



GOBIERNO
DE **SONORA**

Sonora México



STRATEGIC LOCATION

- Located in northwestern Mexico
- Second largest State in Mexico
- Borders to Arizona and New Mexico to the north, Chihuahua to the east, Sinaloa to the south and Sea of Cortez to the west.
- 435 miles border with Arizona
- Sea, mountains, valleys and deserts
- Population of 3 millions



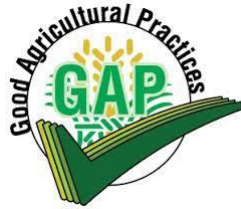
STRUCTURE

- 6 Ports of entry with the USA
- 5 international airports
- 190 Airfields
- 1 deep water multi-modal port
- 22,500 miles Interstate & Local Highways
- 1,250 miles Rail Road Tracks
- 47 industrial parks
- 211 miles of natural gas pipeline



CERTIFICATIONS

Sonoran exporting products meet the highest quality standards and certifications.



(財)自然農法センター



INTERNATIONAL TRADE

- More than 1000 exporting companies
- Main export destinations:

U.S.A., Japan, Chile, Spain, Switzerland, Canada, China, South Africa, Peru, Holland, Belgium, Germany, Argentina, Italy, Denmark, Egypt, Portugal, Greece, France, and Austria.



Sonora Business Opportunities

SONORA NATIONAL LEADER



- Fish and Seafood: Sardine, spanish mackerel, farmed shrimp, silver perch.
- Agriculture: Olives, pumpkin, safflower, asparagus, watermelon, wheat, grape.
- Meats: Pork.
- Metals: Gold, copper, graphite, wollastonite, molybdenum, anthracite coal.

FISHERIES & AQUACULTURE

The fishing industry is one of the most important economic activities; more than 75% of Mexico´s catches are obtained in Sonora. The main products are:

- Shrimp
- Sardine
- Giant Squid
- Blue crab
- Fishes (like tilapia)



AGRICULTURE

Sonora has a State Committee of Vegetable Health (CESAVE Sonora), in coordination with SAGARPA FEDERAL, through the Diagnosis Laboratory of the Sanitary and Phitosanitary Committee (COSAFI) and endorsed by the Food and Drug Administration of the United Status of America (FDA-USDA, and EuroGAP).



AGRICULTURE



The main products in Sonora are:

- Table Grape
- Wheat
- Olives
- Garlic
- Cotton
- Broccoli
- Zucchini
- Safflower
- Watermelon
- Orange
- Asparagus
- Lettuce
- Melon
- Pecan Nuts
- Radish
- Cucumber
- Cactus
- Cabbage
- Onions
- Tomatoes
- Chickpea

MEATS

Sonora is recognized for producing the highest quality meat in Mexico, due to its flavor, nutritional quality, thickness of cuts, and soft texture, which is the basis of the state's regional cuisine.



MEATS

PORK

Programs and certifications:

Sure and Safe Hog Production and Reliability of Traceability System Program.

HACCP system.

TIF (Federal Inspection Type Slaughter Houses).

USDA (United States Department of Agriculture) certificates for exports.

Disease free: Classic swine fever and Aujesky disease.

Mexico exports 40,000 tons annually to Japan, 30% of which is frozen and 70% is fresh. Sonora accounts for 82% of the national pork exports to Japan



MEATS

BEEF

Health regulations:

TIF (Federal Inspection Type).

USDA (United States Department of Agriculture) certificates for exports.

Disease free: Boophilus Tick, Tuberculosis, Brucellosis and Paralytic Rabies.



PROCESSED AND ADDED VALUE FOOD PRODUCTS

- Oils (Safflower, oleic, jojoba, vegetable, wheat, olive, fish and soy)
- Honey
- Bakery Products
- Prepared foods (Dehydrated tuna, dry flavored squid, frozen mexican food, sausages)
- Beverages (Juice concentrates, anise liquor)
- Charcoal (Vegetable and mesquite)
- Lotions (Natural body, footwear cream)
- Candies (plum, tamarind and chamoy)
- Flours and noodles (coyotas and turnovers, corn fritters, corn meal and wheat flour)
- Corn semolina and pastas of it
- Bottle and canned products like olives, spices, hot sauces, vegetables and tender cactus



FURNITURES & ACCESORIES

- Made of aluminum, iron, stone, wood and PVC in different styles like:
 - ✓ Antique
 - ✓ Rustic
 - ✓ Modern
- In the art crafts sector we have sculptures and figures of ironwood (palo fierro), pens and USB and decoration leather.
- Jewelry of silver, ironwood, and semiprecious stones.



MINING

Sonora- Mexico is among the top producer and exporter states of gold and copper, its main export destinations markets are USA, Canada, United Kingdom, Spain.

- Gold
- Copper
- Silver
- Molybdenum
- Sulphuric Acid
- Graphite
- Anthracitic Coal
- Wollastonite



Secretary of Economy of the State of Sonora Mexico

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