





CLEAN ENERGY



-  The IEA reports that while most countries' carbon emissions rose in 2017, Mexico's emissions dropped by 4%. bit.ly/2IUDhRy
-  In #Mexico, carbon emissions dropped by 4% driven by a decline in oil and coal use, efficiency gains in the power system, strong growth in renewables-based electricity generation and an increase in the use of natural gas
-  The three long-term auctions held as a result of #Mexico's #EnergyReform have had a very positive impact on solar and wind capacity bit.ly/2IUDhRy
-  #Mexico has some of the best renewable energy resources in the world thanks to the #EnergyReform bit.ly/2IUDhRy

Source: [Energy Ministry](#)



P O R M É X I C O





VTXM TOURISM CAMPAIGN

-  The #ViajemosTodosPorMexico (Let's All Travel Through Mexico) campaign has been launched in the US for a market with a rising number of travelers coming to Mexico bit.ly/2pLGQsr
-  In 2017, more than 685,000 tourists from New York and Newark traveled to Mexico, 23.7% more from New York and 45.5% more from Newark than in 2016. bit.ly/2pLGQsr
-  #Mexico has invited partners in the US tourism industry to collaborate more closely to grow the number of markets reached. bit.ly/2pLGQsr
-  #GoodNews #Mexico is known as a friendly and safe nation for tourism. bit.ly/2pLGQsr

Source: [Tourism Ministry](#)



INDIGENOUS COMMUNITIES

-  #DidYouKnow that the Mexican government has improved conditions for indigenous communities with comprehensive programs that promote equity and respect for their culture? bit.ly/2GhvonN
-  The goal of public policies for indigenous communities is to break down barriers to their development by strengthening their own capabilities. bit.ly/2GhvonN
-  #LearnMore A key chapter of President @EPN's National Development Plan focuses on addressing the needs of #Mexico's indigenous peoples. bit.ly/2GhvonN
-  There are 68 indigenous peoples in #Mexico, each with its own customs, traditions and languages, of which there are more than 360 dialects. 12 million indigenous Mexicans represent great human and cultural wealth. #LearnMore bit.ly/2GhvonN

Source: [Office of the Presidency](#)