

COMPETITIVE MEXICO

Mexico is one of the most competitive countries in the world for productive investment due to its macroeconomic and political stability, low inflation, size and strength of its domestic market, economic growth rate and capacity to produce advanced manufacturing (high-tech products).

Mexico is an open economy that guarantees access to international markets through a network of free trade agreements. The country boasts a strategic geographic location and competitive costs to service global markets. It also has an important pool of young and highly skilled human capital.

Currently, Mexico offers countless opportunities thanks to the commitment of President Enrique Peña Nieto's government to promote reforms that foster the country's economic outlook. For this reason, the government has set five major goals: to have a peaceful, inclusive, well-educated, prosperous and globally-responsible Mexico.



MEXICO IS THE GATEWAY TO THE WORLD'S MOST IMPORTANT MARKET

- ✓ It is part of the largest economic block in the world (NAFTA).
- ✓ NAFTA Market = almost 18.7 trillion dollars (FMI).
- ✓ Mexico has a network of free trade agreements which grants preferential access to 45 countries (almost 1.2 billion people).
- ✓ It is an ideal export platform to reach two thirds of global Gross Domestic Product (GDP).

MODERN AND WORLD-CLASS INFRASTRUCTURE

- 100 billion dollars will be invested by the federal government during 2013-2018. This important investment is outlined in the Transport and Communications Infrastructure Investment Program 2013-2018.
- 45% of this investment will be used to modernize and upgrade transport infrastructure, while 55% will be used for telecommunications.

MEXICO IS A LEADING EXPORTER OF HIGH-TECH ADVANCED MANUFACTURING:

- ✓ Mexico is Latin America's leading exporter. It accounts for 35% of the region's total trade.
- ✓ In 2012, almost 81% of exports were manufactured goods.
- ✓ In 2012, Mexican exports grew 6.1% compared to 2011 and over 123% since 2000.

MEXICO IS ONE OF THE 7 MOST ATTRACTIVE COUNTRIES TO INVEST IN, ACCORDING TO THE WORLD INVESTMENT REPORT 2013 OF THE UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD).

- ✓ Mexico climbed 5 positions to stand at 7th place, after occupying the 12th spot on the previous survey.
- ✓ During 2012, Mexico ranked 23rd as the main receiving country on a global scale.
- ✓ Investments made by Mexican companies abroad placed the country at the 15th position.

MEXICO IS A COMPETITIVE DESTINATION

- ✓ Mexico holds vast amounts of productive knowledge. The country manufactures and exports a large number of sophisticated goods.
- ✓ Mexico ranks in the top 20 of Harvard's Atlas of Economic Complexity.
- ✓ The Index of Technological Sophistication (OECD, 2010) for Mexican export products (3.25) is the highest in Latin America, surpassing India (2.61) and Brazil (2.49).