

“Mexico and Finland Together for the Environment” Short Videoclip contest

In commemoration of the Centenary of Finnish Independence and the 80th anniversary of diplomatic relations between Mexico and Finland, the Embassy of Mexico hereby launches a call for a videoclip contest about the preservation of the environment.



GUIDELINES



1. WHO CAN PARTICIPATE?

- ✓ Middle School students in Finland (12 and up to 15 years of age).
- ✓ Only individual participation is allowed.

2. SUBJECT AREAS

- ✓ Video submissions must include a proposal of collaboration between Mexico and Finland on improving or preserving our environment.
- ✓ Samples themes include: water, pollution, recycling, clean energy, community participation, cleantech, forestry, sustainable development, and others.

3. TECHNICAL CHARACTERISTICS

- ✓ Maximum length of 3 minutes; minimum duration of 1 minute. All other submissions will not be considered.
- ✓ Approved formats: mp4, mov, avi, mpeg, mpeg4, mpg, asf, dat, divx, f4v, flv, m4v, mod, mpe, or any other mainstream video formats.
- ✓ Language: English. Otherwise, it is also possible to narrate in Spanish or Finnish **with** English subtitles.
- ✓ Clips can be filmed on camera phone/smartphone (horizontal view) and/or with a camera.

4. VIDEOCLIPS SUBMISSIONS

- ✓ **DEADLINE: Sunday, April 9th, 2017** at 5pm (Local Finnish time).
- ✓ Clips are to be submitted via *dropbox* link sent to the mexican.embassy@kolumbus.fi
- ✓ Please attach the confirmation of participation letter. A model is attached.

5. JURY AND EVALUATION

The jury will be comprised of the Mexican Ambassador in Finland, the Mexican Ministry of Foreign Affairs and representatives of the Ministry of the Environment of Mexico and Finland.

Videoclips will be judged based on content that clearly documents a story about the environment that raises awareness, and promotes change or actions. Innovation and originality in telling the story is also highly valued.

The winners of the contest will be announced on Tuesday, May 2nd, 2017.



PRIZES



1st place: DJI Phantom 4K Drone or similar + Diploma

2nd place: Tablet Samsung Galaxy Tab A or similar + Diploma

3rd place: Action Camera+ Video editing software + Diploma

First place videos will be screened at a special event hosted by the Mexican Embassy in Finland to commemorate the Centenary of Finnish Independence and the 80th anniversary of diplomatic relations between Mexico and Finland

All participants will receive a certificate of participation.



FINAL CONSIDERATIONS



- ✓ By submitting a videoclip you are hereby granting the Embassy of Mexico in Finland the right of use and reproduction of your video for non-commercial purposes.
- ✓ Any other situation outside of the provisions including in these guidelines will be evaluated on an individual basis by the Embassy of Mexico.
- ✓ Videos that contain discriminatory content or any other content that instigate hate, fear or illicit conduct will not be considered.
- ✓ Videos must be original creations and must not have been submitted for participation in other events.
- ✓ Participant must fill out a letter stating that they are the sole author/director/producer of the video and that its content is not in dispute.
- ✓ Absolutely NO plagiarism.
- ✓ Videos submitted outside the deadlines or outside the main topic will not be considered. For more information: mexican.embassy@kolumbus.fi