
25. SMALL AND MEDIUM-SIZED COMPANIES

Mexico's Main Objective

- Promoting opportunities for Mexican Small and Medium-sized Enterprises (SMEs) and entrepreneurs, to increase their exports and participation in global and North American supply chains.

Benefits for Mexico

- Facilitates the participation of Mexican SMEs in international trade.
- Promotes collaboration with Mexico's main trade partners in the development of joint actions that promote the development and growth of Mexican SMEs. Such actions include export consultancies, trade counselling and financing programs, among others.

Benefits for the U.S.

- Expedites cross-border trade for SMEs by facilitating the shipping of products below \$2,500 and increasing "de minimis" levels.
- First US trade treaty to include a chapter dedicated to SMEs. Other chapters complement SMEs' support, such as the Customs Administration and Trade Facilitation Chapter; Digital Commerce Chapter; Intellectual property chapter; Chapter on Cross-Border Trade in Services and; Chapter on Good Regulatory Practices.

Chapter's Main Provisions

- Promotes cooperation between SMEs' support infrastructure (incubators, accelerators, export assistance centers) to create international networks to share best practices and promote SMEs' participation in international trade **(Article 25.2)**.
- Creation of a committee of SME representatives from each country. Among its tasks will be to support SMEs to benefit from the opportunities offered by the agreement, improve their competitiveness, promote their participation in digital commerce, among others **(Article 25.4)**.
- Promotes a Trilateral SME Dialogue that seeks to provide input to improve USMCA and the opportunities it offers to SMEs. This dialogue seeks to include a variety of actors, including the private sector, employees, non-governmental organizations, academic experts, owners of SMEs from diverse and underrepresented groups, and other stakeholders from each member country **(Article 25.5)**.