rank

 Demand

 Supply


 Fruits

 Vegetables

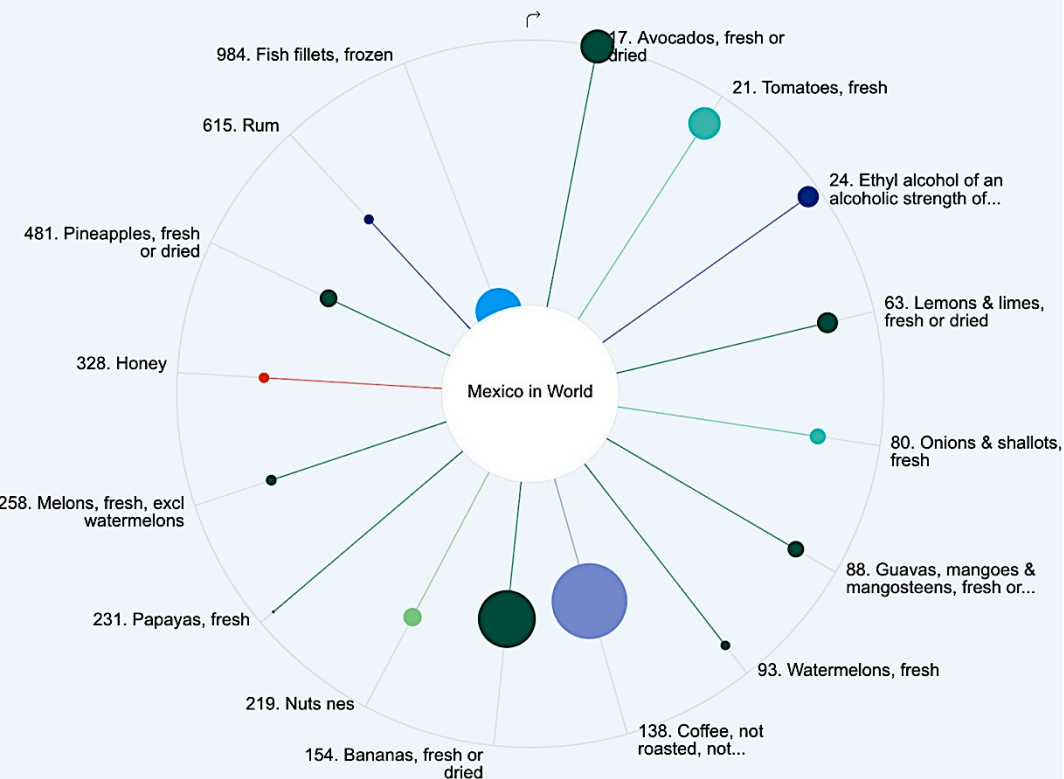
 Beverages (alcoholic)

 Coffee

 Nuts

 Other animal products (edible)

 Fish & shellfish

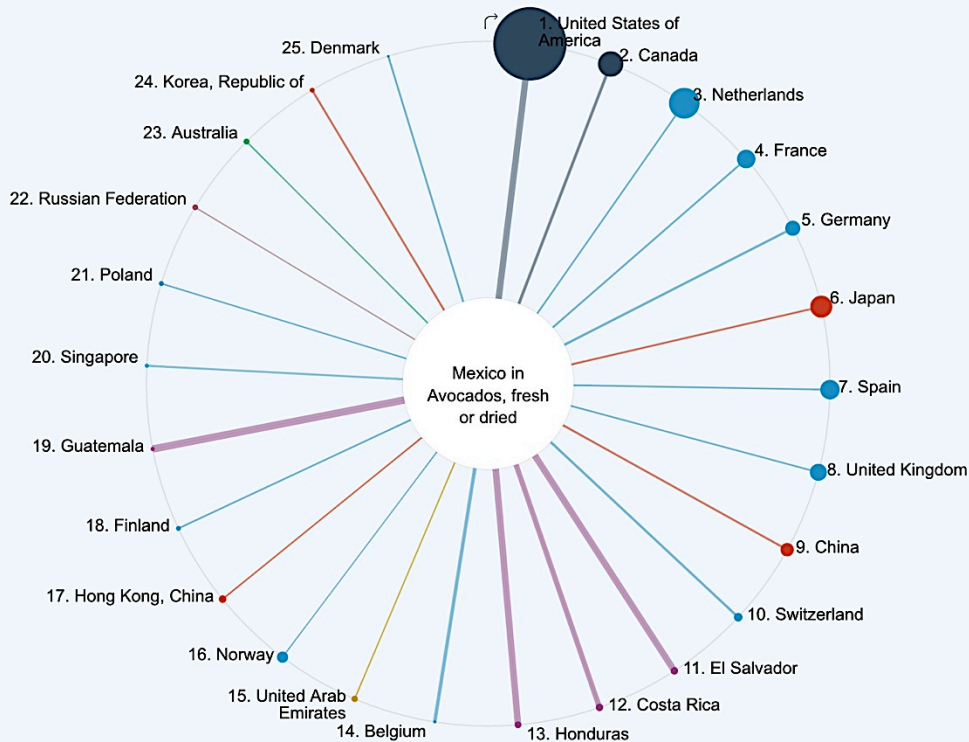




Productos



Markets with potential for Mexico's exports of Avocados, fresh or dried



Legend

1,2,3 Export potential rank

● Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

● Latin America

● Middle East

● ASEAN

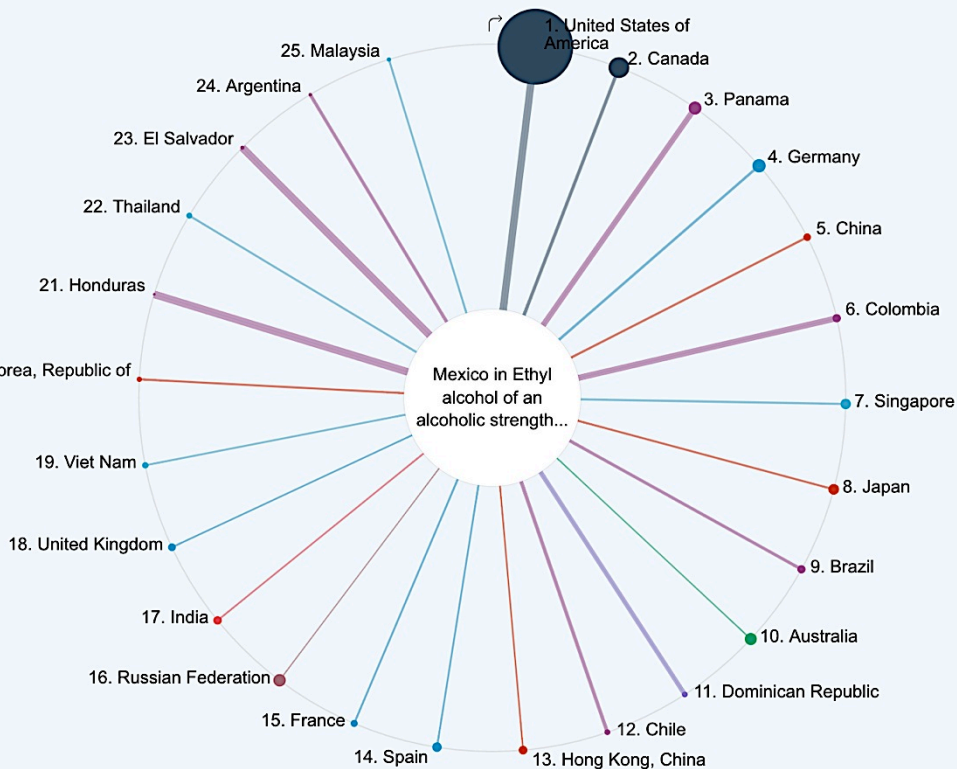
● East Europe & Central Asia

● Pacific



Alcohol étílico

Markets with potential for Mexico's exports of Ethyl alcohol of an alcoholic strength of <80% vol



Legend

1,2,3 Export potential rank

⊕ Demand

≡ Ease of trade

● North America

● Latin America

● EU & West Europe

● East Asia

● ASEAN

● Pacific

● Caribbean

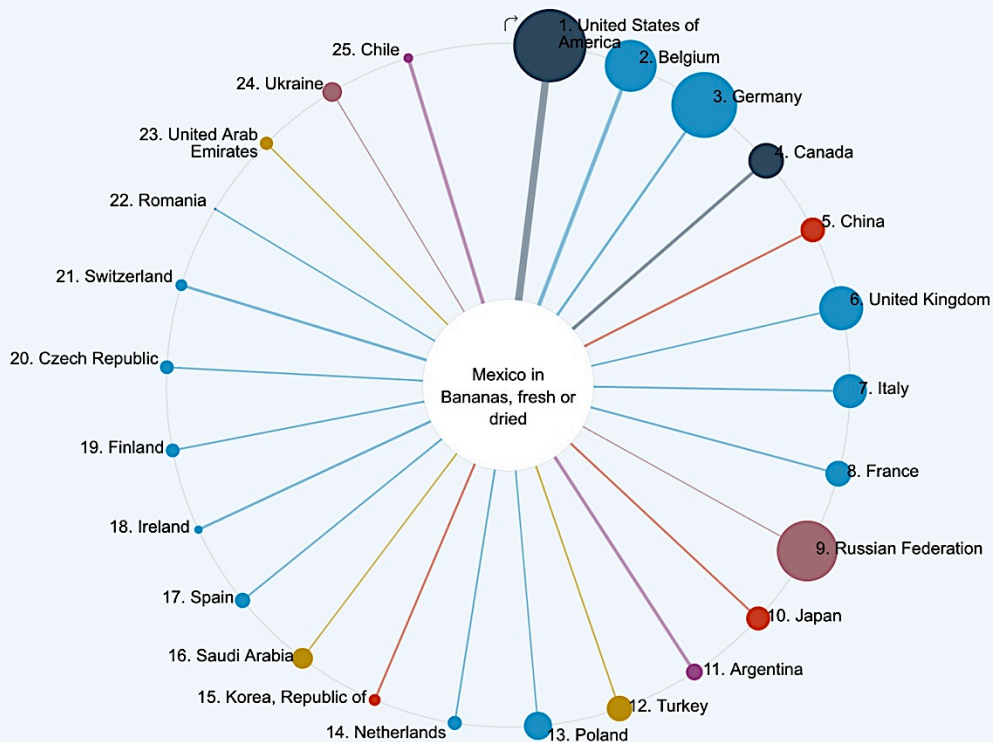
● East Europe & Central Asia

● South Asia



Banana

Markets with potential for Mexico's exports of Bananas, fresh or dried



Legend

1,2,3 Export potential rank

● Demand

≡ Ease of trade

● North America

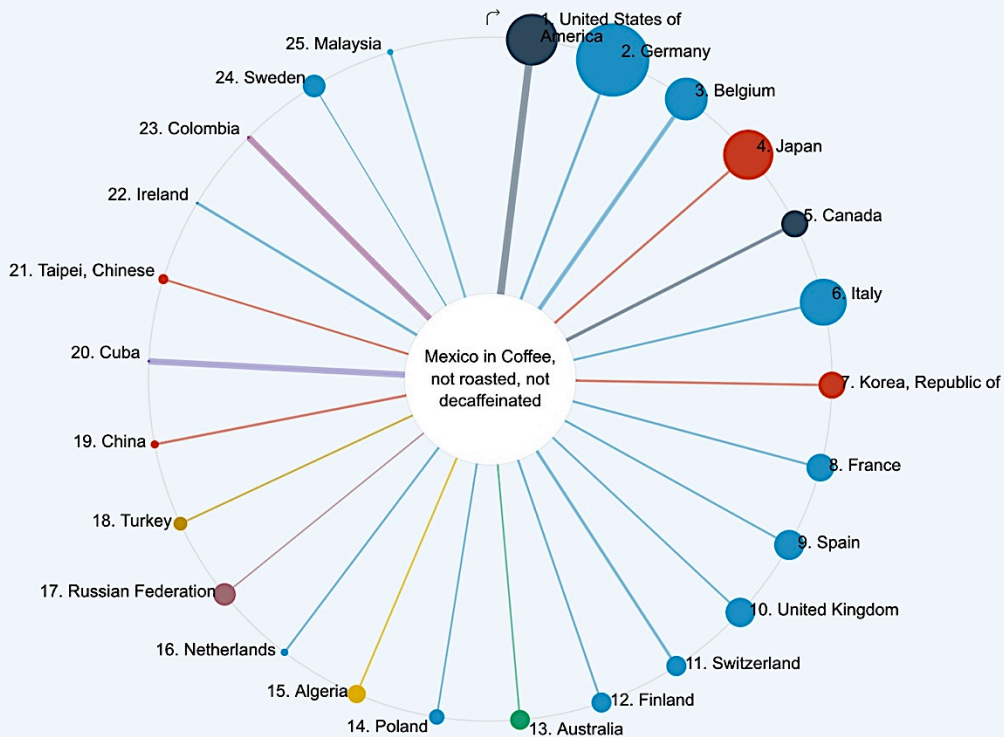
● EU & West Europe

● East Asia

● Middle East

● East Europe & Central Asia

● Latin America



Markets with potential for Mexico's exports of Coffee, not roasted, not decaffeinated

Legend

1,2,3 Export potential rank

○ Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

● Pacific

● North Africa

● East Europe & Central Asia

● Middle East

● Caribbean

● Latin America

● ASEAN



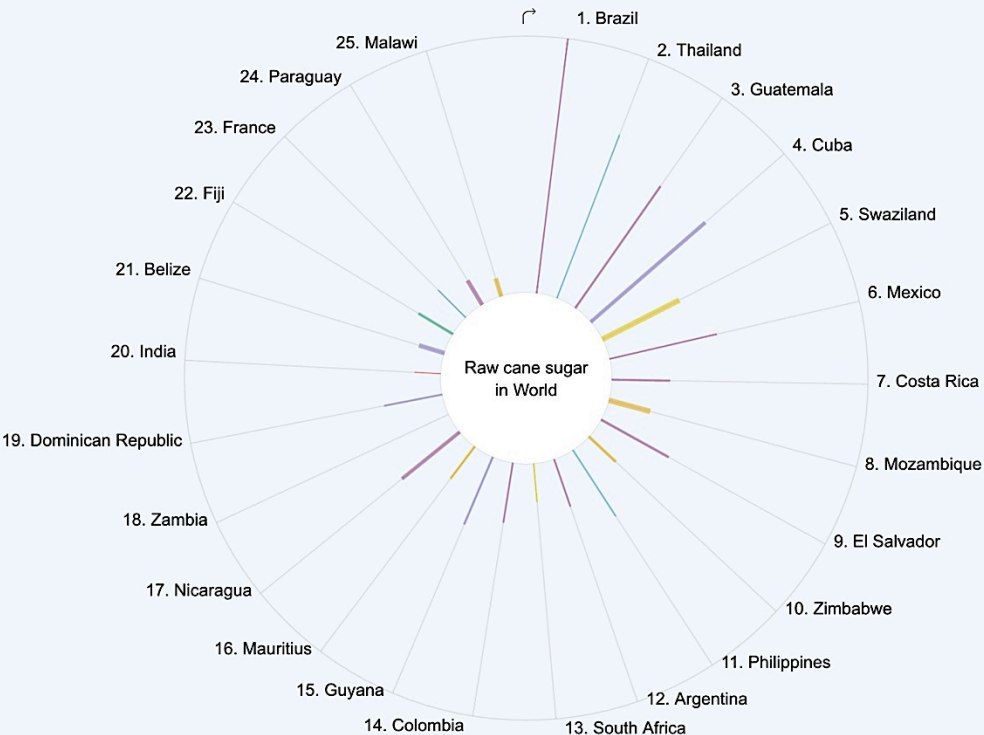
Countries with potential to export 1701XX Raw cane sugar

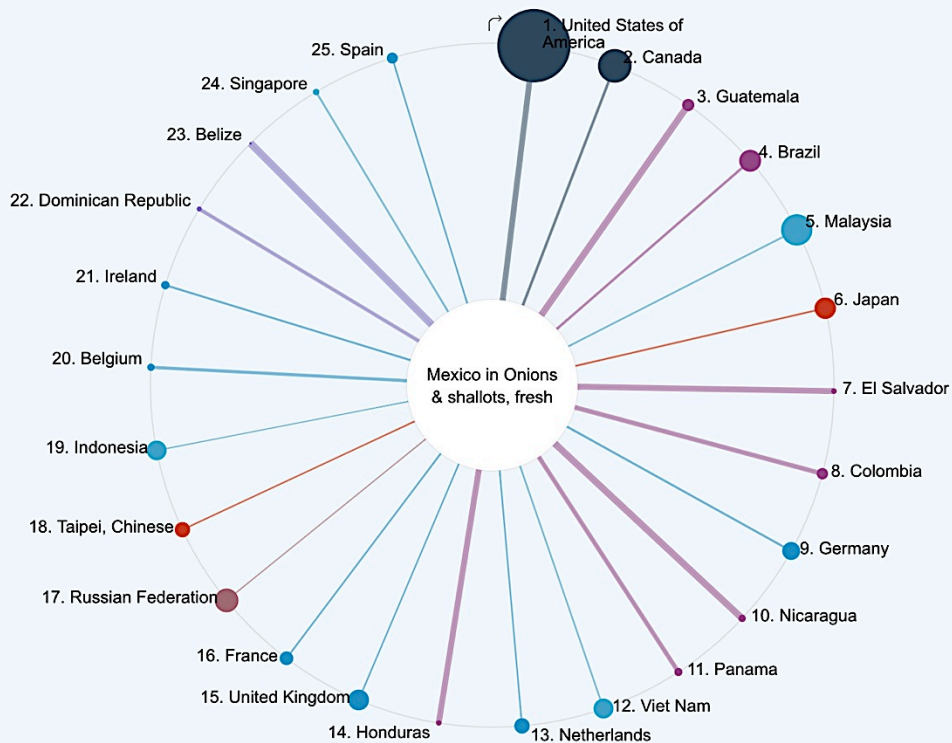
Legend

- 1,2,3 Export potential rank
- Supply
- Ease of trade

- Latin America
- ASEAN
- Caribbean
- East Africa
- SACU
- South Asia
- Pacific
- EU & West Europe

Raw cane sugar
in World





Markets with potential for Mexico's exports of Onions & shallots, fresh

Legend

1,2,3 Export potential rank

High Demand

High Ease of trade

North America

Latin America

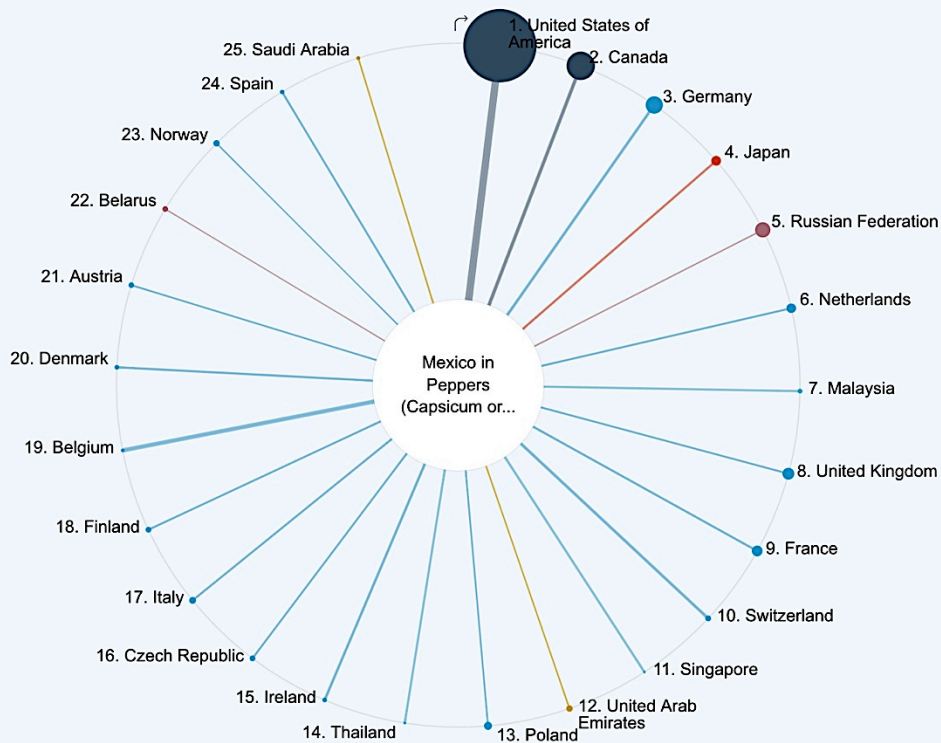
EU & West Europe

ASEAN

East Asia

Caribbean

East Europe & Central Asia



Markets with potential for Mexico's exports of Peppers (Capsicum or Pimenta), fresh

Legend

1,2,3 Export potential rank

● Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

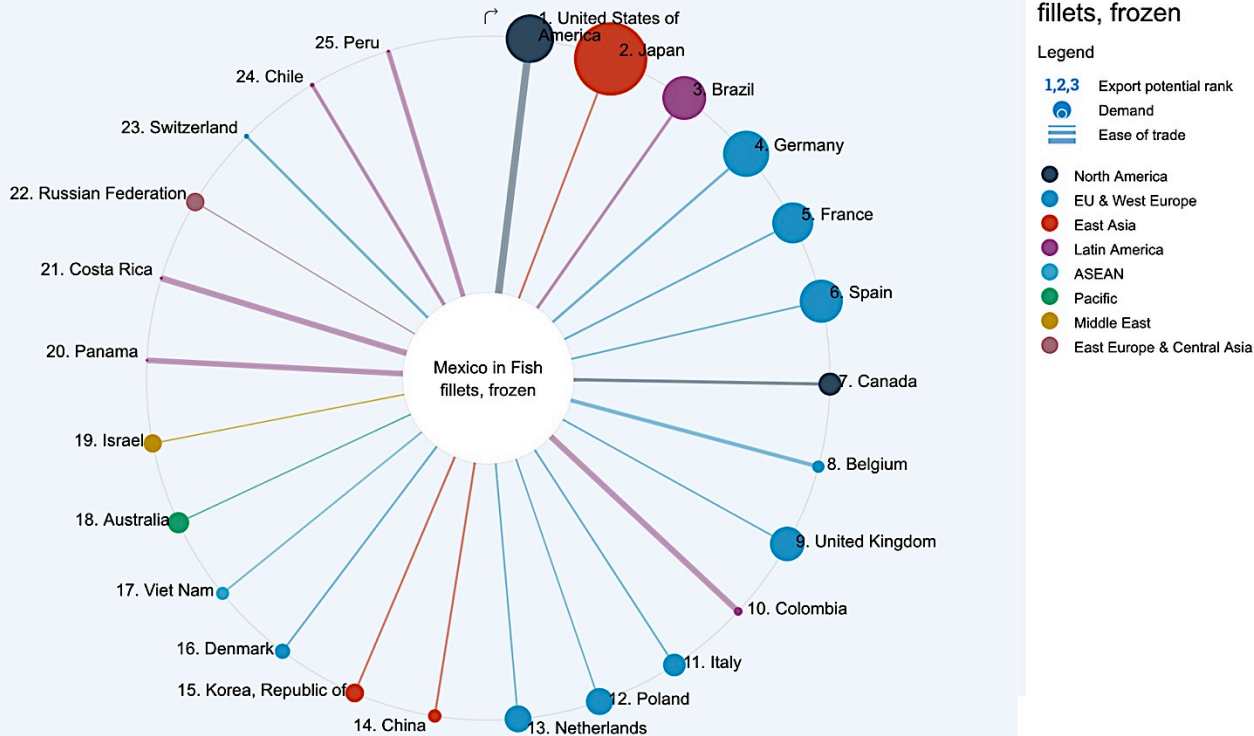
● ASEAN

● East Europe & Central Asia

● Middle East

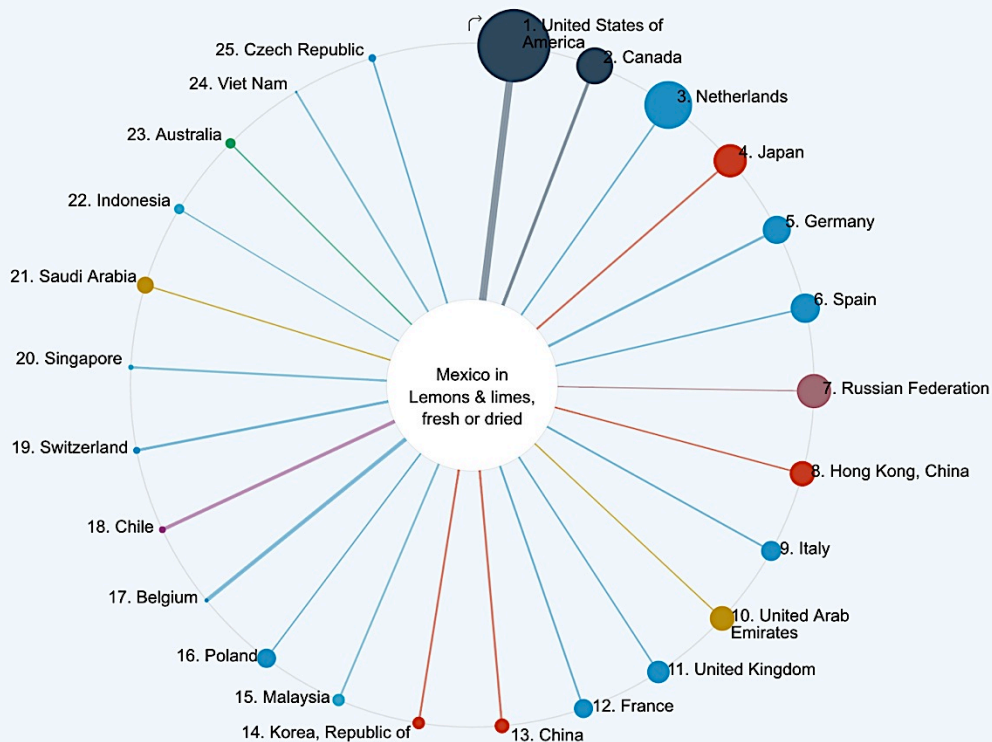


Markets with potential for Mexico's exports of Fish fillets, frozen





Markets with potential for Mexico's exports of Lemons & limes, fresh or dried



Legend

1,2,3 Export potential rank

○ Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

● ASEAN

● East Europe & Central Asia

● Middle East

● Latin America

● Pacific



Markets with potential for Mexico's exports of Guavas, mangoes & mangosteens, fresh or dried

Legend

1,2,3 Export potential rank

● Demand

≡ Ease of trade

● North America

● EU & West Europe

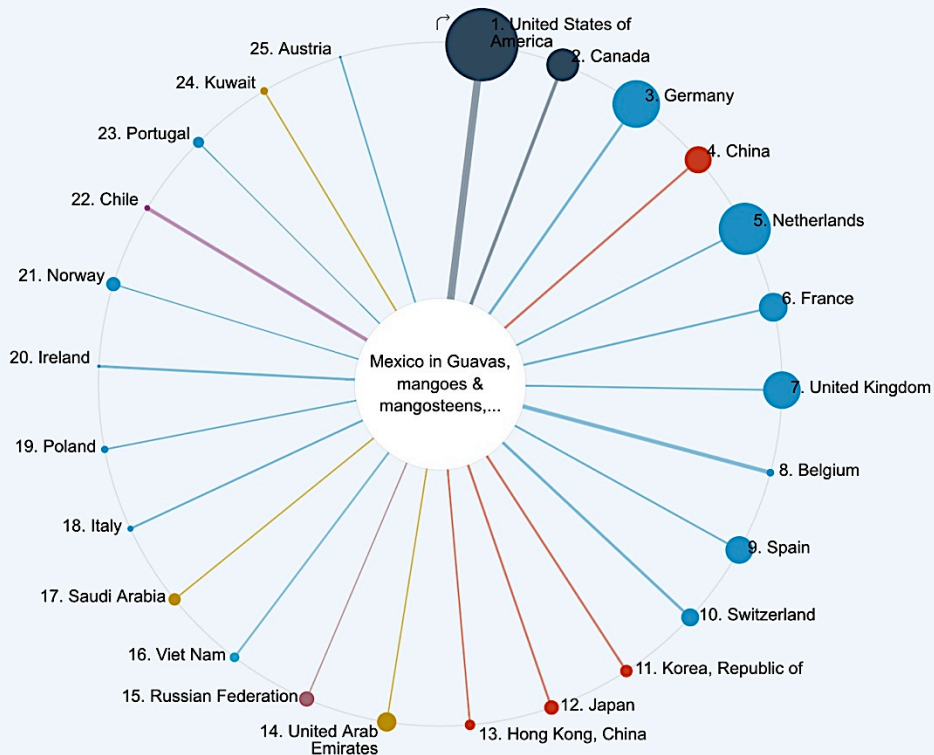
● East Asia

● Middle East

● East Europe & Central Asia

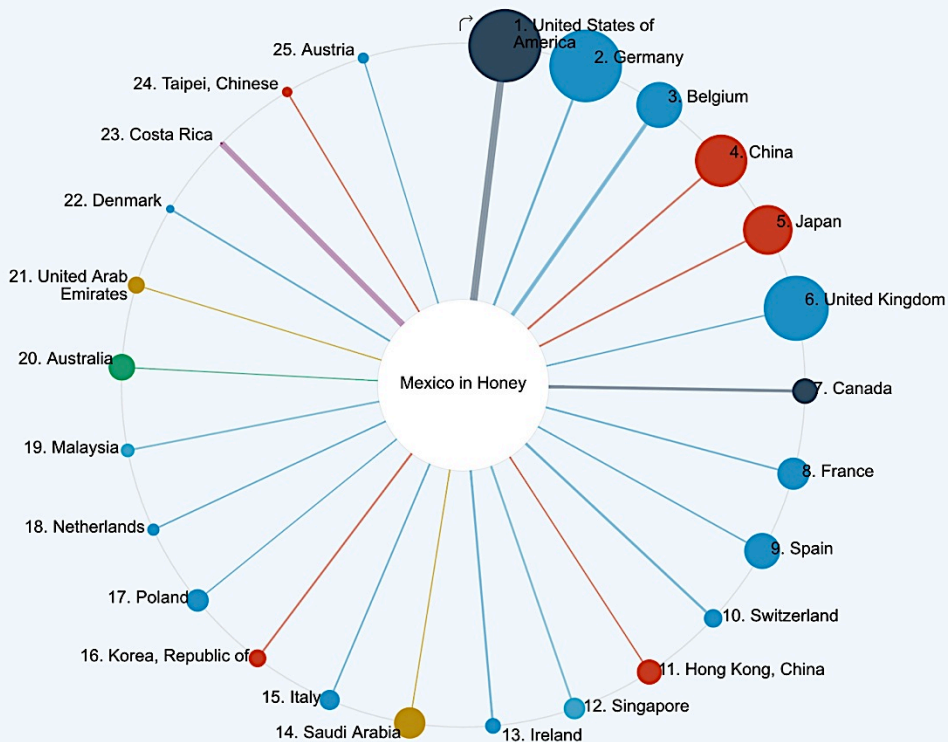
● ASEAN

● Latin America





Markets with potential for Mexico's exports of Honey



Legend

1,2,3 Export potential rank

○ Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

● ASEAN

● Middle East

● Pacific

● Latin America



Markets with potential for Mexico's exports of Nuts

Legend

1,2,3 Export potential rank

⊕ Demand

≡ Ease of trade

● North America

● East Asia

● EU & West Europe

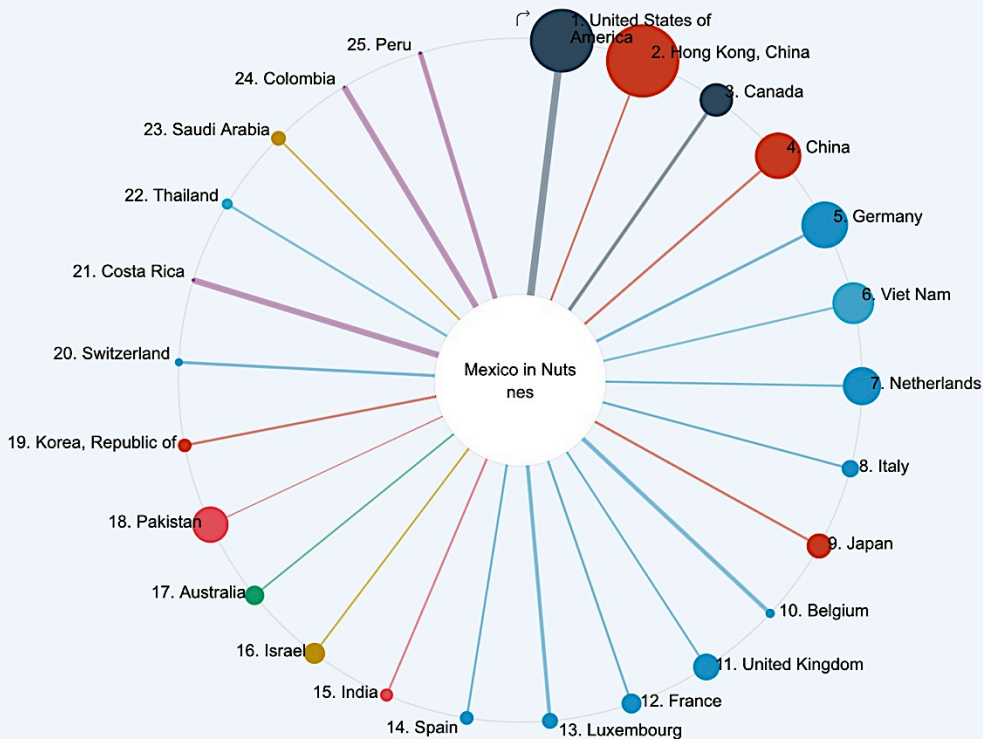
● ASEAN

● South Asia

● Latin America

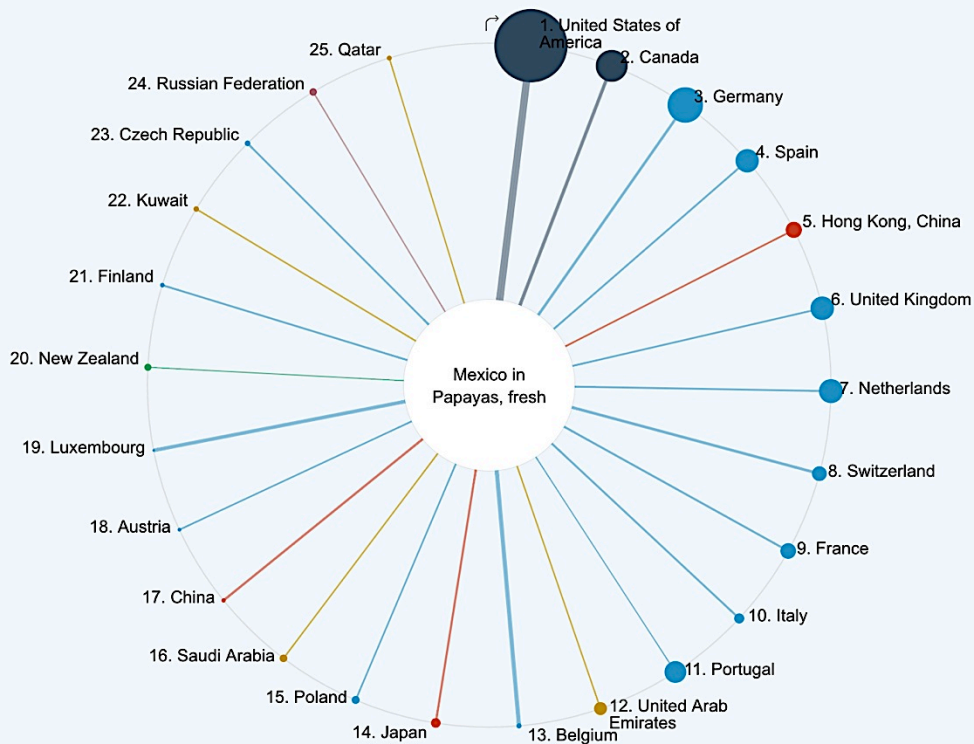
● Middle East

● Pacific





Markets with potential for Mexico's exports of Papayas, fresh



Legend

1,2,3 Export potential rank

● Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

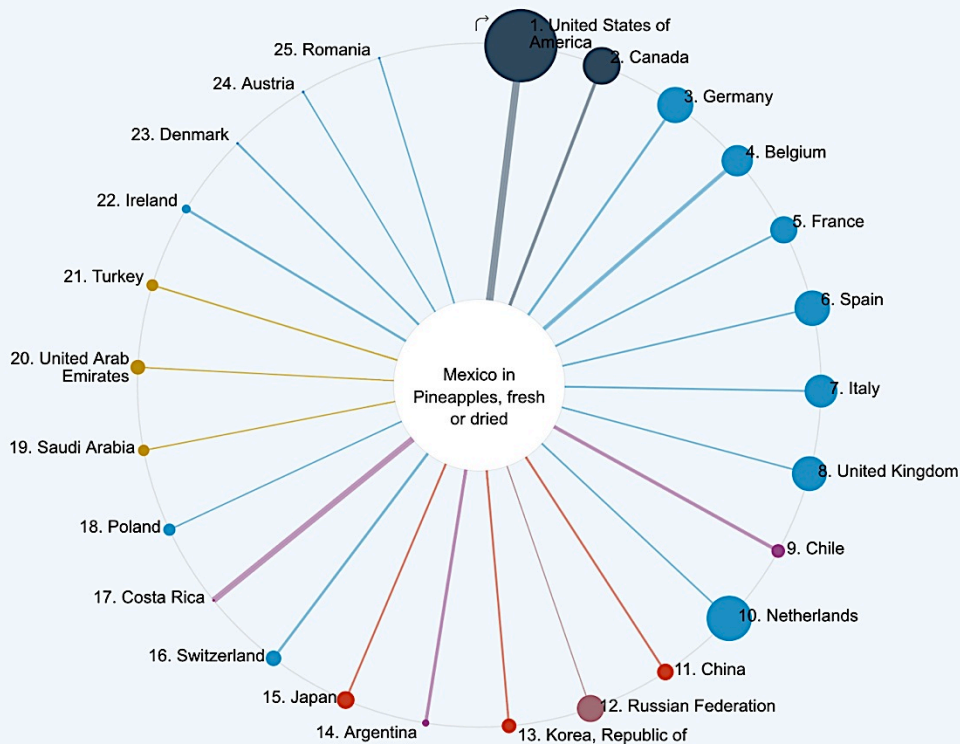
● Middle East

● Pacific

● East Europe & Central Asia



Markets with potential for Mexico's exports of Pineapples, fresh or dried



Legend

1,2,3 Export potential rank

⊙ Demand

≡ Ease of trade

● North America

● EU & West Europe

● East Asia

● Latin America

● East Europe & Central Asia

● Middle East



Markets with potential for Mexico's exports of Rum

Legend

1,2,3 Export potential rank

○ Demand

≡ Ease of trade

● North America

● EU & West Europe

● Latin America

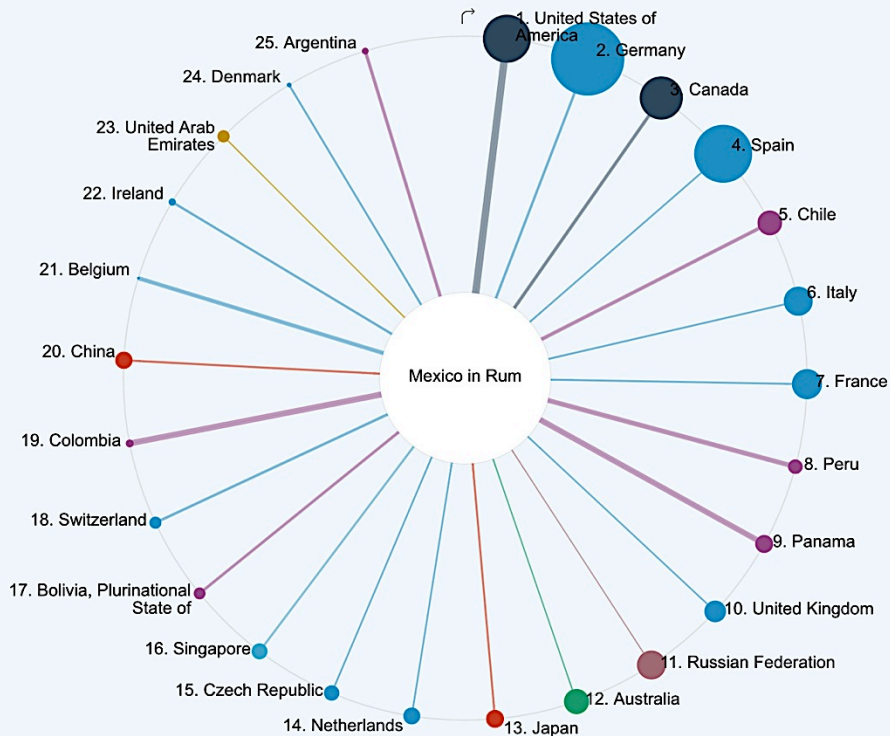
● East Asia

● East Europe & Central Asia

● Pacific

● ASEAN

● Middle East





Markets with potential for Mexico's exports of Watermelons, fresh

Legend

1,2,3 Export potential rank

● Demand

≡ Ease of trade

● North America

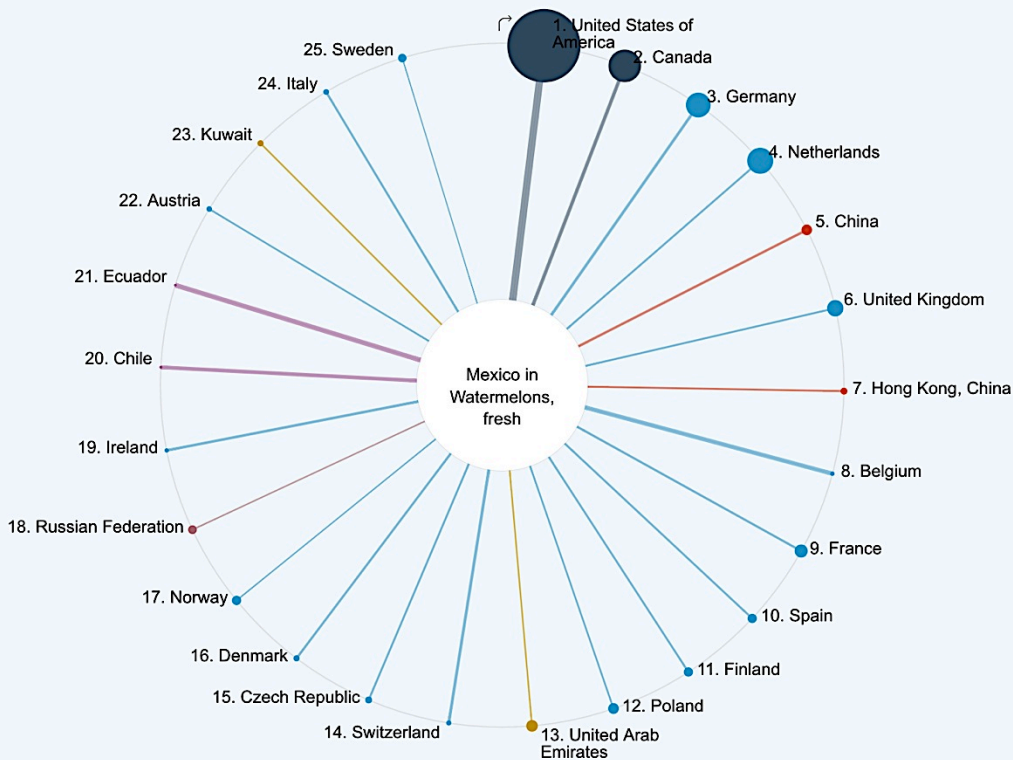
● EU & West Europe

● East Asia

● Middle East

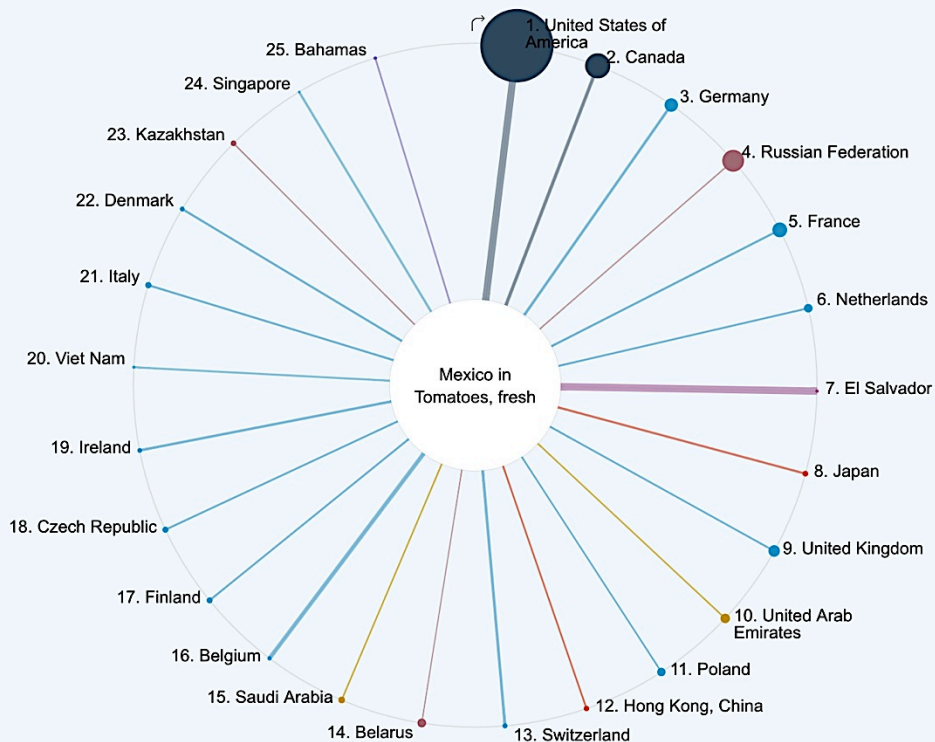
● Latin America

● East Europe & Central Asia





Markets with potential for Mexico's exports of Tomatoes, fresh



Legend

1,2,3 Export potential rank

High Demand

High Ease of trade

North America

EU & West Europe

East Europe & Central Asia

East Asia

Latin America

Middle East

ASEAN

Caribbean