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## 26. COMPETITIVENESS

### Mexico's Objective

- Promoting the competitiveness of the region based on the idea that Mexico's growth and development are closely related to the competitiveness of North America.
- Establishing a mechanism for the exchange of information and carrying out actions in favor of North America's competitiveness.

### Benefits for Mexico

- Greater integration of the North American economies is promoted, based on a regional approach to competitiveness.
- Regional cooperation and the adoption of good practices are encouraged to increase Mexico's economic competitiveness.

### Chapter's Main Provisions

- Establishes a North American Competitiveness Committee, which will be composed of government representatives from each country. Its purpose is to discuss and carry out cooperative activities in support of an economic environment that encourages production; facilitate trade and investment; promote the circulation of goods and services; respond to market developments and emerging technologies; as well as to promote greater economic integration between the three countries (**Article 26.1**).