México
Embajada de México en Estados Unidos

MEXICO'S TRADE WITH

WISCONSIN

EDITION 2026

WISCONSIN 1848

Total trade in 2025[1]

$4 billion
EXPORTS

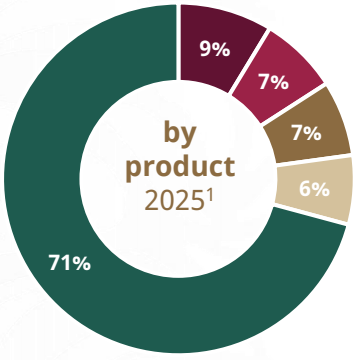
$9.2 billion

$5.2 billion
IMPORTS

Wisconsin's trade with Mexico is larger than the United States' trade with Slovenia and Uruguay combined.

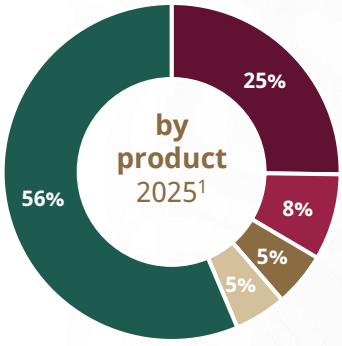
Wisconsin's exports to Mexico

- Motor Vehicle Parts
- Plastics Products
- Electrical Equipment
- Electrical Equipment
- Other



Wisconsin's imports from Mexico

- Motor Vehicles
- Electrical Equipment
- Transportation Equipment
- Clay & Refractory Products
- Other



Mexico is Wisconsin's second – largest export destination

Mexican investments in Wisconsin

CEMEX · elektra · GRUPO SALINAS · nemak · GRUPO BIMBO · Sigma alimentos · alfa

86 thousand jobs in Wisconsin[2] rely on trade with Mexico.



2026 año de Margarita Maza

For further information, please visit:

Embassy of Mexico in the U.S.
http://embamex.sre.gob.mx/eua

Invest in Mexico
https://bit.ly/investmx

Consulates of Mexico
https://bit.ly/consulatesmx

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Wisconsin's fastest-growing exports to Mexico continue to expand (2024 – 2025) [1]

- **95%** Bakery & Tortilla Products
- **55%** Lime & Gypsum Products
- **38%** Motor Vehicles
- **35%** Apparel
- **15%** of Wisconsin's exports go to Mexico.

Mexico is the United States' top trade partner[1]

2025



Mexico is an important trade partner across the U.S.

#1 for **17** states
#2 for **11** states
#3 for **4** states

5 MILLION +

jobs in the United States[2] rely on trade with Mexico.

Mexico's Foreign Direct Investment to the U.S. 2024[3]

$61.7 billion

@ embamexeua

1. U.S. Department of Commerce – International Trade Administration, www.trade.gov
2. Trade Partnership Worldwide LLC / Business Roundtable, www.businessroundtable.org
3. "FDI Stock by UBO" SelectUSA / U.S. Department of Commerce, www.selectusa.gov