



TIANGUIS  
TURÍSTICO

México

Mérida

2021

**MÉRIDA, YUCATÁN.**

Centro de Convenciones y Exposiciones Yucatán Siglo XXI

November 16<sup>th</sup> - 19<sup>th</sup> 2021

“**Tianguis Turístico México**” will be held for this 45th Edition for the first time in the Mérida, Yucatán.

This is the most important event for the Mexican Tourism Industry and a Business Forum based on Pre-Scheduled Appointments between Buyers and Exhibitors.

Mérida, the place that will host the 2021 edition, invites you to participate in this highly professional experience, where Mexico promotes a wide variety of Tourism Products that demonstrate its excellence on both a National and International level.

The City of Mérida is waiting for you to show to the world its complete touristic offer: its neighborhoods full of historical buildings and its spectacular natural treasures. A place where you can arrive by air, land or sea.

Here are some features and numbers regarding the participants of this event:

#### **EXHIBITORS**

- Independent Hotels and Hotel chains
- Airlines
- Ground Transportation Companies
- The Tourism Authorities of the 32 states of the Mexican Republic
- DMC's, Exhibition Halls, and many other Tourism related companies

#### **THE EXHIBITION AREA**

- Over 22,500 square meters
- More than 600 Exhibitor companies

#### **BUYERS**

- Tour Operators, Wholesalers, Travel Agents and Tourism Associations
- Incentive Companies, Meeting Planners, PCO's
- OTA's and Consolidators

#### **BUYER PARTICIPATION**

- More than 700 Buyer Companies
- Countries from the 5 continents

#### **PRE-SCHEDULED APPOINTMENTS**

- Over 40,000 Business Appointments
- Don't miss the opportunity to participate in this 45th. Tianguis edition and:
- Get acquainted with the huge variety of Touristic products that MÉXICO has to offer at one time, under the same roof
  - Optimize your time using the pre-scheduled appointment system, which allows you to select the Exhibitors of your interest and prioritize your appointments
  - Make last-minute appointments through the “Instamatch” system either online or on site
  - Get to know Mérida: Its traditions, landscapes, food and the most important attractive: the incredible people that is ready to welcome you.

**Contact us:**

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