

JALISCO

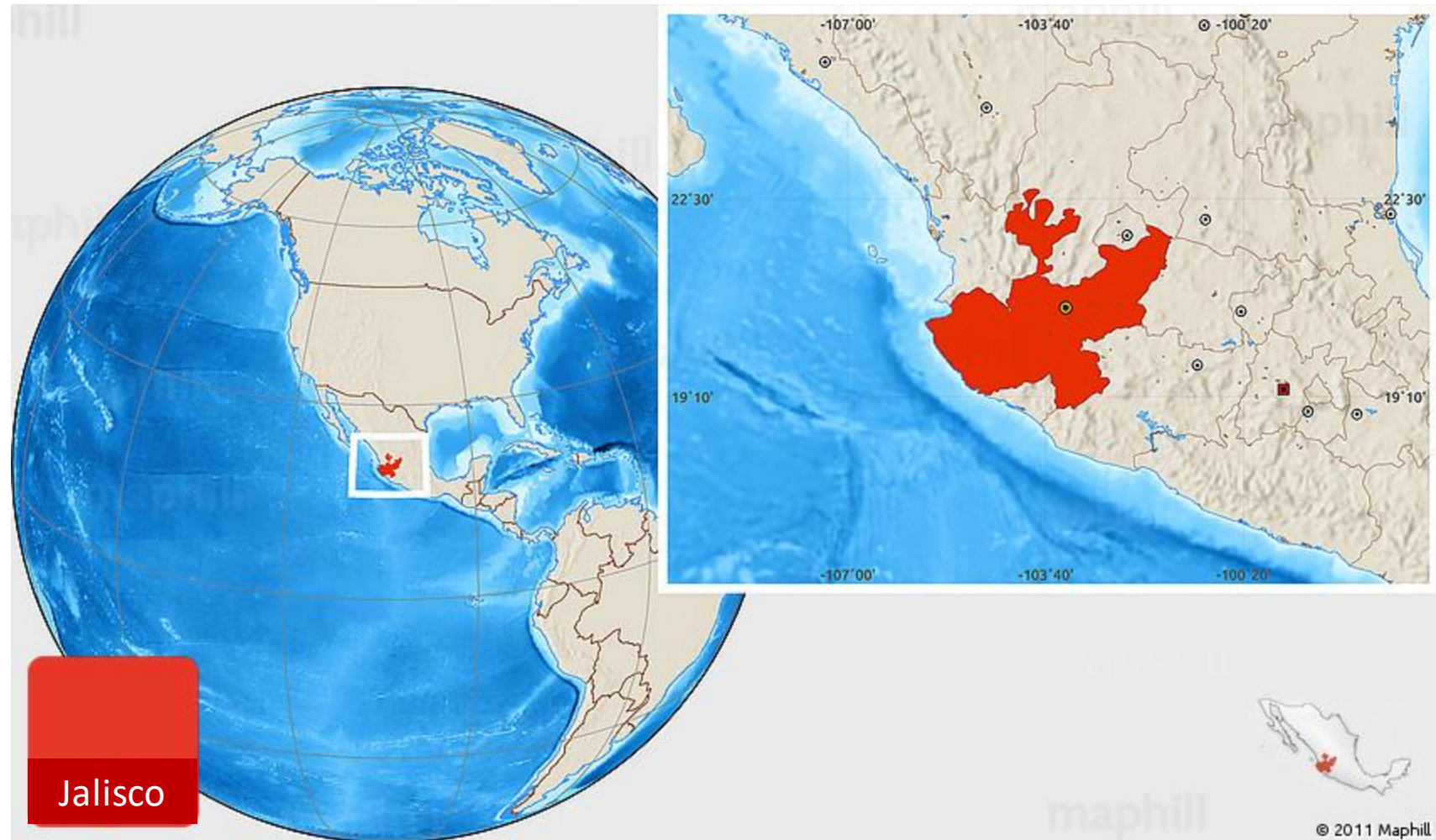
Ministry of Economic Development



Your partner for growth!
Investment Opportunities

WHY JALISCO?

LOCATION



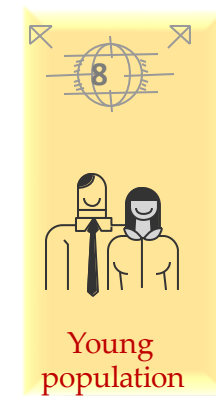
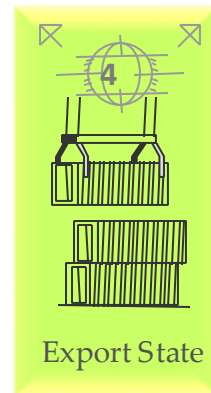
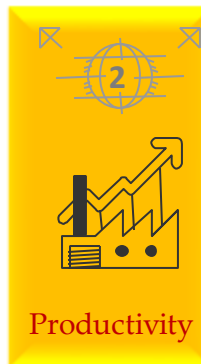
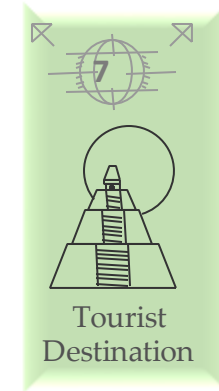
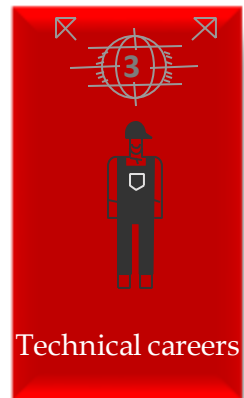
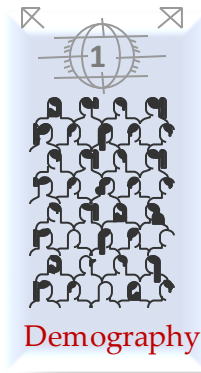
Jalisco

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STRENGTHS



POPULATION AND ECONOMICS



Mexico

120 Million

30 years old average

JALISCO

7.9 Million

30 years old average

GDP/Per capita

Mexico

1,080.7 US Billion

8,895 USD (2015)

JALISCO

73.8 US Billion

9,259 USD (2015)



ECONOMY

Mexico

46 FTA

JALISCO

4th largest economy in Mexico

JALISCO LEADERSHIP

AGRI-BUSINESS

Confectionary
Dairy
Agave-tequila
Meat
Green houses crops

SERVICES

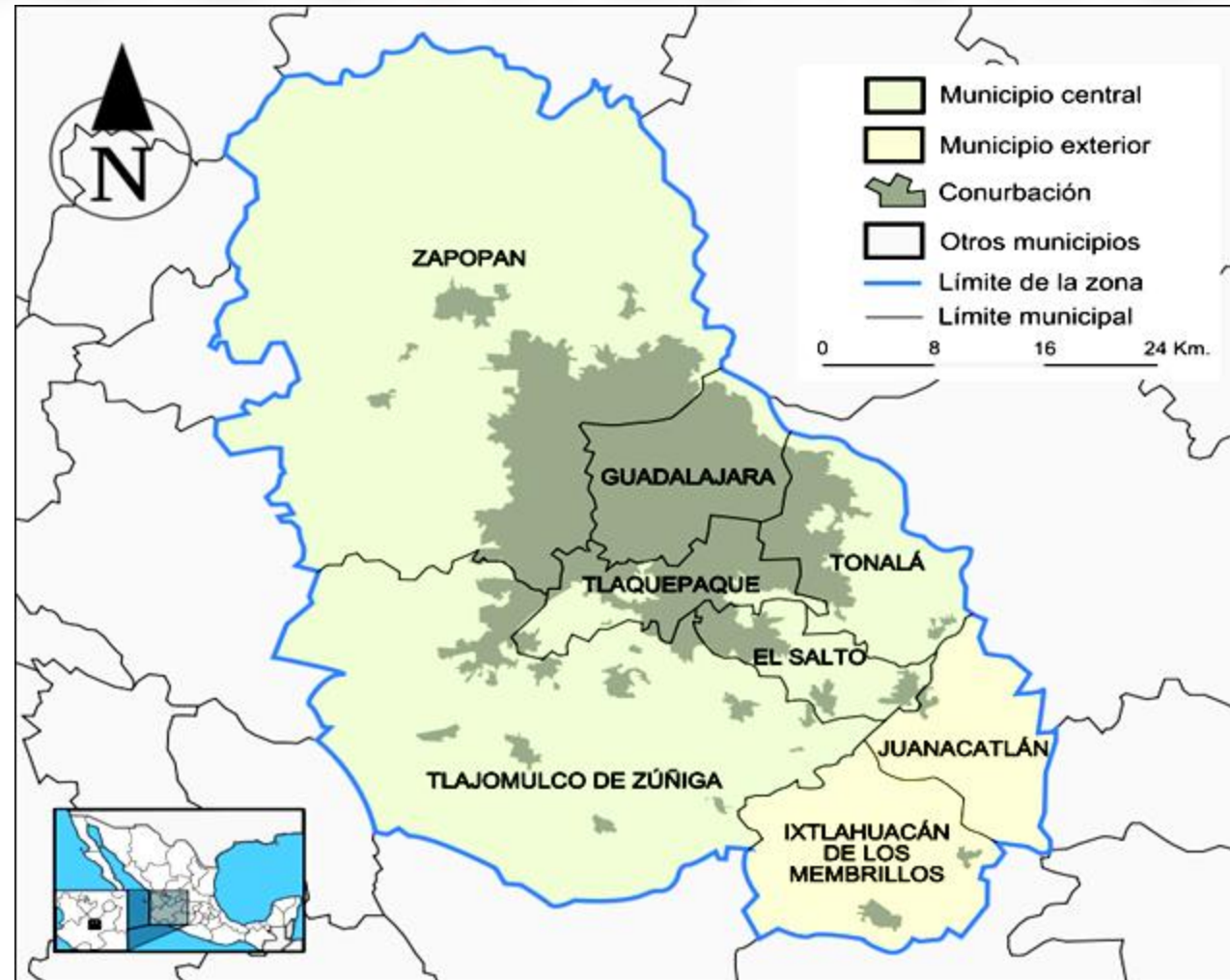
High tech industry
Tourism
Creative industries
Call-centers
Shared-services



MANUFACTURING

Electronics
Telecommunication equipment
Automotive
Fashion
Furniture

GUADALAJARA METRO AREA



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INTERNATIONAL TRADE

No. 1 in Mexico

972 Different products

19 Industrial sectors

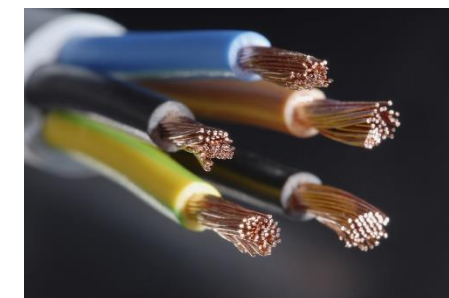
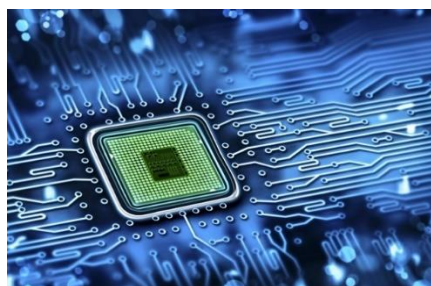
181 Destination countries



JALISCO: MAIN EXPORTS

					
AUTOMOTIVE INDUSTRY			HIGH TECH INDUSTRY		
					
ELECTRIC	MEDICAL DEVICES	FURNITURE	AGRI- BUSINESS	JEWELRY	HOME APPLIANCES

MAIN FOREIGN INVESTORS 2017-2019



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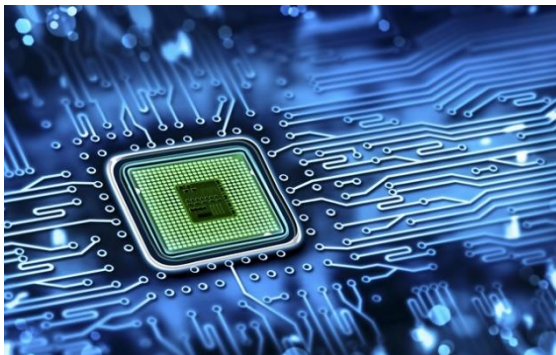
JALISCO: DFI



TALENT

EXCELLENT STATE FOR BUSINESS

- Labor force 3.7 million people
 - Competitive labor cost
 - Availability of high skills personnel
 - Excellent technical and engineering programmes
 - 45 years of experience



TALENT IS THE KEY FOR SUCCESS



JALISCO – 1st place job training centers in Mexico

- ✓ 13 World class universities
- ✓ 1,135 High schools
- ✓ 5 International schools (American, German, Canadian, French and Japanese)
- ✓ 127 Postgraduate programmes
- ✓ 3 Major business schools
- ✓ 2 Technological Universities
- ✓ 16 Technological institutes
- ✓ 584 Job training centres
- ✓ 50 Technical colleges



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IMPROVING TALENT

TOTAL ENROLLED STUDENTS
3,500,000

STUDENTS IN HIGHER
EDUCATION
260,000



+10,000 ENGINEERS
GRADUATE PER YEAR (2018)



+5,550 ENGINEERS
SPECIALISED IN HIGH TECH (2018)

1st State Ministry for Innovation Science and Technology with 16 technical institutes

JALISCO: R&D CENTERS

ORACLE®
SOFTWARE POWERS THE INTERNET™

BOSCH

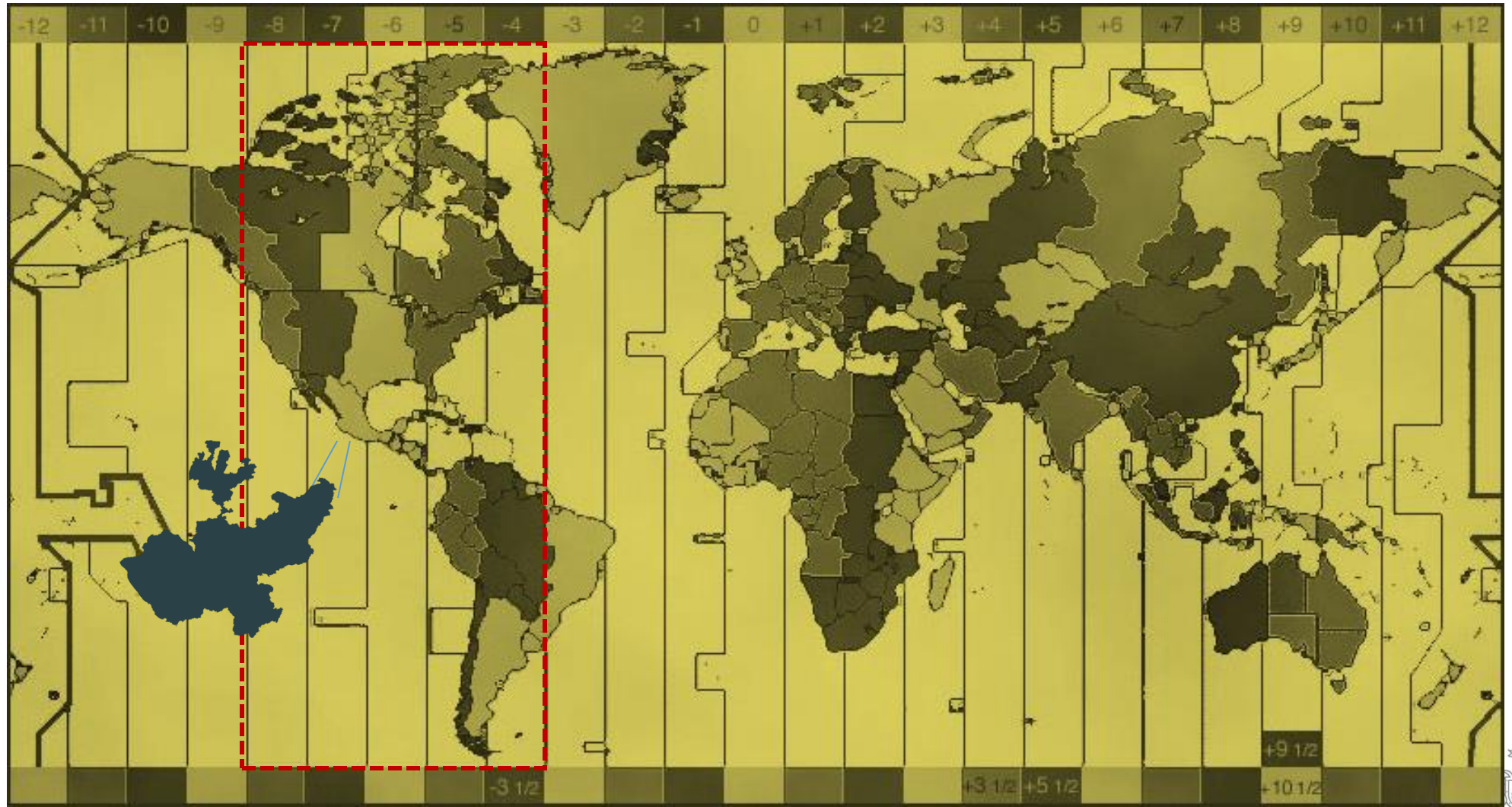


TALENT LAND



LOGISTICS

NEARSHORE



ROAD INFRASTRUCTURE

DISTANCES

FROM:	TO:	KM:
GUADALAJARA	AGUASCALIENTES	225
GUADALAJARA	CD. JUAREZ	1,520
GUADALAJARA	NUEVO LAREDO	977
GUADALAJARA	MEXICO CITY	546
GUADALAJARA	MANZANILLO	296
GUADALAJARA	NOGALES	1,715
GUADALAJARA	MONTERREY	740
GUADALAJARA	TAMPICO	750
GUADALAJARA	TEPIC	227
GUADALAJARA	VERACRUZ	775



RAILROAD INFRASTRUCTURE

DISTANCES



FROM:	TO:	KM:
GUADALAJARA	ALTAMIRA TAMPICO	994.8
GUADALAJARA	CD. JUAREZ	1,874
GUADALAJARA	NVO. LAREDO	1,291
GUADALAJARA	LAZARO CARDENAS	878
GUADALAJARA	MANZANILLO	355
GUADALAJARA	MEXICO CITY	613
GUADALAJARA	MONTEREY	1,416
GUADALAJARA	NOGALES	1,732
GUADALAJARA	VERACRUZ	1,062

KMS COVERED

	4,674
	7,930
	1,886

SEAPORTS



AIRPORTS INFRASTRUCTURE



JALISCO VERY WELL CONNECTED

2,200 INTERNATIONAL FLIGHTS PER MONTH

- ✓ Los Ángeles
- ✓ Orlando
- ✓ Las Vegas
- ✓ San José
- ✓ San Francisco
- ✓ Houston
- ✓ Phoenix
- ✓ Chicago



- ✓ Detroit
- ✓ Salt Lake City
- ✓ San Antonio
- ✓ Atlanta
- ✓ Seattle
- ✓ Oakland
- ✓ Dallas
- ✓ Panamá

3RD MOST IMPORTANT AIRPORT IN MEXICO

14.352,600 PASSENGERS IN 2018

INTERNATIONAL CARGO OPERATIONS

USA

63 WEEKLY FREQUENCIES

- FedEx
- ABX cargo
- Cargo Lux
- Atlas air
- Mass Air
- DHL
- Aerounion
- UPS

ASIA

14 WEEKLY FREQUENCIES

- Korean Air
- Cathay Pacific
- Qatar Cargo

EUROPE

7 WEEKLY FREQUENCIES

- Air france
- Lufhtansa
- Panalipina
- Cargo Lux

CENTRAL AMERICA

7 WEEKLY FREQUENCIES

- Copa Airlines



91 WEEKLY FREQUENCIES

1ST IN VOLUME 2ND IN INTERNATIONAL OPERATIONS



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Jalisco
GOBIERNO DEL ESTADO

INDUSTRIAL AND TECH INFRASTRUCTURE

- 60 INDUSTRIAL PARKS

- 2 TECH DISTRICTS

- 1 MULTIMEDIA PARK

- 3 TECHNOLOGY PARKS

- 1 SOFTWARE CENTER

- 1 AUTO PARK



QUALITY OF LIFE



- ✓ More than 28,000 hotel rooms
- ✓ Touristic developments
- ✓ Recreational & commercial areas
- ✓ Cultural activities
- ✓ International selection of restaurants
- ✓ Competitive medical services
- ✓ Wide choice of housing
- ✓ Diverse entertainment
- ✓ Corporative building & offices
- ✓ 16 Golf clubs in Guadalajara Metro Area
- ✓ Host of International events

BUSINESS OPPORTUNITIES



BUSINESS OPPORTUNITIES

- **HIGH TECH** (software development, hardware, IoT, VR, AR, machine learning, AI and animation)
- **AERO-BUSINESS** (aerospace, aeronautical and drones)
- **METALMECHANICS**
- **E-MOVILITY**
- **RENEWAL ENERGIES** (solar and aeolic)

Jalisco Hightech Industry



Manufacturing, software
services, multimedia
and design

+800 Hightech companies

+150 software & service
companies

Green technology, aerospace,
automotive, biotech, creative
industries, VR & AI

JALISCO 4.0 INDUSTRY

SUPPORT



ECOSYSTEM



EDUCATION



ollo
rico

MAIN ELECTRONIC COMPANIES



56,722 Employees

➤ **GPV** **FOXCONN** ▶ Benchmark

molex[®]

PLEXUS

Telect

ikOR SPAIN
MEXICO
CHINA

flex[®]

SINEC[®]
TECHNOLOGIES

LITEON[®]



SANMINA-SCI

JABIL

sumida

trend
TECHNOLOGIES



IMI

USI[®]



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Jalisco
GOBIERNO DEL ESTADO

BPO/CALL CENTER

teletech

GEPP

AT&T

Beliveo

sto | CONTACT CENTER |

TKM
Customer Solutions

Principal®

Atención
Telefónica®

Algar
Tech

Teleperformance
each interaction matters

west®

randstad

alorica

OMNILIFE
GENTE QUE CUIDA A LA GENTE

SERTEC

AstraZeneca

AMC
GLOBAL CONTACT CENTER

intugo

HERBALIFE
NUTRITION

tiempo
DEVELOPMENT

16,500
Employees

ATENTO:

MDY
BPO & Contact Center

HSBC

DOMINIO MERCADOLÓGICO
DOMER
CALL & CONTACT CENTER

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Jalisco
GOBIERNO DEL ESTADO

AUTOMOTIVE

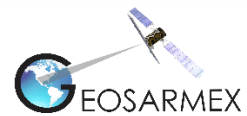


28,593 Employees

*** In the aftermarket, over 150 suppliers support Mexico and Latin America**



JALISCO: AEROBUSINESS



SANMINA®



- IPTe
- ACSOL
- Logicbus





Jalisco
STATE GOVERNMENT



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