



AGUASCALIENTES
Driving Mexico from Within



A man wearing a brown checkered lab coat, glasses, and white gloves is working in a laboratory. He is holding a small glass vial and appears to be transferring liquid from a large, shiny, metallic sphere. The sphere is part of a larger piece of equipment, possibly a vacuum chamber or a specialized storage container. The background is a light blue wall with some equipment visible.

STATE OF AGUASCALIENTES

SOUND ECONOMIC FOUNDATIONS



4TH MOST COMPETITIVE STATE

AGUASCALIENTES

GDP per capita

8,912 dollars*

Investment per worker

1,953 dollars

Talent

41%

Percentage of EAP with higher or technical studies

- Top 5 Most Competitive
- Highly Competitive
- Median Competitive
- Poorly Competitive



Sources: IMCO, 2018
Banxico, PIB 2017. Tipo de cambio 19.1812 pesos de dic 2017*
Con datos de Secretaría de Economía e INEGI, 2018 (IED 2018/PEA 2018)

OUR KEY COMPETITIVE FACTORS



OUR KEY COMPETITIVE FACTORS



OUR KEY COMPETITIVE FACTORS



1st

Best place for
Doing Business in Mexico
The World Bank

4.3%

Economic Activity Growth, 2018
2nd place in Mexico

AAA+(mex) Stable

FitchRatings

mxAA+ Stable

S&P Global
Ratings

WE HOST 260 FOREIGN COMPANIES

be PARTOFIT
AGUASCALIENTES

American
Standard

A&E
Insurance, Credit, United

ABICOR
BINZEL



ARROWHEAD
INDUSTRIES CORP

ANIXER

Grant Thornton
Audit • Tax • Advisory



flex



aec
Servicio Público, Infinite Possibilities



beyonz



WORLD EMBLEM

CooperStandard



Hapag-Lloyd

Gestamp

HEXPOL
COMPOUNDING



CI Citland
International
Mining Supplies Source to Site

Capgemini
CONSULTING, TECHNOLOGY, OUTSOURCING

Diagraph
IT México S de RL de CV

Donaldson
SOLUCIONES DE FILTRACIÓN

niTexico



AHK
Deutsch-Mexikanische
Industrie- und Handelskammer
Camera Mexicana-Alemana
de Comercio e Industria | CANEXA



BOSCH

COMPAS

FESTO

cedual
Ausbildungszentrum

NR
FINANCE
MEXICO



MARELLI

ABInBev

voestalpine
ONE STEP AHEAD

Grupo Treu
de México

MAHLE

Rauschert
Rauschert Group

ALLGAIER
Allgaier-Group

Continental
The Future in Motion



Tech
Mahindra

itagawa

EXEDY
EXEDY Corporation

DYNAX
Dynax Corporation

CLOYES

DYNAGEAR

EATON

Jatco

TACHI-S
MEXICO

IEWC
GLOBAL POLYMER

NISSAN

Advanced Composites
Mexicana S.A de C.V

ASC

YORUZU
YORUZU CORPORATION

posco



TEXAS
INSTRUMENTS

OROTEX

UNIPRES

Sensata
Technologies

Universal
Sewing Supply

KATUN
Select

TOHKEN THERMO MEXICANA S.A. DE C.V.

SHOREWOOD
PACKAGING

YATES
CONSTRUCTION

Softtek

MOLTEC

MMPM

TST Metales
S. de R.L. de C.V.

NAMCCO

SUMITOMO
ELECTRIC



FUJI KIKO
FUJIKO DE MEXICO, S.A DE C.V

NICOMETAL



RIKEN

MURATA

SALRED
MEXICANA

Leggett & Platt
INCORPORATED

VIAM



TRW

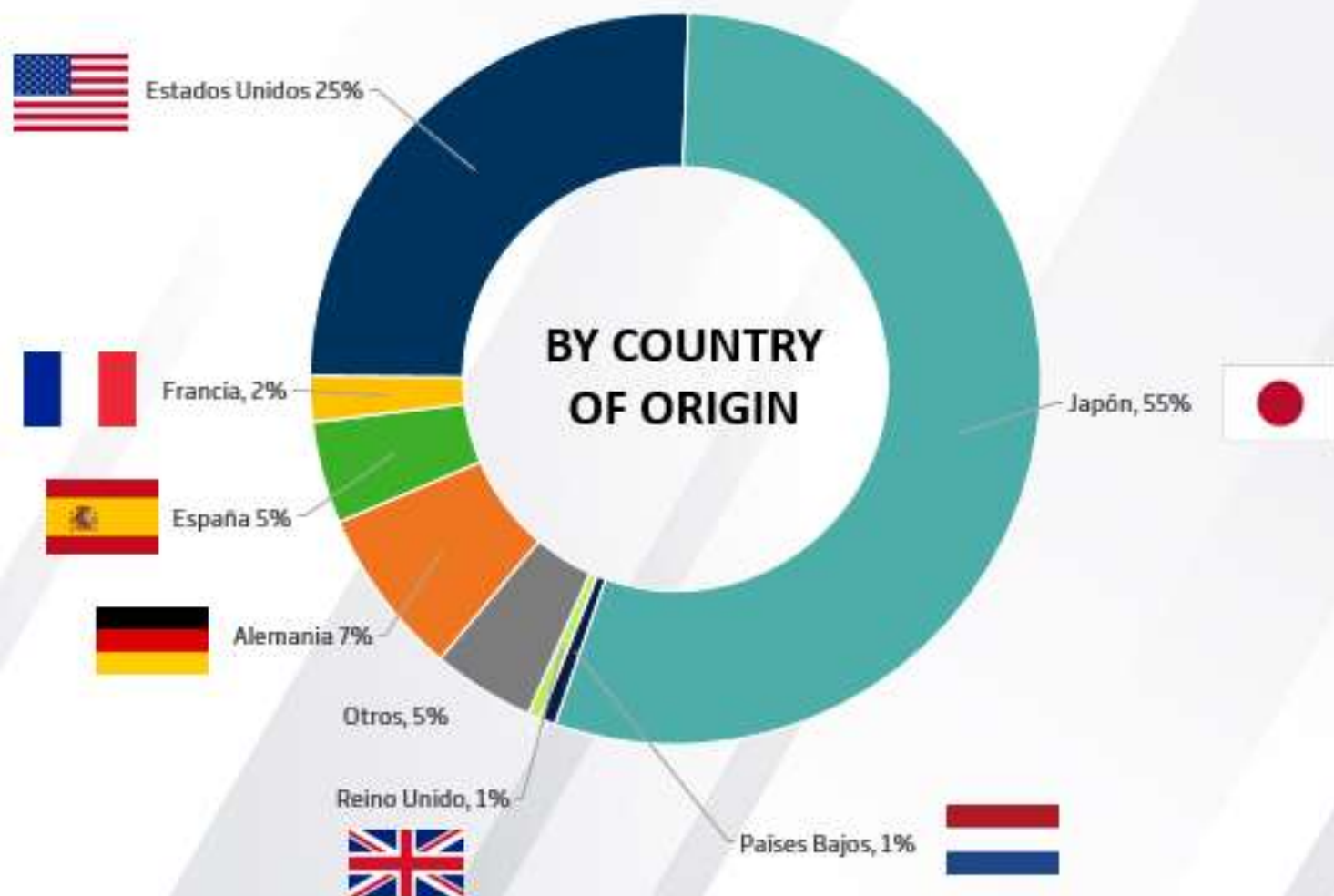
SANOH

SEMTECH



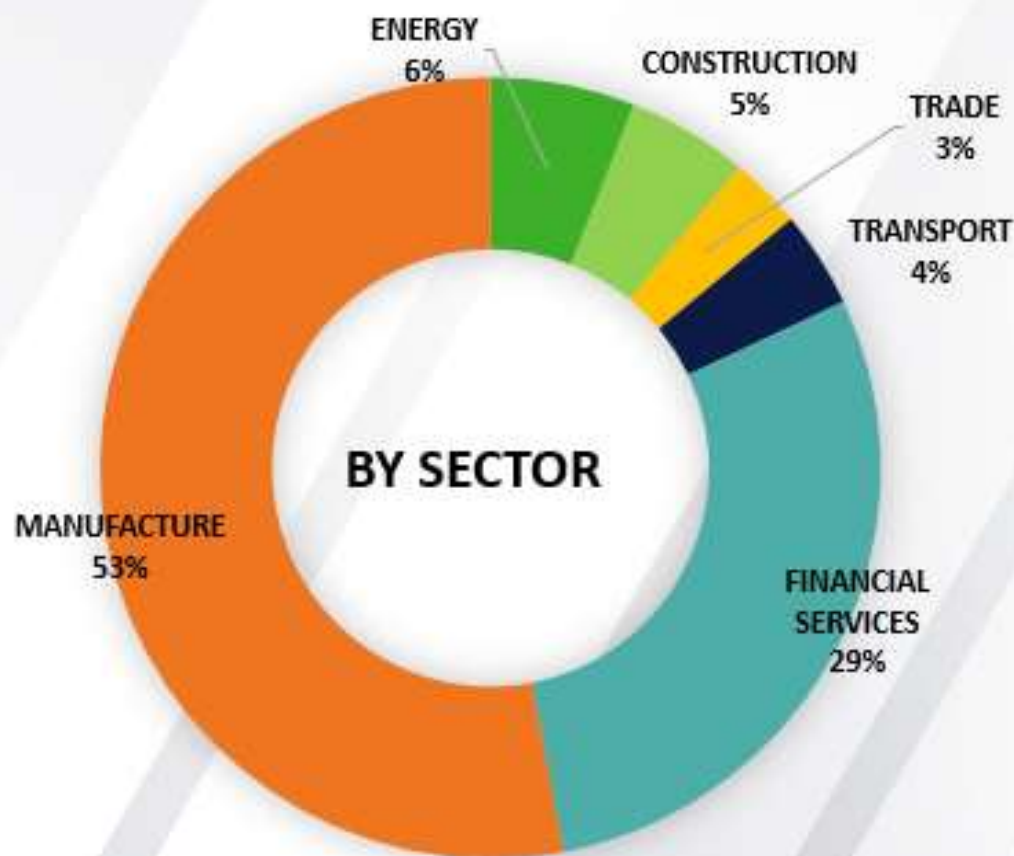
PARKER CORPORATION MEXICANA

FDI IN THE STATE



*Source: Department of Economy. 2018

FDI IN THE STATE

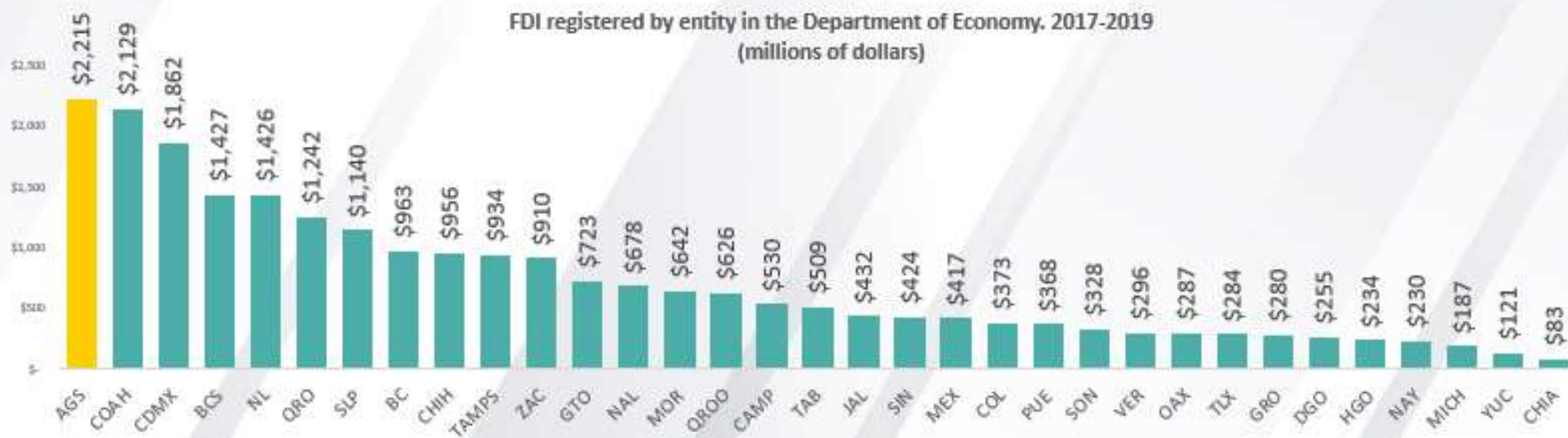


- Aguascalientes recorded in 2018, 1,140.9 million dollars of Foreign Direct Investment.
- New investments and reinvestments account for 92%.
- 54% came from Japan and 53% was invested in the manufacturing sector.

*Source: Department of Economy. 2018

FDI IN THE STATE

- Aguascalientes accumulated between 2017 and 2019, a total of 2,994.7 million dollars of foreign direct investment in Mexico.



EXPORTS



Total exports as of 2018:
9.6 Bn USD



Companies:

220 from sectors of Auto Industry, Agribusiness, Electronic Components, Textile, among others.

Products:

Automobiles and auto parts (82%), suits and pants, frozen vegetables.

Destinations:

North America (78.4%)

Brazil

Japan

Singapore

Great Britain and Northern Ireland

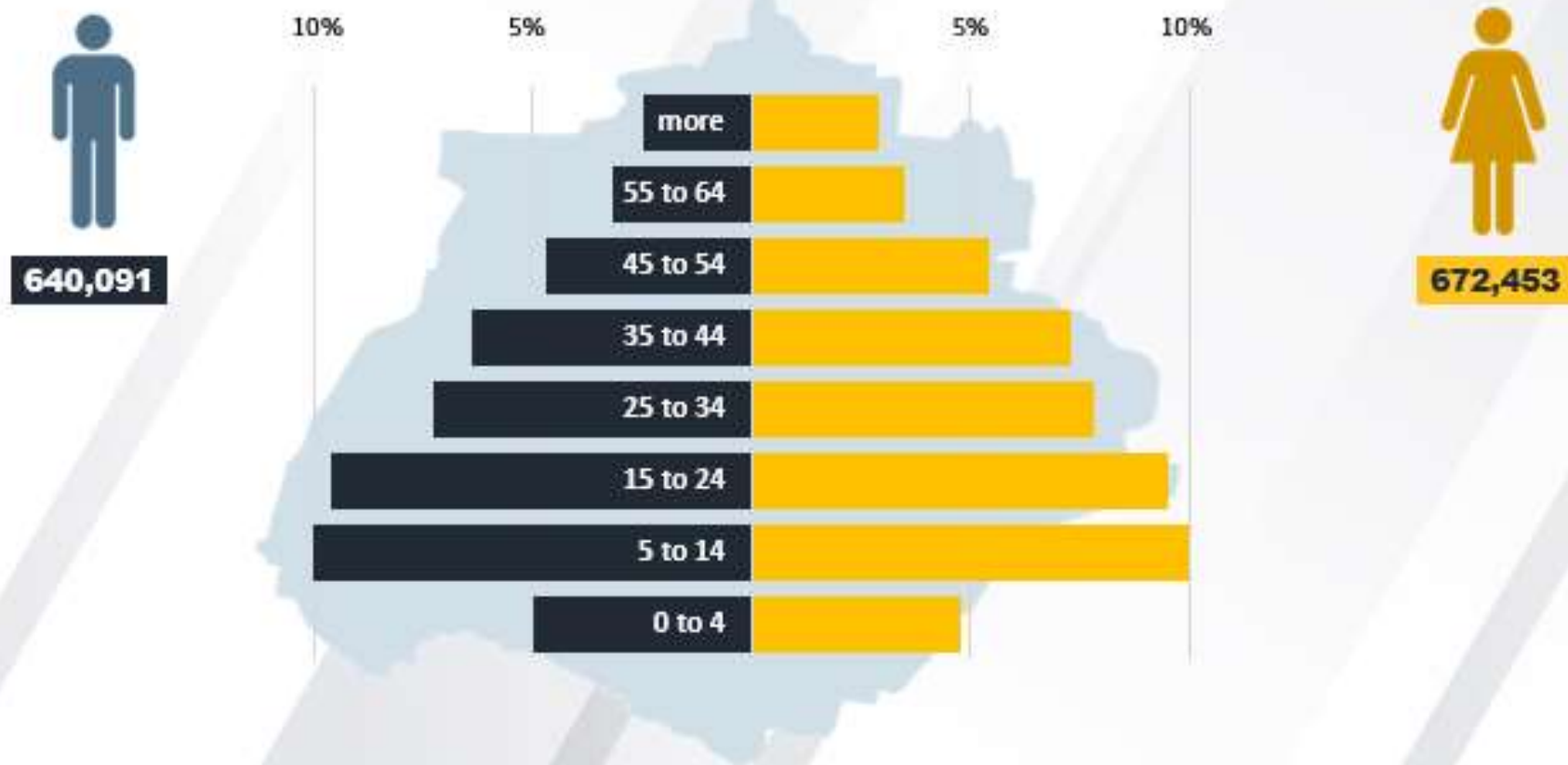
OUR KEY COMPETITIVE FACTORS



**Young,
Educated & Talented**

DEMOGRAPHIC BONUS

Average age: 25

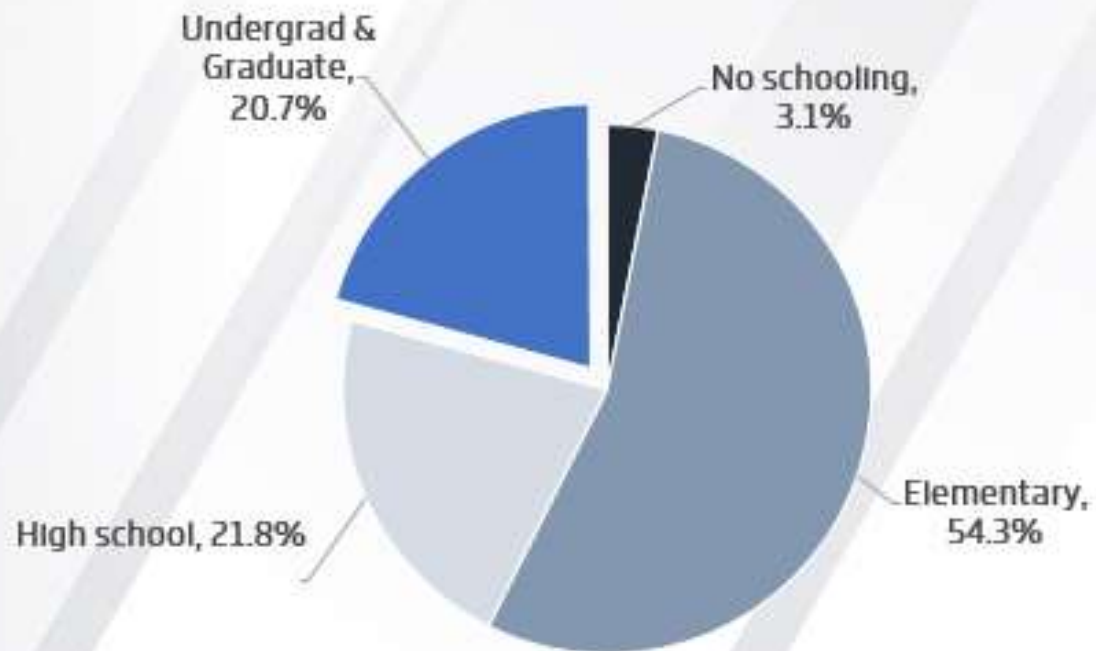


WE ARE MULTITALENTED AND EDUCATED

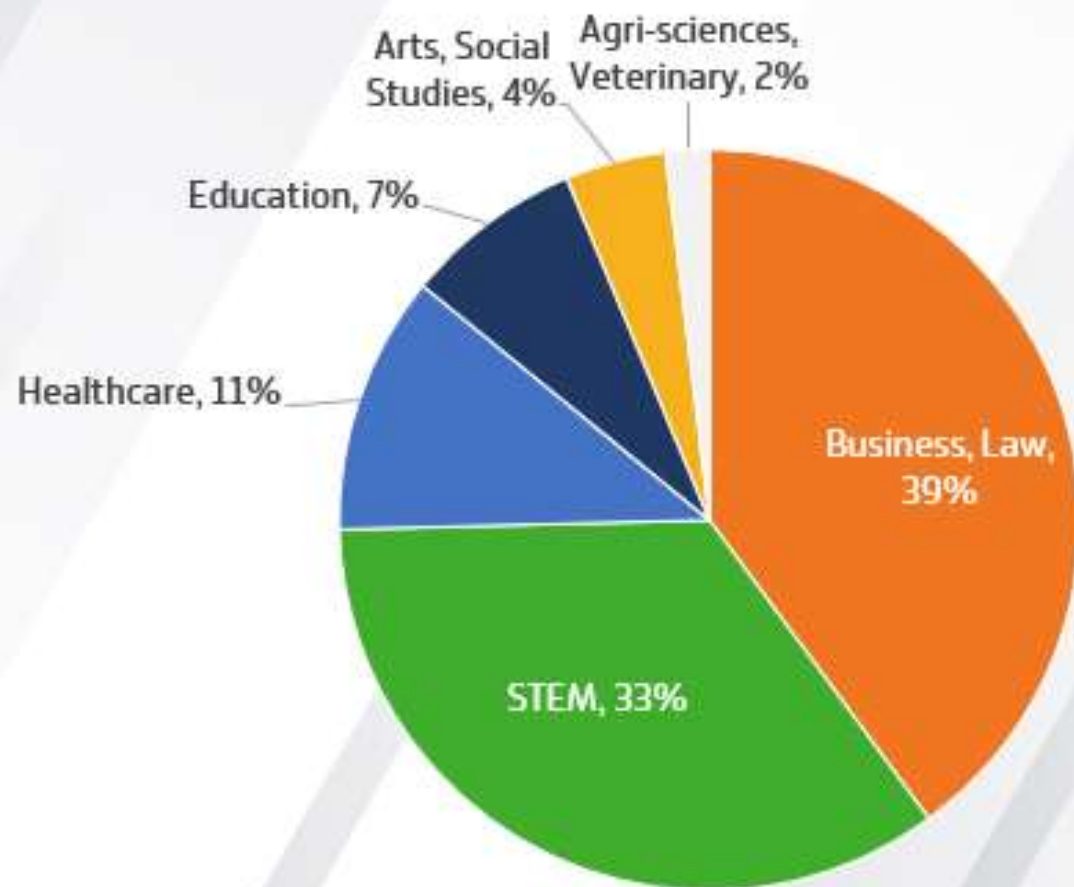


580,554
working population,
as of 2018

Schooling for people over 15 y.o.



WE ARE MULTITALENTED AND EDUCATED



BIS
UNIVERSITIES

- 5 of the top ten ranking Universities in the Country.
- 43 higher education institutions.
- 10,736 students graduated from superior and postgraduate studies in the cycle 2017-2018, out of this total the 30% are from engineering careers.
- Bilingual. International and Sustainable Universities (BIS).

R+D+i NETWORK



- 3 R&D consortiums: CITTA, Coittec and Intelnova.
- 16 research and technological development centers
- 245 researchers members of the SNI
- 52 ICT companies: +3,000 jobs

OUR KEY COMPETITIVE FACTORS



Power redundancy that ensures permanent power supply



Fuel storage facility, for liquids and gases.



Fuel terminal

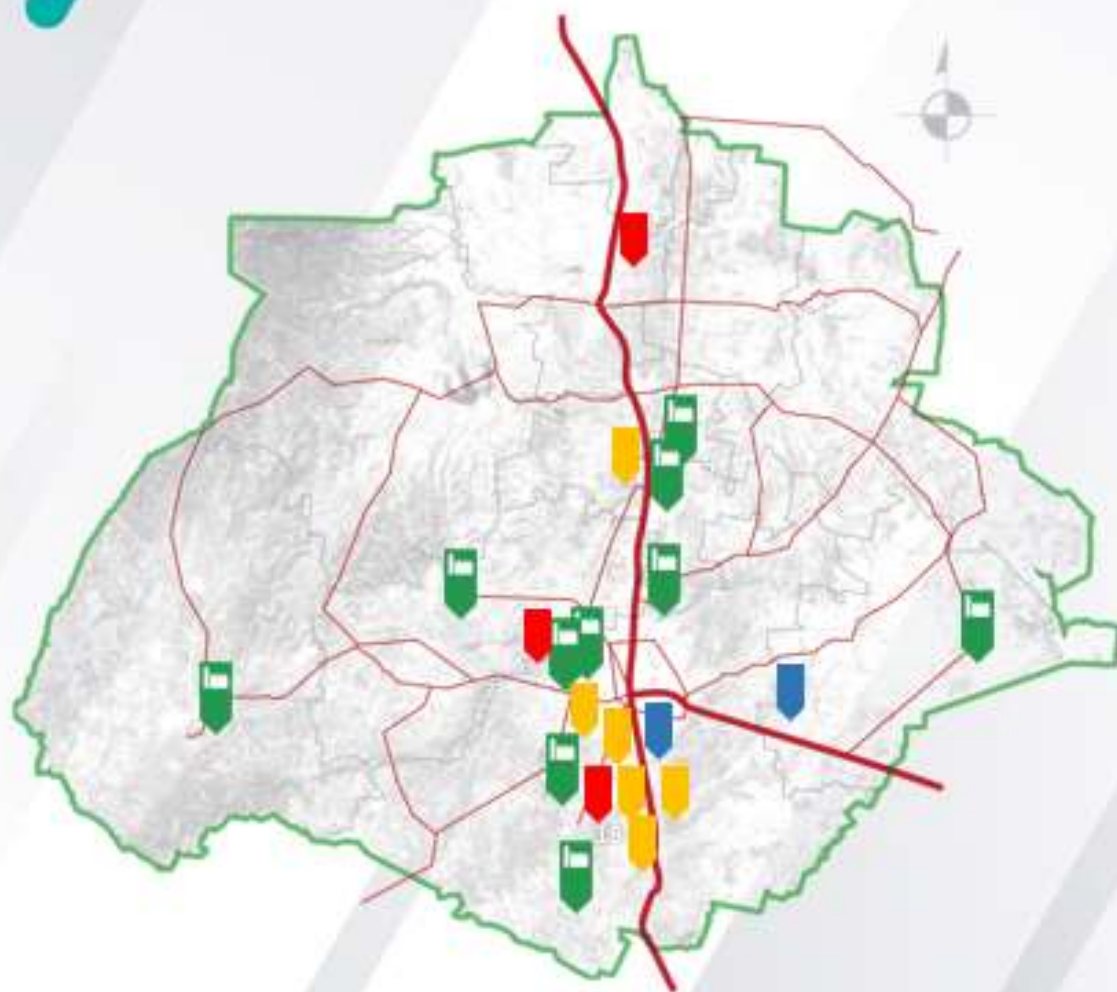


6 solar power plants, photovoltaic technology.



1,430 MWpk generation capacity.

INDUSTRIAL PARKS



21 industrial parks

STATE OWNED

PRIVATE

UNDER DEVELOPMENT

CITY OWNED

OUR KEY COMPETITIVE FACTORS



- \$156 million dollars invested in new infrastructure projects



- Two train companies serving both coasts



- International Airport
- Customs office
- Part of NASCO corridor

**WE ARE TWO CONNECTIONS FROM ANYWHERE IN THE
WORLD**

be PARTOFIT
AGUASCALIENTES



volaris

TAR
Aerolíneas

American Airlines

UNITED

AEROMEXICO

WE SERVE BOTH COASTS BY TRAIN

be PARTOFIT
AGUASCALIENTES



 **Ferromex**
GRUPO MEXICO



OUR KEY COMPETITIVE FACTORS



- Skilled and available workforce
- Low turnover
- Design and technology centers
- Clusters
- "Dual" Educational Model
- Local certified vendors

50 years with no strike on the manufacturing industry

MAEN

CLUSTER AUTOMOTRIZ
GIRAA
Aguascalientes | México

CLUSTERS

**OUR AUTO
INDUSTRY
ECOSYSTEM IS
COMPOSED BY:**

**BUSINESS
NETWORK**



**ENGINEERING
& DESIGN
CENTERS**

Donaldson
Efficient Solutions

TACHI-S
México

ABInBev



CIIO
CENTRO DE INVESTIGACIONES
EN OPTICA, A.C.

iniqap
Instituto Nacional de Investigaciones
Forestales, Agrícolas y Pecuarias

CIDE

Calsonic Kasei

CIATEQ
Centro de Investigación y Transferencia
Tecnológica de Aguascalientes

INFOTEC

CENTROGEO

CIMAT

**12 RESEARCH
CENTERS**

CITTAM

Centro de Innovación y Transferencia Tecnológica
de Aguascalientes para el Sector Automotriz

OUR KEY COMPETITIVE FACTORS



Cultural, sporting and recreational facilities



Affordable housing



World-class healthcare system



International schools



Top ranking universities

OUR KEY COMPETITIVE FACTORS



- 62.8% Live at own home
- 98.9% Sewage
- 99.6% Electricity
- 99.7% Running water



- Ranked 4th nationwide.
- 10 general hospitals.
- 3 specialty hospitals.
- International services.
- Specialized services to the Japanese community.



Ranked 3rd Best in Mexico as per social perception of security.



C5: Integrated Police Forces Control Center.



Intensive use of high-tech intelligence systems.



Proof of trust - 100% confidence in police forces.

A person is shown from the chest up, holding binoculars to their eyes. The background is a warm, orange-hued sunset or sunrise over a body of water. The image is partially obscured by a large, light blue, semi-circular graphic element on the left side.

LOOKING FORWARD TO OUR FUTURE

OUR FIVE STRATEGIC AXES, PLAN 2016 - 2022



OUR STRATEGIC SECTORS FOR DRIVING GROWTH AND VALUE ADDED



Aerospace



Agribusinesses



Automobile
Auto parts



Electronic
Components
Manufacturing



Information
Technologies



Local vendors
and Logistics



R+D+i



Specialized
Healthcare
Services

"BAJÍO" REGIONAL ALLIANCE

REGIONAL INTEGRATION FOR GROWTH AND DEVELOPMENT

Comprised by the 5
most competitive
states in Mexico.

Aguascalientes



Guanajuato



Jalisco



San Luis Potosí



Querétaro



WE HAVE DEVELOPED A VISION TOWARD 2045



VISION 2045



- Sustainable vision toward the year 2045.
- Led by Dr. Eduardo Sojo, former Minister of Economy, with the aid of CIDE and the Public Policy Lab.
- The methodology has included the participation of:
 - Citizens
 - Companies
 - Schools
 - Research Centers
 - Non-government organization
 - Government officers
- The five strategic aspects include:
 1. Education
 2. Health
 3. Security
 4. Mobility
 5. Economy

ALONGSIDE WITH CIDE, WE HAVE DEVELOPED A VISION TOWARD 2045



VISION 2045

The different sectors included in the planning process for the 2045 Vision of the State are:

Mobility

- Transparency and accountability
- Justice
- Women
- Culture
- Sport
- Innovation and Technology
- Water and Environment
- Public security

Basic Education

- Higher Education
- Infrastructure for Development
- Health
- Housing and Urban Development
- Tourism Sector
- Manufacture of Electronic Components
- Automotive and Auto Parts
- Older adults

Health Care

- Textile and Clothing Industry
- Aerospace industry (CECOI)
- Logistics and Supply Chain
- Social Development
- Livestock
- Agribusinesses
- Wine and Mezcal
- Administration and Finance

WE ARE







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State of Aguascalientes Governor



Ricardo Martinez
Economic Development Minister

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