

HANNOVER MESSE



f #Mexico is the first #LatinAmerican and first Spanish-speaking country to star as Partner Country at the #HannoverMesse trade show. Mexico will have the opportunity to showcase its strengths in technology, innovation and industry 4.0. bit.ly/2HvaDVH

f #HannoverMesse, the world's leading trade show for industrial technology, will take place from April 22-27 in Hannover, Germany. 225,000 people and 6,500 companies from more than 70 countries took part in 2017. bit.ly/2HvaDVH

f In terms of industry, #Mexico is currently the world's fourth largest exporter of automobiles, the second largest global recipient of industry 4.0 projects and the ninth most attractive destination for foreign investment. bit.ly/2HvaDVH

Fuente: [Economy Ministry](#)



COFFEE SECTOR

f The coffee industry continues to make big strides in its recovery, as seen by the good production statistics of the last two years. bit.ly/2FwV1ol

f #DidYouKnow that over 500,000 people are employed by and contribute to the coffee supply chain? #MexicoSowsSuccess bit.ly/2FwV1ol

t #GoodNews #Mexico expects to produce over 4.5 million bags of coffee next year. #MexicoSowsSuccess bit.ly/2FwV1ol

t The National Association of Coffee Growers said that everyone shares responsibility for improving the coffee industry in #Mexico. #MexicoIsGloballyResponsible bit.ly/2FwV1ol

Source: [Agriculture Ministry](#)



FORESTS

f The material, administrative and human infrastructure put in place by this administration will ensure that #Mexico's forests are protected. bit.ly/2p4G968

f More than 70% of Mexico's territory is potentially classified as forestland and the federal government is working to protect this natural heritage. bit.ly/2p4G968

t #GoodNews #Mexico is 90% of the way to meeting its national goal of reforesting one million hectares and will get to 100% in the coming months. bit.ly/2p4G968

t The number of forest firefighters in #Mexico has tripled in the last five years bit.ly/2p4G968

Source: [Environment Ministry](#)