



Strategic Industries

Nearshoring presents opportunities to strengthen Mexico's contribution to North American global competitiveness.

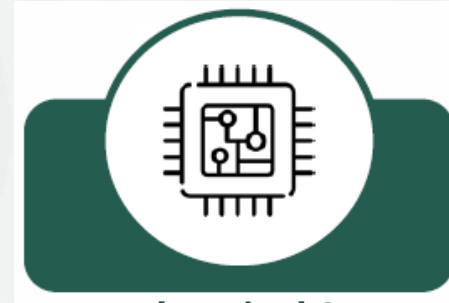
Why Mexico is attractive to FDI

Nearshoring is opening new opportunities to relocate production and specialized services to Mexico.

Mexico can deepen North American integration and increase domestic content in global value chains.

The country offers strong potential for high-value manufacturing, specialized suppliers, and skilled employment.

New investment can reinforce regional development through infrastructure, connectivity, hospitality, and local sourcing.



Electrical & Electronics



Medical Devices & Pharmaceuticals



Electromobility



Semiconductors



Agro-industry