

Embassy of Mexico in Finland
Application Form for the Cultural Promotion Program

Date: / / 201

Contact Information:		
Name:	Surname:	Date of Birth:
Email:	Mobile Number:	Telephone:
Twitter:	Facebook:	Other social media:
Website:		

Event Information:			
What kind of event would you like to hold?			
Visual arts	Music	Performing arts	
Cinema	Gastronomy	Literature	Other:
Which city or cities would you like to hold the event?			
Do you have a guest list?	Yes	No	
Is this an individual or group event?	Individual	Group. How many members?	
Is this a profit event?	Yes	No	
Do you already have a venue?	Yes, where?	No	
Expected amount of attendees/assistance:			
Are other organizations or associations involved or participating in the event?		Yes	No
If so, which organizations or associations?			
Duration of the event: From To			
Are there any other activities involved within the context of the event?		Yes	No
If so, please elaborate:			
Have you held this event in other venues?			

Event Promotion:				
Please mention, if any, your own channels or means of promotion for this event?				
Do you have media contacts? If so, please select accordingly:				
TV	Radio	Newspaper	Digital Media	Other
Please state which ones:				
Do you have a graphic design unit?	Yes	No		
Please specify target audience:				

Previous experience, exhibitions or expositions:		
Have you worked with any other Embassies in the past?	Yes	No
If so, which Embassies?		
When?		
Have you ever held an event in a public or private organization?	Yes	No
If so, state recent events:		
Do you collaborate with or are associated with any sponsors, cultural centers, associations, etc.?	Yes	No
If so, which ones?		

Embassy information:	
Why do you believe this event will have a positive impact for Mexico?	
Have you ever consulted with any other embassies for this program?Yes, which:No	
Please mention a detailed list of the support you are asking from the Embassy:	
1.	
2.	
3.	
4.	
5.	
Please write down a detailed list of the support/promotion that you or your organization will take care of:	
1.	
2.	
3.	
4.	
5.	

Event description:

Please provide a description of your cultural or artistic proposal:

Technical Rider*:

Please list all technical requirements need for the event:

** It is possible to attach the technical rider for space purposes.*

About the artist/performer or group (max. 400 characters):

Please provide a brief description of the performer/artist, and if applicable, a list of all the group members that will participate:

* Please attach a copy of the curricular overview, profile or CV of the performer, artist, group, etc.

* If applicable, please attach a CD/DVD of your works or copy online links.

“The submission of this application form does NOT guarantee that your event will included in the Cultural Promotion Program. All proposal are evaluated on an individual basis by the Embassy and the Ministry of Foreign Affairs”.

“Please fill in the application form with the most information as possible with the aim to expedite the evaluation process. Complete information will have a positive effect on the evaluation process”

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