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Mexico-Singapore Strategic Alliance



Message from the Ambassador

In accordance with the instructions given by the Minister of Foreign Affairs, Marcelo Ebrard Causabon, at the last meeting of Ambassadors and Consuls of Mexico held in January 2023, the Embassy of Mexico in Singapore begins this year with the aim to continue diversifying and strengthening the strategic link between Mexico and Singapore.

Contributing to a strategic alliance of our country with one of the most competitive economies in the world, which is also distinguished by its innovation, favourable ecosystem for trade, connectivity and logistics, rule of law, science and technology, and the implementation of far-reaching public policies, is a high priority in the work that this Embassy will continue to deploy this year.

This Diplomatic Mission will continue to provide consular assistance and protection to the more than 1,100 Mexican nationals residing in this City-State, Myanmar and Brunei Darussalam.

Additionally, academic, research and innovation cooperation between our countries will be one of the main priorities.

It is worth noting that during the first month of this year, several Mexican and Singaporean companies have interacted with the Embassy to obtain information and support to market and distribute their products in the bilateral and regional markets for specialised manufacturing, household appliances, IT, agro-industrial, meat, fruits and vegetables.

Likewise, through the Foreign Ministry, we have been informed of the interest of various Mexican states in making business trips to Singapore, in order to promote trade, investment, infrastructure, logistics and strategic cooperation projects.

Message from the Ambassador

On our own initiative, and in coordination with the Ministry of Foreign Affairs, we will promote presentations, seminars, conferences and other activities to exchange ideas, which will provide continuity and sustainability to the economic, trade and investment promotion initiatives started in 2022 and those that we will develop this year.

In January, the Seminar for Norson Group Export Staff on Pork Market Trends, organised by the Norson Business University, the Japan office of the Ministry of Agriculture and Social Development, the Singapore-Mexico Chamber of Commerce and the Mexican Embassy in Singapore, stood out.

Two additional events worth mentioning are: (a) Opportunities and Challenges in Asia-Pacific for G20 Countries, where the High Commissioners of Canada and the United Kingdom in Singapore, the Ambassadors of Italy and Mexico and the Presidents of the Chambers of Commerce of Canada, Italy, Mexico and the British and Latin American Chambers of Commerce in Singapore, discussed global value chains, trade agreements and growth prospects, in the face of a turbulent and uncertain outlook; b) Promoting the Responsible Development of Artificial Intelligence, an event convened by The Global Partnership on Artificial Intelligence (GPAI), a global initiative launched in June 2020, of which Singapore and Mexico are active members.

In the multilateral arena, the Embassy of Mexico participated in a joint démarche of the representatives of the members of the Movement United for Consensus (MUC) with the Ministry of Foreign Affairs of Singapore, to promote efforts to encourage the government of this country to show a position more in line with the MUC initiative in the Security Council reform process.

Message from the Ambassador

Strengthening multilateralism and international Law is an imperative of our foreign policy to consolidate international relations based on mutual respect, equity, justice and cooperation.

Finally, I would like to mention three cooperation initiatives of interest in the educational, communitary and cultural fields:

- The constitution of the Association of Graduates of the Tecnológico de Monterrey, EXATEC Singapore, which will offer educational opportunities through scholarships to pursue undergraduate studies in that prestigious university, in addition to carrying out social responsibility activities in Singapore.
- The Lee Kuan Yew World City Prize opened its call for entries to awards cities that make outstanding contributions to creating livable, vibrant and sustainable urban communities. This is fully in line with the formation of thriving, inclusive and happy cities, one of the seven axes of the transformative foreign policy of the current federal administration.
- The enthusiastic preparation of the Association of Mexicans in Singapore to participate in the Chingay Parade as part of the Chinese Lunar New Year festivities. Mexico is the only non-Asian country whose association has participated in each of the celebrations for decades. In this regard, the Embassy wishes to acknowledge and thank the Ministry of Foreign Affairs, the Cultural Affairs Unit and the Diplomatic Pouch Department for their invaluable support in bringing the relevant inputs for this iconic cultural expression in Singapore.

Agustín García-López Loaeza



Ambassador Agustín García-López Loaeza chaired the meeting of the Francophonie Ambassadors Group in Singapore, as part of the preparations for the Francophonie Festival, which will take place from March 20-26 and marks the third consecutive year of the Mexican Embassy's participation. The central theme of the festival will be "sport and collectivity". This year Mexico celebrates the ninth anniversary of its entry into the Organisation Internationale de la Francophonie as an observer state, actively participating in the different activities related to the promotion of French language and cultural and linguistic diversity. The celebration of the Festival de la Francophonie goes beyond the promotion of the French language and culture, encompassing broader objectives, such as the promotion of human rights and democracy, sustainable development, women's empowerment, inclusion, education and research, among others, as well as the defense of the principles of "Liberty, Equality and Fraternity".



The Embassy of Mexico, the Singapore-Mexico Chamber of Commerce, NORSON Business University and the Japan office of the Ministry of Agriculture and Social Development participated in a seminar for GrupoNorson's export staff on the latest developments and trends in the pork market, with the purpose of generating more opportunities for this product, which is in growing demand in Asia.



At the headquarters of the Embassy of Mexico, we received graduates of Tecnológico de Monterrey who live in the City-State and accompanied them in the swearing-in ceremony of the Board of Directors of EXATEC Singapore, chaired by Karlo Gilberto Ortíz Prado. The event took place in a hybrid form. Gaspar Eduardo Fuentes Garza, Director of Alumni Relations, and Cesar Godinez Rodriguez, Alumni Relations and Leadership Manager of the same institution participated in the event from Mexico. This initiative, in which approximately 60 alumni participate, will generate important synergies in favor of our country.



We met with Steven Fedor, Group MD representative of Black Mountain Group, an outsourcing solutions company that has the potential to help internationalize Mexican companies in the Asia Pacific region.



The Singapore Intellectual Property Office granted tequila the Certification Mark. In addition to legal protection in that country, it now has the possibility of accessing the Southeast Asian market. The Tequila Regulatory Council forecasts annual growth of 12% in the alcoholic beverage market in Singapore, including distillates.



We had a productive meeting with Graymatics executives, who presented their plans and projects for 2023. They will establish, among others, a network and shared-use center for Artificial Intelligence solutions in image processing for surveillance systems.



We participated in the event "Promoting the Responsible Development of Artificial Intelligence" organized by the GPAI_PMIA (The Global Partnership on Artificial Intelligence). This is a global initiative of which Mexico is a member and whose objective is to promote research on Artificial Intelligence and its practical applications for development.



The Urban Development Authority of Singapore (URA) opened the call for entries for the Lee Kuan Yew 2024 World City Award. The award is given every two years to outstanding cities worldwide and recognizes their leaders and organizations for their foresight, good governance and innovation in addressing urban challenges and generating social, economic and environmental benefits for their communities. Past recipients of the award include Bilbao, Spain (2010), New York, United States (2012), Suzhou, China (2014), Medellín, Colombia (2016), Seoul, South Korea (2018) and Vienna, Austria (2020).



We participated in the "CanCham G20 Series: Opportunities and Challenges Doing Business in Asia-Pacific", organized by the Canadian Chamber of Commerce in Singapore (CanCham). As members of the G20, we shared our views on the opportunities and challenges facing trade and investment in our countries in the Asia-Pacific region. Some of the topics addressed were: the importance of Asia-Pacific in the international policies of G20 member countries; global value chains and global trade; trade agreements and growth prospects in 2023, among others.



Tonalamatl Codex, now exhibited at the Embassy

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