

World Book and Copyright Day

23 April is a symbolic date for the World's literature due to the fact that on this date, in 1616, Cervantes, Shakespeare and Garcilaso de la Vega died. It is also the date of birth or death of other prominent authors such as Maurice Druon, Haldor K.Laxness, Vladimir Nabokov, Josep Pla and Manuel Mejía Vallejo.

It was then a natural choice for UNESCO's General Conference, held in Paris in 1995, to pay a world-wide tribute to books and authors on this date, encouraging everyone, and in particular young people, to discover the pleasure of reading and gain a renewed respect for the irreplaceable contributions of those who have furthered the social and cultural progress of humanity.



April 23rd, was first proclaimed as World Book and Copyright Day by UNESCO in 1995. The Day is celebrated by a growing number of partners and since its launch has shown itself to be a great opportunity for reflection and information on a significant theme.

World Book Capital City:

Since 2000, World Book and Copyright Day has inspired another initiative of professional organizations which receives the assistance of UNESCO and backing from States: [World Book Capital City](#).

Each year a city is chosen which undertakes to maintain, through its own initiatives, the impetus of the Day's celebrations until 23 April of the following year.

On 2013, Bangkok, Thailand has the honor of leading the activities of this day, under the dictum: "Reading, the source of life" a phrase that inspires people to better their lives and build a peaceful society.

CELEBRATIONS IN MEXICO:

In Mexico City, the Spanish Cultural Center in Mexico will organize a reading marathon of the book "The Ingenious Gentleman Don Quixote of La Mancha" in sequence with the Fine Arts Circle in Madrid, carrying out theatrical representations, story tellers, book signing and presentation of the concert "Triciclo Circus Band".

In University City, in Mexico's capital, will take place the fifth edition of the Book and Rose Party, where besides sales and flower offering, there will be talks, theatrical activities, movies and visual arts presentations.

ACTIVITIES AROUND THE WORLD

In Montreal, Canada, the World Book Day will work under the dictum: *Great Bazaar*. Libraries, bookstores, schools and cultural centers will exchange presents and books.

In Colombia, there will be several activities to promote reading at the Book Fair in Rosario University.

In Argentina, several book marathons will take place in different cities throughout the country.

In New Delhi, India a Book Fair will take place until April 27th where different training programs will take place for editors, school contests and conferences will be carried out.

"Working with imagination, intuition, and an apparent truth; When this is achieved, then the story that one wants to know is accomplished. I think that is, in principle, the basis of all tales, throughout history that you want to tell." *Octavio Paz*

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<http://www.conaculta.gob.mx>