
21. COMPETITION POLICY

Mexico's main objectives

- Reflecting a competition policy reform, including international best practices on the subject.
- Strengthening the cooperation and coordination between the competition policy authorities of the three member countries.

Benefits for Mexico

- Guarantees economic agents with access to the member's markets and their respective competition policies.
- Protects consumers against fraudulent and misleading commercial practices.

Chapter's main provisions

- Promotes national competition laws that forbid anti competitive businesses in order to promote competition and increase economic efficiency and consumer welfare **(Article 21.1)**.
- Establishes the possibility of developing cooperation instruments between member countries, including the exchange of information and mutual legal assistance **(Article 21.3)**.
- Establishes commitments to adopt laws that prohibit and punish fraudulent and misleading commercial activities targeted at consumers and promotes cooperation on matters related to these activities that may affect consumers. **(Article 21.4)**.
- Recognize the value of making competition enforcement and advocacy policies as transparent as possible **(Article 21.5)**.