



VAASA

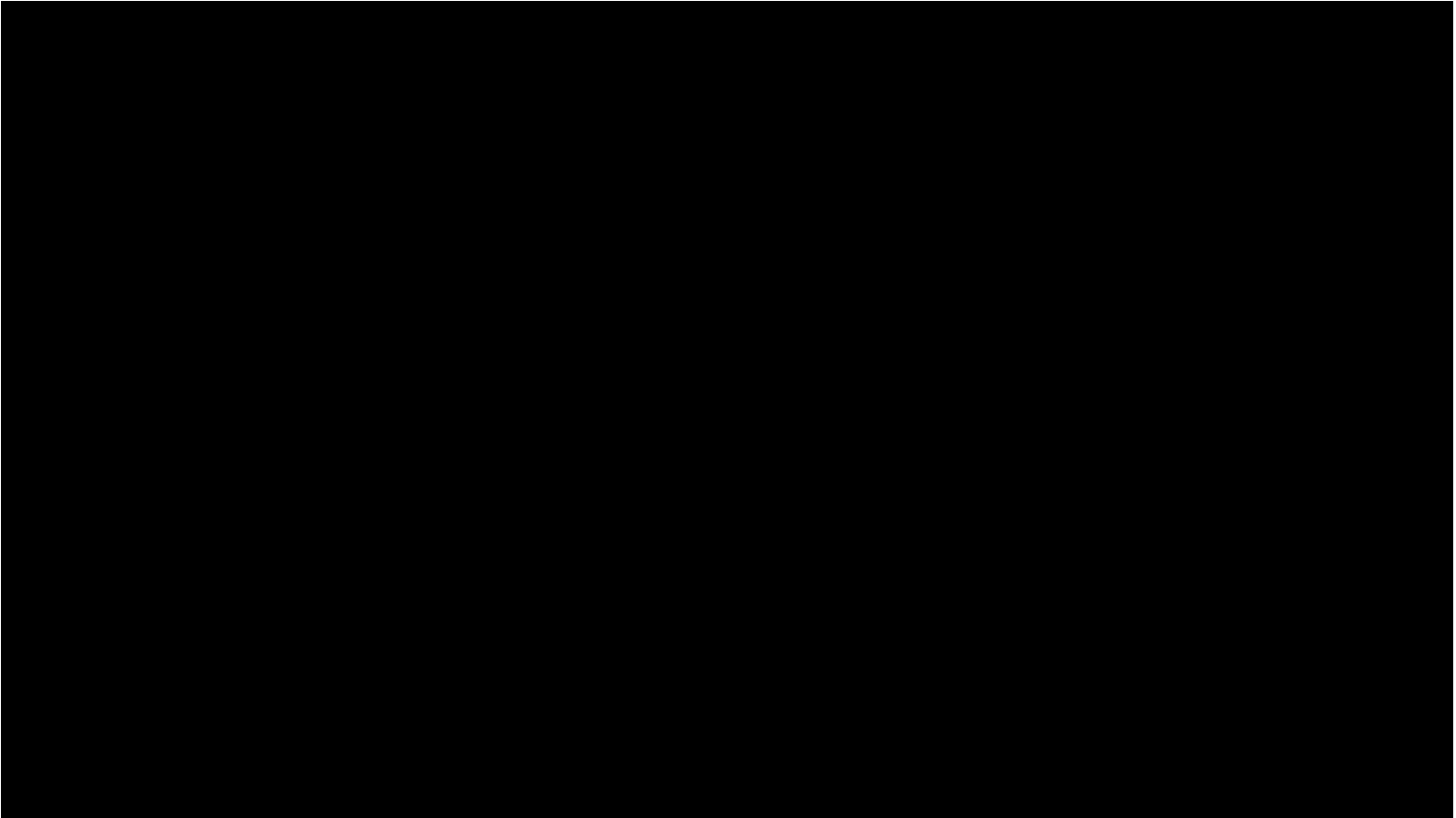
**Nordic Energy
Capital**

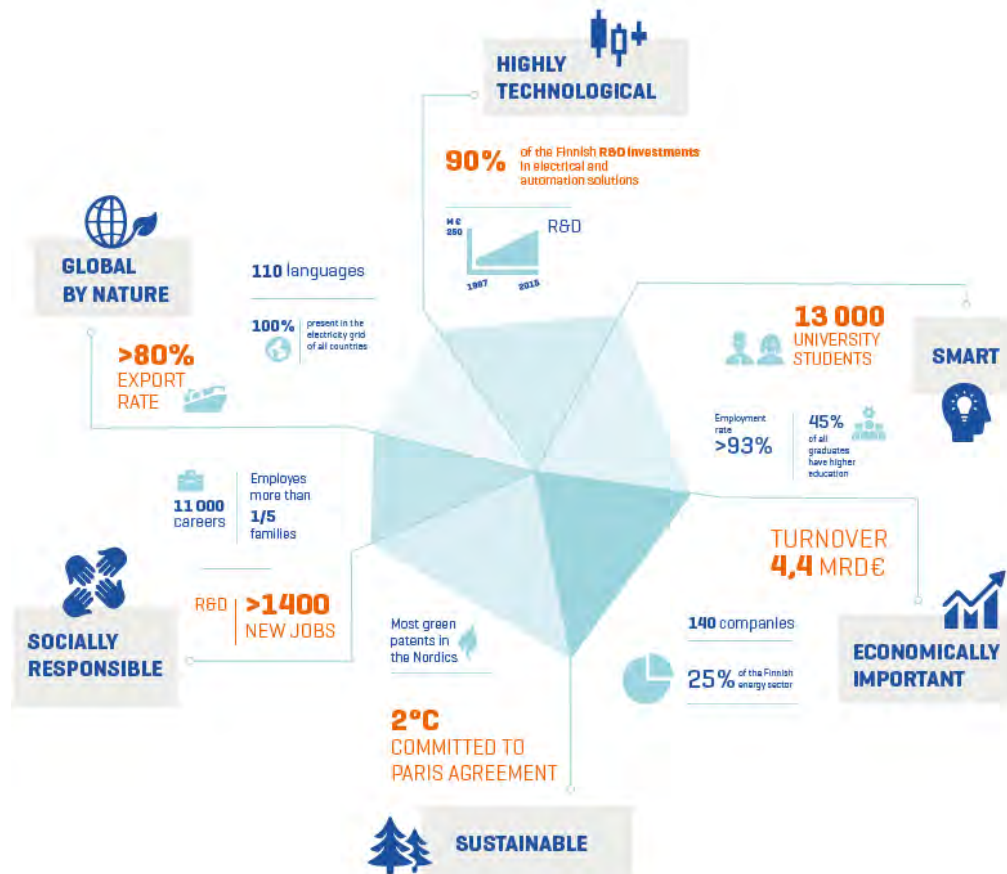




EnergyVaasa

The Nordic Hub for Energy Technology





Why Vaasa

**WHAT MAKES 2% OF 0,075 %
THE WORLD LEADER IN ENERGY TECHNOLOGY**

Tiny little Vaasa

World population: **7,5 billion**

Finnish population: **5,5 million**

= 0,75‰ of the world population

Vaasa region population: **115 thousand**

= 2% of Finnish population

Tiny region provides world's finest technology to all corners of the world!



Timeline

1906



1906 the Wickström brothers start their engine factory in Vaasa

1938-
1952



War in Finland forced Wärtsilä and Strömberg to move manufacturing to the Western part of Finland.

War reparations 1944-1952 increased the efficiency of production

1988



1988 Strömberg became part of ABB

Spin-offs like VEO, Vacon and VAMP

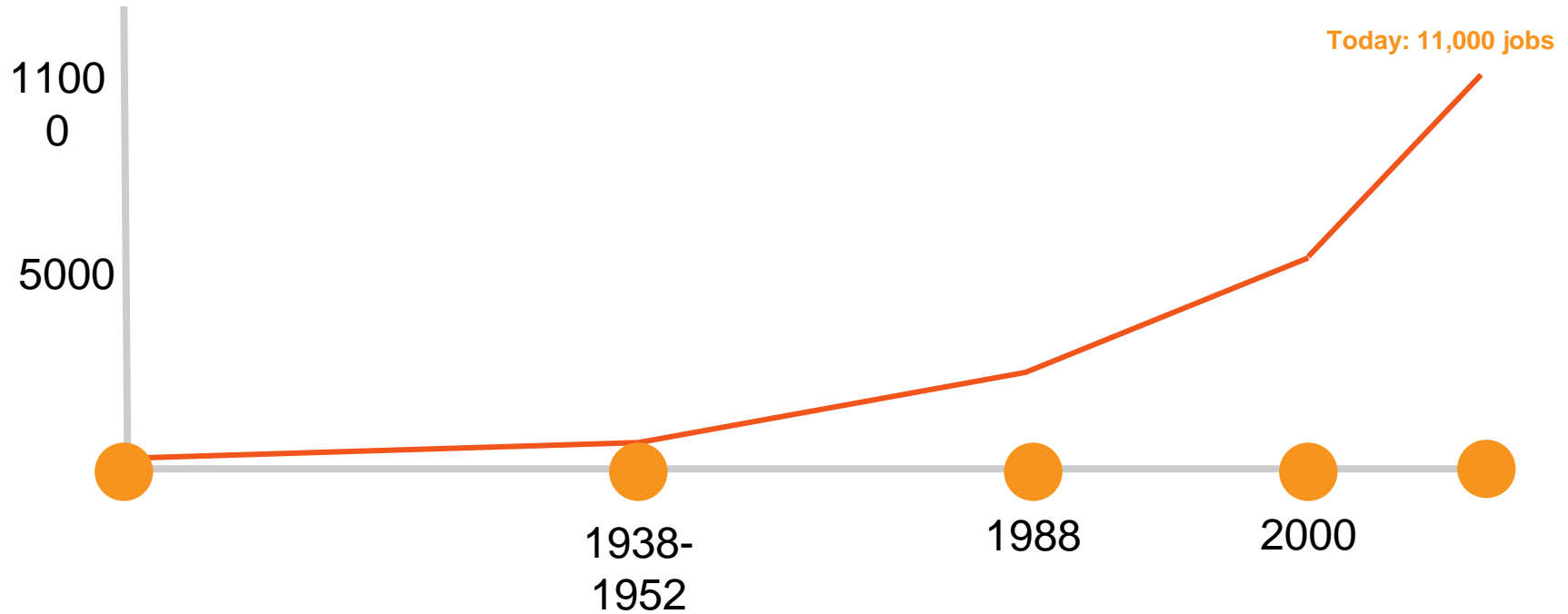
2000



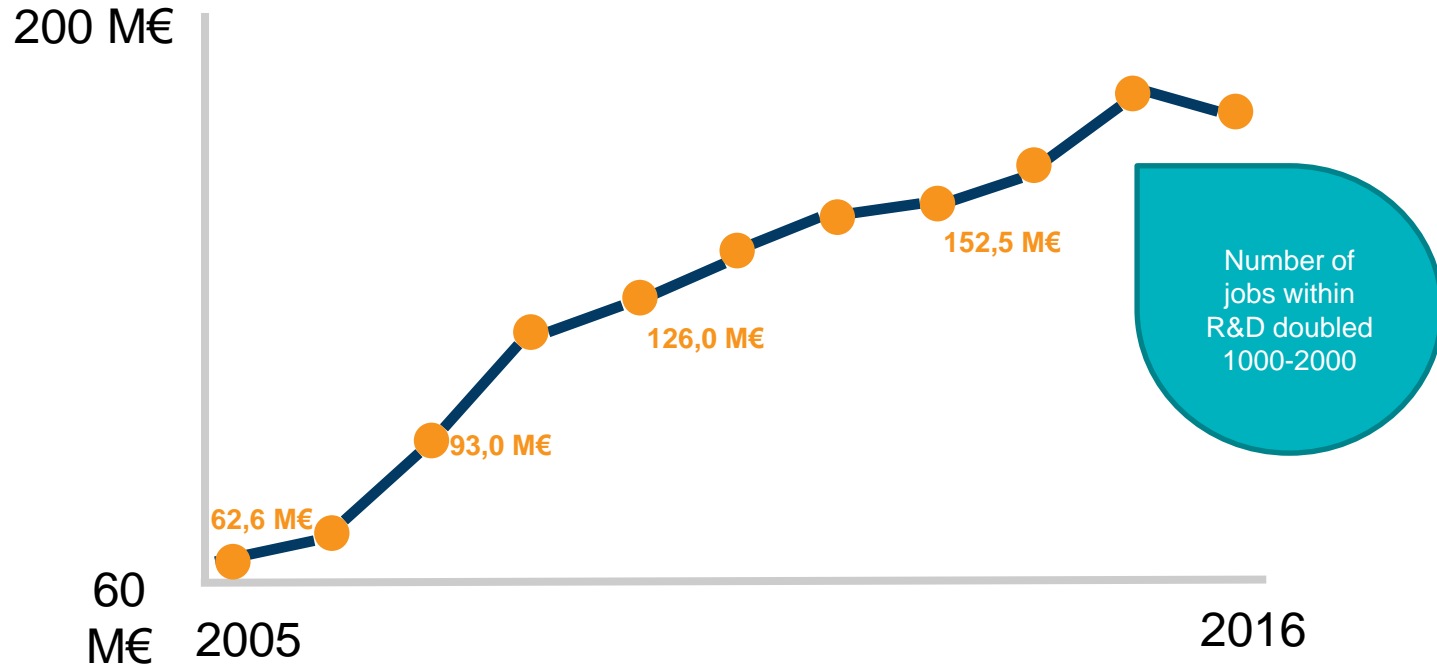
Increased environmental awareness & legislation after 2000 has changed the energy sector

Lot of business for EnergyVaasa companies

Timeline vs. number of jobs



R&D Investments



WORLD LEADER IN ELECTRICAL AND AUTOMATION TECHNOLOGY

>90%

of Finland's electrical and automation development takes place in
Vaasa region

100%

of countries have EnergyVaasa technology in their electrical
network systems

Leading energy cluster

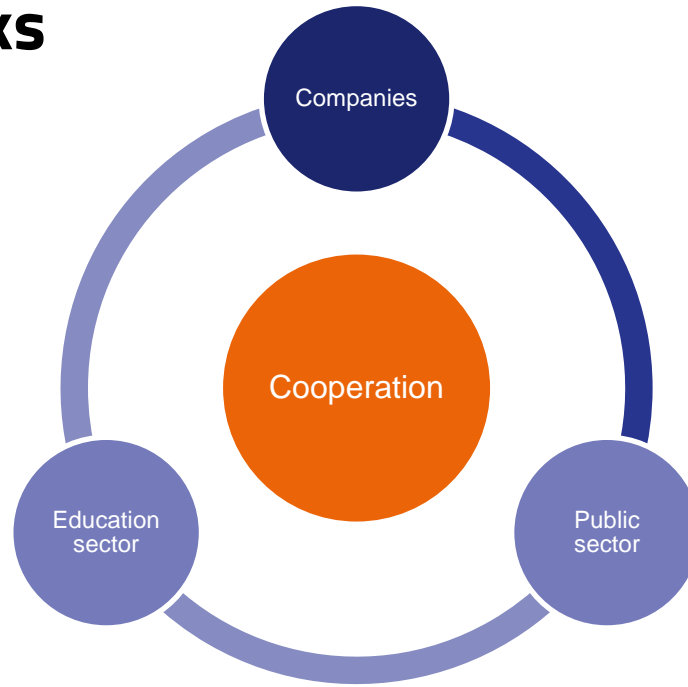


Variety of business areas

Wind and Solar power |
Distributed energy solutions |
Hydro power plants | Waste to
energy | Geo thermal energy |
Regional energy production |
Frequency converters |
Energy efficiency | Smart grid |
Marine solutions | Power
distribution | Energy and
buildings | Planning and
Project management |
Finance | Education | Sub-
contracting



Cooperation and strong networks



EnergyWeek

- Takes place each year in March
- Whole week full of events and program
- In 2018 we had 4500 visitors from 34 countries
- Next time 18.-23. March 2019



Energy with passion.





VAASA

**Nordic Energy
Capital**





Why **VAASA ?**

Dynamic
Innovative
Competitive
International
Productive
Safe
Passionate

Finland and Sweden and the Kvarken and the Vaasa region



The Vaasa region
- 113 747 inhabitants (31.12.2017)

The Kvarken region
- >570 000 inhabitants



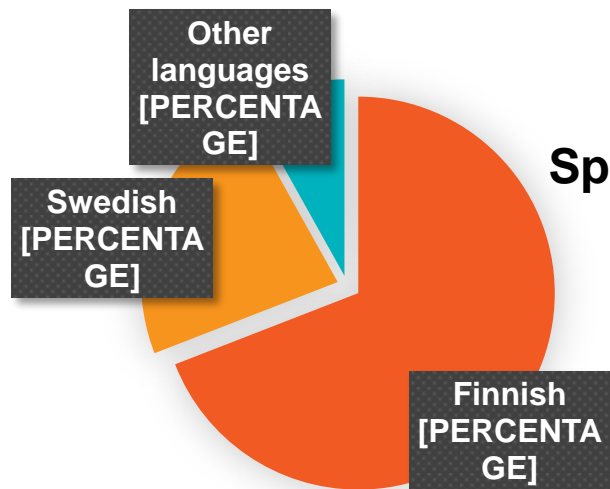
Vaasa Airport

- The 5th busiest airport in Finland
- Daily flights between Stockholm and Vaasa
- Airport of the year 2017

Wasaline

- A joint ferry company Vaasa-Umeå
- Joint harbour company Vaasa-Umeå
- Number of travellers 2017: 199 657 (+8,4%), (2017 vs. 2016)
- Freight meter +26,6%(2017 vs. 2016)

67 620 inhabitants



Spoken languages in Vaasa

about 100 different languages and 120 different nationalities



The most common Vaasa resident is a 23-year-old man.

A woman with long dark hair, wearing a beige knitted sweater and green pants, stands with her arms outstretched in a joyful pose. She is positioned in the center of the frame, with a bright sun behind her, creating a lens flare effect. To her right, a large wind turbine is visible against a clear blue sky with light clouds. The overall scene conveys a sense of optimism and sustainable energy.

**A successful
region
focusing
on the future**

Competitiveness

consists of the following factors:

- Innovation
- The employment rate
- Business Dynamics
- Labour productivity
- The level of education
- Industry

Urban ratings

Tutki koulu kaupunkien kehitykselle.

Jukka Harju HS

Tampere

KAIKKI Suomen kaupungit ja seutukunnat saivat kouluarvosanansa kehityksen tutkimuksessa. Vaasa ja Helsinki.

Kaupunkien arvosanat

1. Vaasa 9,6
2. Helsinki 9,5
3. Turku 9,1
4. Kuopio 9,0
5. Porvoo 8,8
5. Tampere 8,8
7. Hämeenlinna 8,7
7. Seinäjoki 8,7
9. Oulu 8,5
9. Kokkola 8,5
11. Lappeenranta 8,3
11. Rauma 8,3
13. Jyväskylä 7,9
13. Joensuu 7,9

Study rated the cities according to urban development

A 8 HELSINGIN SANOMAT KESKIVIHKONA 2

Kaupungit: Kehitystä mitanneen tutkimus



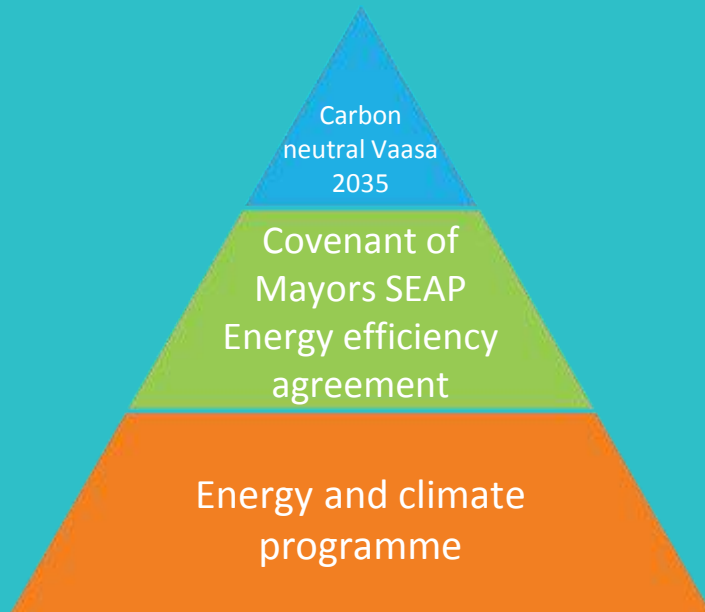
Cities: Vaasa has taken the leading place in research measuring development

The university cities are at the top

The university cities are at the top

Yliopistokaupungit ovat parhaimmassa vireessä

Sustainable development Goals and agreements

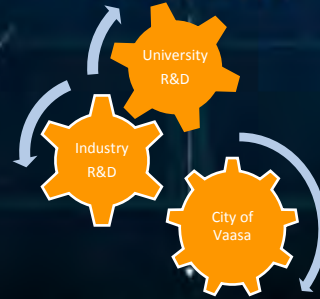


Energy Ecosystem as an innovation platform



TRIPLE HELIX Business, university and city engagement

ENERGYVAASA



Legislation based on decentralization
Regional ecosystems in focus
Glocal business activities

Financing National, Nordic and European funds
Programs to support R&D activities.

Strong Cooperation with Universities
R&D
Skilled labour

Impact of multinationals during all stages of the ecosystem

Supporting development services
Regional development companies and technology centers
ie. startups, incubators, accelerators

MEGA CLASS INNOVATION PLATFORMS





GigaVaasa

**Perfect ecosystem and
location for battery factories**



gigafactory.fi



GigaVaasa factory area enables the start-up of large battery factory projects in 2018

The width of the investigated area for the development of GigaVaasa's land use is about 1000 hectares.

Planning underway

Nature inventories and other investigations in relation to the plannings of both areas and processes for evaluation of environmental impact of both areas were started already in March. The planning, both in terms of the component local master plans and the local detailed plan are underway in order to be shown in both municipalities already this year

Unanimous local support

"We are moving fast forward, since the Vaasa region has stood unanimously behind the battery factory project ever since it was made public"

Tomas Häyry, The Mayor of Vaasa



Location

North-east of Vaasa Airport, partly in Vaasa and partly in the municipality of Korsholm, with a border in the west to the airport area, in the north-east to the railway and in the south-east to the Tuovila village .

Size of the total area

About 1000 hectares.

Areas to be planned

In Vaasa about 500-600 hectares, in Korsholm about 300 hectares.

Site sizes

Sites of different sizes, the largest 150-200 hectares.

Ongoing processes and timetable goals

Nature inventories and other investigations, completion in autumn 2017 and 5/2018.

Security investigation, completed 11/2017.

Environmental impact assessment program with current state evaluation, completed 12/2017.

Component local master planning and local detailed planning in both municipalities, decision considerations 6-9/2018.

Building permit readiness 8-11/2018.

Building for the future

The largest university city in Finland

- Vaasa is number one in the comparison of research in Finnish cities.
- 6 institutions of higher educutions
- > 13 000 students
- > 30 multilingual qualifications in 3 languages
- > 4 000 students in adult vocational education
- every 5th person is a university student

- High level of education
 - education completed 72 %
 - upper secondary education 39%
 - university degree 33 %



Working together for the future

- **Energy Education Strategy:**
In Vaasa, energy education includes all stages from primary education to university studies.
- **Citizen's Engagement Programme 2017-2020**
- **Equality and Non-Discrimination program**
- **Member of the Finnish Sustainable Communities**
- **Member of the Urban Agenda for EU – Energy Transition Partnership**



Every 5th person
is a university student

The sea is always close and the city full of life

- Apartments, summer cottages and business premises are much cheaper than the most expensive in Finland
- Live by the sea, in the countryside, or in the heart of the city
- And a city with a rich culture life and full of activities and events.







End result:

The Vaasa region and its inhabitants have been proven to be energetic, full of life and passion!



VASAREGIONEN
TUSENTALS LYCKLIGA BERÄTTELSE



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