



# DESTINATION

# QUERÉTARO

DESTINATION QUERÉTARO / **QRO.**



# Our connectivity is privileged

The intercontinental airport is located at 34 km from the city capital of Querétaro. It has connections to: Cancún, Cd de México, Acapulco, Zihuatanejo, Puerto Vallarta, Guadalajara, Tijuana, Chihuahua, Torreón, Monterrey; y Detroit, Chicago, Atlanta, Dallas, Houston, Tampico, Veracruz, Mérida, Huatulco, Durango, Mazatlán, Ciudad Juárez and Hermosillo.



[www.aiq.com.mx](http://www.aiq.com.mx)

## CONNECTIVITY

The Intercontinental airport of Querétaro is the **fastest growing airport in the country.**

In 2019 it has flown **over a million and a hundred ninety thousand passengers, 5.1% more** than in 2018.

In 2015 it had 10 routes. Today it has **more than 25** including the principal hubs of Mexico and United States.

The State of Querétaro receives more than **2.5 million** tourists each year and yields **12 thousand million of pesos** as economic income.

the average of the hotel occupation was above **50%** in the state while in the **city of Querétaro** it was above **60%**.

We have **571 hotels** and **16,639 rooms** available.

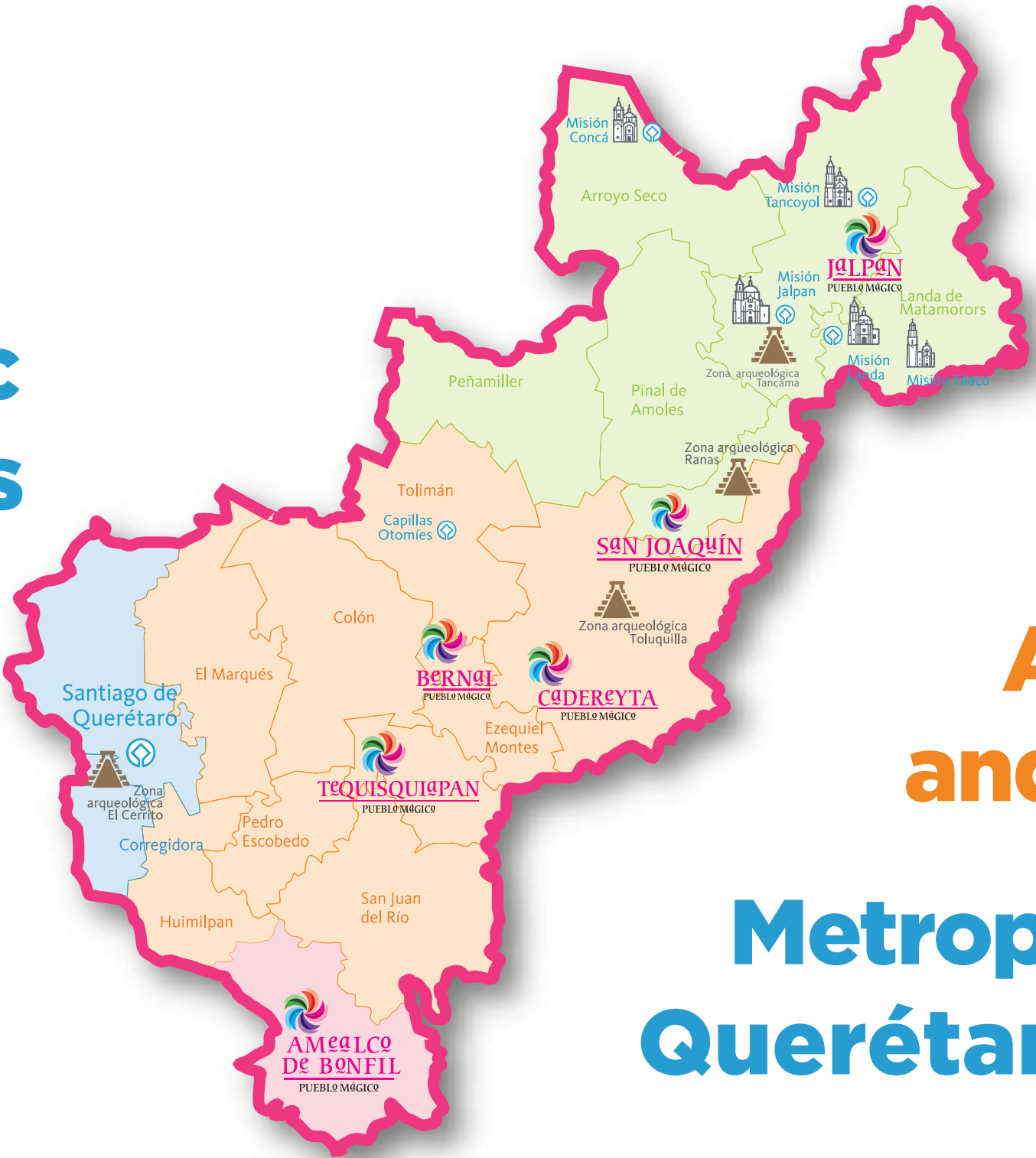
**HIGHLIGHTS QUERÉTARO**



6  
Magic  
towns

4  
world heritage  
sites by UNESCO

5 Franciscan Missions of the  
Sierra Gorda, places of memory  
and the living traditions of the  
Otomí-chichimecas and the  
Royal Road of Tierra Adentro



Sierra Gorda  
Route

Art, Cheese  
and Wine Route

Metropolitan  
Querétaro Route

STATE OF QUERÉTARO





# PRINCIPAL ATTRACTIONS OF QUERÉTARO



# METROPOLITAN QUERÉTARO





**More than 1 million  
390 thousand  
tourists staying  
in hotels.**



**METROPOLITAN QUERÉTARO**



**Temples and convents  
in Queretaro,  
El Pueblito and  
Corregidora.**



**Typical, mexican  
and contemporary  
Gastronomy**



**Museums,  
arqueological zones  
and galleries.**

**Historic center.**



**METROPOLITAN QUERÉTARO**



**Modern  
comercial  
zones.**

**Shops,  
handicrafts  
and design  
objects.**



**Boutique  
Hotels**

**Modern and  
traditional  
cultural  
manifestations.**

**METROPOLITAN QUERÉTARO**



# ART, CHEESE AND WINE ROUTE





# Municipalities

**El Marqués**



**San Juan del Río**

**Colón**



**Amealco**

**Tequisquiapan**



**Ezequiel Montes**

**Pedro Escobedo**



**Cadereyta**

**Huimilpan**



**Tolimán**

# ART, CHEESE AND WINE ROUTE





**The route receives  
more than 930  
thousand** visitors  
per year.

**942,283**  
tourists staying in  
hotels

**ART, CHEESE AND WINE ROUTE**

**In the route there are 4 magic towns including Tequisquiapan, Bernal, Cadereyta and Amealco.**

**It's the national first place of total exports of sparkling wine made with a traditional method.**



**It represents the most important winegrowing zone of the country.**

**Wines from Querétaro obtained 19 medals at the Concours Mondial du Buzells, México Selection.**

**ART, CHEESE AND WINE ROUTE**



# Querétaro:

Gold medal winner for sparkling wine of vineyard Doña María of Freixenet and Tempranillo Shiraz Gran Reserva of De Cote, as well as various other gold and silver medals.

It's first place in goat cheese production.

Freixenet and the Redonda are part of the most visited vineyards in the world (Freixenet 300,000 visitors per year and the Redonda 100,000 per year).

It has the most awarded dairy of Latin America by the The Guild of Fine Food of London, The Ranch San Josemaría, winner of 6 international medals given by the World Cheese Awards.



## ART, CHEESE AND WINE ROUTE



# 30 vineyards

**guided tours**

**Get to know the wine  
making processes**

**tastings**

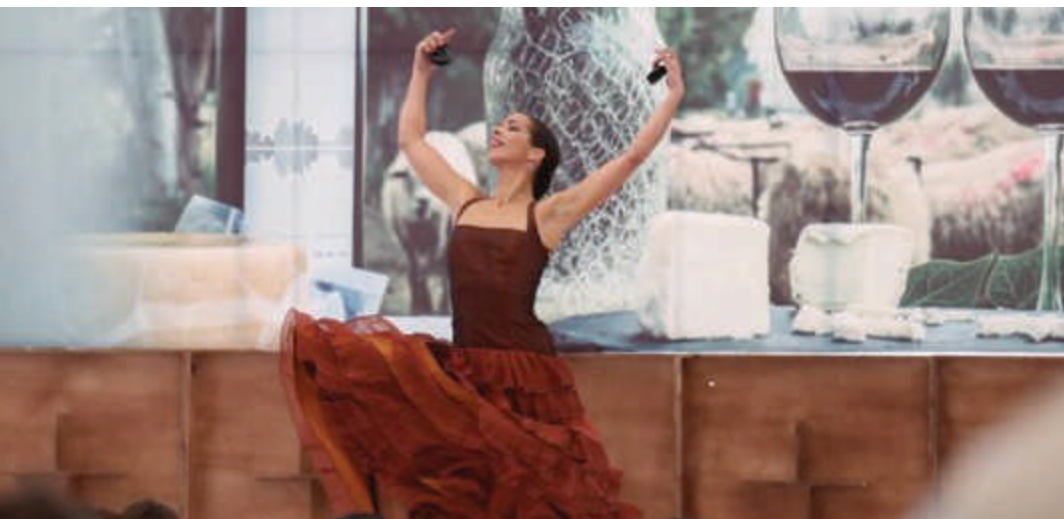
**visit wineries**

**food pairings**

**ART, CHEESE AND WINE ROUTE**



# Art



**Cultural and artistic events like expositions, music festivals, concerts, farms and handmade art.**

**ART, CHEESE AND WINE ROUTE**



# Artisan cheesemakers

## 11 Queserías

Get to know the  
spaces for breeding  
and milking of  
livestock

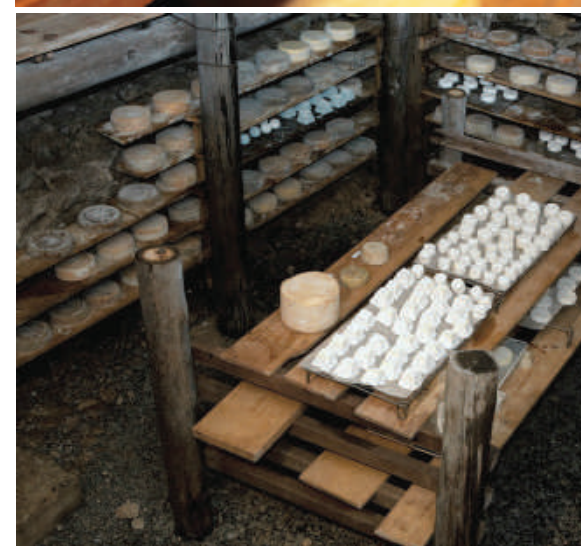
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Visit cellars and  
maturation  
wineries



Discover the  
cheese making  
Process.

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Take  
gastronomic  
workshops

**ART, CHEESE AND WINE ROUTE**