



THE LONDON SCHOOL  
OF ECONOMICS AND  
POLITICAL SCIENCE

- Latin America and Caribbean Centre
- Department of Government
- LSE Enterprise



## 17th LSE Mexican Week: The Challenge of Entangled Inequalities



**March 6-8, 2017**

*The London School of Economics and Political Science (LSE)*

London, UK.



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## Presentation

On March 6th-8th, 2017, the LSE Latin America and Caribbean Centre, the LSE Department of Government and the LSE Student Union Mexican Society, with the support of the Mexican Embassy in the UK, will jointly host the **17th LSE-Mexican Week**. The event is a three-day series of conferences and roundtables whose theme this year - **The Challenge of Entangled Inequalities**- was chosen by the Mexican students at LSE.

The 17<sup>th</sup> Mexican Week follows the efforts and success of previous conferences. Its objective is to provide a venue for the discussion of the challenges faced by Mexico in a global context and to engage our students in an exchange of ideas with our guest lecturers. Over the past sixteen years, the Mexican Week have brought together senior practitioners, policy-makers, governors, ministers and other officials and academics interested in Mexican and Latin American issues.

Among other issues, we will discuss the pressing situations of poverty and inequality affecting Mexico and the Latin American region, as well as which specific policies could be implemented to reduce these problems, increase social mobility and foster inclusive development.

Experts will also debate the current situation of Mexico and Latin America regarding the fight against corruption and the challenges to the implementation of the Rule of Law. The discussion on these subjects will address the complex matters of how to advance in the measurement of these phenomena, how to control corruption risks in public institutions, and what the consequences of high levels of impunity are.

Following this debate, the final session will discuss the challenges that the arrival of Donald Trump to the presidency of the United States of America imposes for the Mexico-US relationship. Experts will share their views about what they expect the future of the bilateral relationship will be, the possible consequences for Mexican immigrants and NAFTA, as well as potential ways to face these challenges.

We are glad to invite you all to come, participate and join the debate.

*The Organising Committee*



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Johnny Miller/Thomson Reuters Foundation

## Inequality in Mexico and How to Address it

**6th MARCH 2017**

**Room: CLM.6.02**

**18:00-20:00**

**Inauguration Ceremony : Minister David Najera - Acting Ambassador of the Embassy of Mexico in United Kingdom**

<b>Stephen Jenkins</b>	<b>Gerardo Esquivel Hernández</b>	<b>Salomon Chertorivski</b>	<b>Paul Segal</b>
<i>Chair</i>	<i>Speaker</i>	<i>Speaker</i>	<i>Speaker</i>
Professor of Economic and Social Policy (LSE)	Professor of Economics at El Colegio de Mexico (COLMEX).	Mexico City's Secretary of Economic Development.	Senior Lecturer in Economics at King's College London (KCL)



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## Poverty and Social Mobility

7th MARCH 2017

Room: CLM.6.02

18:30-20:00

<b>Gareth Jones</b>	<b>Graciela Teruel Belismelis</b>	<b>Ricardo Fuentes Nieva</b>	<b>Alfonso Vega</b>
<i>Chair</i>	<i>Speaker</i>	<i>Speaker</i>	<i>Speaker</i>
Director of the Latin America and Caribbean Centre	Director of the Research Institute for Development with Equity (EQUIDE) - Universidad Iberoamericana	Executive Director of OXFAM - Mexico	Blended Finance Coordinator- European Bank for Reconstruction & Development Member-Red Global MX





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## Rule of Law Problems and Corruption in an Unequal Society

8th MARCH 2017

Room: CLM.5.02

16:30-18:00

Francisco Panizza	Alfonso Oñate Laborde	Yves Hayaux du Tilly	Rodrigo Reyes Muguerza
<i>Chair</i>	<i>Speaker</i>	<i>Speaker</i>	<i>Speaker</i>
Professor in Latin American and Comparative Studies (LSE)	Executive Director of the Report "Everyday Justice", published by CIDE.	President of the Mexican Chamber of Commerce - UK	Director of Technical Coordination - Mexican National Institute of Statistics (INEGI)



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## The Impact of Trump’s Administration on US-Mexico Bilateral Relations

8th MARCH 2017

Room: CLM.3.02

18:30-20:00

Javier Oliva Posada	Yolanda Meyenberg	Kevin J. Middlebrook	Rodrigo Aguilera
<i>Chair</i>	<i>Speaker</i>	<i>Speaker</i>	<i>Speaker</i>
Visiting Fellow at LSE	Professor at the UNAM's Institute of Social Research	Professor of Latin American Politics at University College London (UCL)	Analyst in the Latin America team of The Economist Intelligence Unit



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## SOCIAL ACTIVITIES

<p><b>Monday, 6 March</b></p>	<p><b><u>Inaugural Drinks and Canape Reception</u></b>          Atrium Gallery - Old Building, Ground Floor (LSE)          20:00 - 22:00</p>
<p><b>Tuesday, 7 March</b></p>	<p><b><u>Speakers' Dinner</u></b>          Coopers Restaurant          (49 Lincoln's Inn Fields, London, WC2A 3PF)          20:00 - 22:00</p>
<p><b>Wednesday, 8 March</b></p>	<p><b><u>Reception at the Residence of the Mexican Embassy</u></b>          48 Belgrave Square, London, SW1X 8QR          20:00 - 22:00</p>



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## SPEAKERS

### Rodrigo Aguilera



Rodrigo Aguilera is an analyst in The Economist's Latin America team, currently covering Mexico, Peru and Costa Rica and responsible for all Economist Intelligence Unit (EIU) Country Analysis output for those countries. Rodrigo has also collaborated extensively with The EIU's Consultancy team, mainly on projects involving Latin America, including the Microscope on Microfinance/ Financial Inclusion and the Global Peace Index. He has previously worked in economic development in Mexico, as well as in international economics at Chatham House. He currently maintains a blog on the Huffington Post, where he writes about Mexican politics and economics. Rodrigo holds an MSc in social policy and development from LSE.

### Salomon Chertorivski Woldenberg



Salomon Chertorivski's career in the public sector extends over seventeen years. He is currently Secretary of Economic Development of Mexico City, and previously served as Minister of Health for Mexico and as National Commissioner of Social Protection in Health. He is member of the Academy of Medical Sciences, the Mexican Society of Public Health and the Mexican Institute for Democratic Transition. On 2014 Mr Chertorivski received the Young Global Leaders Award, and on 2016 he was appointed Non-Resident Fellow on Global Cities at the Chicago Council on Global Affairs. He holds a Master's degree in Economics from the Autonomous Technological Institute of Mexico (ITAM) and a Master's degree in Public Policy from the John F. Kennedy School of Government of Harvard University.





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## Gerardo Esquivel Hernández



Gerardo Esquivel received his Ph.D in Economics from Harvard University in 1997. He is currently a professor and researcher at the Centre for Economic Studies in El Colegio de Mexico, where he has collaborated since 1998. Previously, he worked as a Senior Macroeconomics Researcher at the Harvard Institute for International Development (HIID). Dr. Esquivel has also been a consultant for the International Monetary Fund, the Inter-American Development Bank, the World Bank, the United Nations Development Program and the Central Bank in Mexico. In 2011, Mr. Esquivel was Tinker Visiting Professor at the Harris School of Public Policy in the University of Chicago. Dr. Esquivel is author of the report “Extreme Inequality in Mexico”, published by OXFAM.

## Ricardo Fuentes Nieva



Ricardo is a Mexican economist with over 15 years' experience in international development. Since 2015 he has been the Executive Director for Oxfam Mexico, and in that time he has positioned the organization as the leading voice against inequality in the country. Between 2012 and 2015, he served as Head of Research at Oxfam GB. He co-wrote the first Oxfam global report on inequality “Working for the Few” which quickly became the most successful publication in the 75 history of Oxfam. Prior to joining Oxfam, Ricardo contributed to several Human Development Reports and led the first Regional Report on Human Development for Sub-Saharan Africa. He also worked in research departments of the Inter-American Development Bank and the World Bank, as well as in Mexico’s Ministry of Social Development.

## **Yves Hayaux du Tilly**



Yves is the chairman of the Mexican Chamber of Commerce in Great Britain (MexCC), which he founded in 2011, the first Mexican Chamber of Commerce to be established in Europe. He is also the managing partner of the London office of the Mexican independent Law Firm, Nader, Hayaux & Goebel, the only Mexican law firm with an office in London. He has been more than 25 year advising foreign investors into entering the Mexican market and in their Mexican related operations and transactions. Yves is recognised as a leading lawyer in corporate, mergers and acquisitions, banking and finance and as an expert in insurance and reinsurance both in Mexico and Latin America.

## **Yolanda Meyenberg Leycegui**



Yolanda Meyenberg holds a MSc in Comparative Government from the London School of Economics and Political Science (LSE) and a PhD in Social Sciences from El Colegio de Mexico. She is a Senior Researcher at the Institute of Social Research of the National Autonomous University of Mexico (UNAM). From 2001 to 2004 she was responsible for the Political Speeches Area of Mexico's President Vicente Fox, and from 2004-2006 for the Spokesman of the President Office. Ms Meyenberg has been advisor for the Mexican Deputy Chamber, the Federal Electoral Institute (IFE), the Technical Secretariat of the Mexican Presidency, as well as for the Technical Secretariat of the United Nations Development Program (UNDP).

## **Kevin J. Middlebrook**



Kevin Middlebrook is professor of Latin American Politics at the Institute of the Americas, University College London, where he teaches on comparative and international politics of Latin America. Between 1995 and 2001 he was Director of the Center for U.S.-Mexican Studies at the University of California-San Diego. He is the author of *The Paradox of Revolution: Labor, the State, and Authoritarianism in Mexico* (1995), coauthor of *Mexico Since 1980: A Second Revolution in Economics, Politics and Society* (2008) and *Organized Labour and Politics in Mexico: Changes, Continuities and Contradictions* (2012). His current research, focused on the North American Agreement for Labor Cooperation, examines alternative strategies for the international defense of labor rights.

## Rodrigo Reyes Muguerza



Rodrigo Reyes holds a Master degree in Public Administration from the London School of Economics and Political Science (LSE), and a BA in International Relations from Monterrey Tech (ITESM). He is currently Director of Technical Coordination in the Subsystem of Government, Public Security and Justice Information of the National Institute of Statistics and Geography of Mexico (INEGI). He has collaborated in the development of several projects on victimisation surveys and crime indicators. Previously, he worked for the United Nations Office on Drugs and Crime (UNODC).

## Paul Segal



Paul Segal is Senior Lecturer in Economics at the Department of International Development, King's College London, and a Visiting Fellow at the LSE's International Inequalities Institute. He works on global inequality and poverty, on the economics of resource rich countries, and on the economic history of Argentina and Mexico. He has pioneered the use of top incomes data in estimating global inequality, and is currently working on new approaches to inequality, funded by a Leverhulme Research Fellowship. He is co-author and co-editor of *CORE: Economics for a Changing World*, a new open-access online economics textbook. Since completing his DPhil at Nuffield College, Oxford, Paul has been a Research Fellow at the Oxford Institute for Energy Studies and Lecturer in Economics at the University of Sussex. Prior to his doctoral studies he was a Research Fellow at Harvard University, and a Consultant Economist at the United Nations Development Programme.

## Graciela Teruel Belismelis



Graciela Teruel received her PhD in Economics from the University of California, Los Angeles (UCLA) in 1998. She is currently Director of the Research Institute for Equitable Development (EQUIDE), as well as professor of Development Economics and Evaluation of Social Programs at Universidad Iberoamericana. Previously, she worked as associate researcher of the California Center for Population Research at UCLA, and as consultant to the National Institute of Public Health. Ms Teruel has also been academic counselor to the National Council for the Evaluation of Social Development Policy (CONEVAL), Co-director of the Mexican Family Life Survey (MxFLS), as well as Member of the Scientific Committee of the Ministry of Social Development (SEDESOL).

## **Alfonso Vega**



Alfonso Vega is a Principal Banker and Blended Finance Coordinator at the European Bank for Reconstruction and Development (EBRD). He currently coordinates the design and development of blended finance products with financial institutions, i.e., projects that structure concessional funds with EBRD's non-concessional financing to catalyse investments that have a double or triple bottom line. Previously, he worked in microfinance as a consultant and as part of the World-Bank-based Consultative Group to Assist the Poor (CGAP). Alfonso is a CFA charterholder, as well as a member of the the Red Global MX-UK. He holds a BA in Economics and Development Studies from Brown University and a MSc in Development Management from the London School of Economics and Political Science (LSE).



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Annual Fund

## LSE Campus Map



Bridge   
 Cycle Hire Station ([www.tfg.gov.uk/map/cycle-hire](http://www.tfg.gov.uk/map/cycle-hire))   
 Disabled access   
 Disabled lift  
 No entry   
 Roads and footpaths closed   
 Buildings under construction

<b>95A</b>	95 Aldwych, Aldwych
<b>ALD</b>	Aldwych House, Aldwych
<b>CLM</b>	Cement House, Aldwych
<b>COL</b>	Columbia House, Aldwych
<b>CON</b>	Connaught House, Aldwych
<b>COW</b>	Cowdray House, Portugal Street
<b>EGS</b>	King's Chambers, Portugal Street
<b>1KW</b>	1 Kingsway
<b>KSW</b>	20 Kingsway
<b>32L</b>	32 Lincoln's Inn Fields
<b>44L</b>	44 Lincoln's Inn Fields (not occupied by LSE)
<b>50L</b>	50 Lincoln's Inn Fields, Portsmouth Street
<b>LCH</b>	Lincoln Chambers, Portsmouth Street
<b>LAK</b>	Lakatos Building, Portugal Street
<b>LRR</b>	Lower Robbins Building, Library

<b>NAB</b>	New Academic Building, Lincoln's Inn Fields
<b>OLD</b>	Old Building, Houghton Street
<b>PAR</b>	Parish Hall, Sheffield Street
<b>PEA</b>	Peacock Theatre, Portugal Street
<b>POR</b>	1 Portsmouth Street
<b>QUE</b>	Queens House, Lincoln's Inn Fields
<b>SAR</b>	Sardinia House, Sardinia Street
<b>SAW</b>	Saw Swee Hoock Student Centre, Sheffield Street
<b>SHF</b>	Sheffield Street
<b>STC</b>	St Clement's, Clerkenwell
<b>TW1</b>	Tower One, Clement's Inn
<b>TW2</b>	Tower Two, Clement's Inn
<b>TW3</b>	Tower Three, Clement's Inn