



# Alebrrijos

“Fantastic figures around the world”

**XXIV** “Este es mi México”  
Children’s Drawing Contest

We invite you to participate in the Drawing  
Contest for Children 2020



**RELACIONES EXTERIORES**  
SECRETARÍA DE RELACIONES EXTERIORES



**IME**  
INSTITUTO DE  
LOS MEXICANOS  
EN EL EXTERIOR





## NOTICE TO THE COMMUNITY

Due to the current health situation around the world caused by the outbreak and transmission of the COVID-19 virus, and in order to comply with the preventative measures stipulated by the authorities, we inform the Mexican community abroad of the following changes to the procedures of the XXIV Concurso de Dibujo Infantil “Este es mi México: Alebrijes, figuras fantásticas en el mundo”:

- **Submission of drawings to the Embassy, Consulate or Delegation of the Foreign Ministry (SRE) closest to you.**

**Participants will be permitted to submit their drawing and registration form digitally, in photography or image format (JPG or PNG), via email to the Embassy, Consulate or Delegation closest to their home address.**

**In case your drawing is selected as a winner or honorable mention, the original drawing will have to be sent or delivered, together with the format of registration, to the Embassy, Consulate or Delegation closest to you in order to confirm your prize.**

- **Deadline to submit drawings to the Embassy, Consulate or Delegation of the SRE closest to you.**

**In the event that the preventative measures due to the COVID-19 virus are prolonged, we will maintain open the possibility of the extending the submission deadline. In this case, we will inform of the new deadline through our social media accounts and webpage.**

**The deadline has been extended to August 15, 2020 in order to comply with current health measures and encourage the participation of more children around the world. Due to these changes, the dates established for voting and publication of results have also been modified. We invite the community to familiarize themselves with the new dates established for the Contest.**

Sincerely,

Institute for Mexicans Abroad

\*June 24th, 2020





# INVITATION 2020

“Alebrijes” are, without a doubt, a fundamental part of Mexico’s cultural and artistic imaginary, through which fantastic figures are created that combine different elements of real or imagined animals, represented with vibrant and colorful paint.

Thanks to these types of artisanal representations, Mexican culture continues to transcend borders, allowing us to create closer links with other communities around the world and promote the cultural richness of our country.

For this reason “Alebrijes” is the theme chosen by the Institute for Mexicans Abroad (“IME”, for its acronym in Spanish) for the XXIV edition of the Children’s Drawing Contest “Este es mi México”.

## **“Alebrijes”, fantastic figures around the world.**

With this theme in mind, we invite children from around the world to put their imagination in motion and showcase their artistic abilities by participating in the XXIV edition of the Contest.

**The contest will be open from the time  
this invitation is published, until  
August 15th, 2020.**





## WHAT DO YOU NEED TO PARTICIPATE?



- 1.- You must be between 6 and 14 years old.
- 2.- Draw or paint on an A3 paperboard or cardboard (297 x 420mm/11,7 x 16 inches).
- 3.- Use pencil, paintbrush, acrylic, watercolors, crayons or any other material of your choice.
- 4.- Fill-in the attached Registration Form with the information requested and paste it on the back of your art work with a brief description of the image. Be sure to include your name and the date.
- 5.- Send your drawing via email (in JPG or PNG format) or deliver it to the Embassy, Consulate of Mexico or Delegation closest to your home.

<https://www.gob.mx/sre>



## SELECTION OF DRAWINGS

From the drawings and paintings received, we will select 12 winning art works, as well as 4 honorable mentions for each of the following regions:



- Latin America and the Caribbean
- Africa and the Middle East
- Asia and Oceania
- Europe
- Mexico
- United States (West)
- United States (East) and Canada





The 40 art works selected will form part of a traveling exhibit which will be inaugurated in Mexico City. Afterwards, this exhibit will travel to cities around the world so that other children may enjoy the selection of the best works of art of this year's Contest.

The 12 winners will receive a prize and a selection of the 40 art works recognized in this year's Contest will be featured in the 2021 IME Calendar.



## JURY

The JURY will be composed of:

- A representative of Mexico's Ministry of Culture.
- The Contest's "godmother" or "godfather" (madrina/padrino).
- A child in the sixth grade, son or daughter of an employee of the Ministry of Foreign Affairs of Mexico.
- A representative of the Institute for Mexicans Abroad (IME for its acronym in Spanish).

The 28 honorary mentions will be selected by the community by means of electronic votes through IME's Facebook page (@IMEsremx) from the **14th to the 18th of September, 2020.**



**Voting will close at 18:00 hrs. (Mexico City time) on September 18<sup>th</sup>.**



In selecting the 12 winning drawings, the Jury will take into consideration the following age categories:

- Category 1: 6 to 8 year olds.
- Category 2: 9 to 11 year olds.
- Category 3: 12 to 14 year olds.



## REMEMBER !

Your work must be received before August 15th, 2020

Do not forget to:

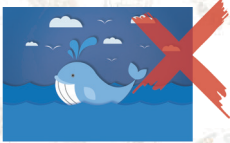


- ✓ Sign your drawing and write down the date.
- ✓ Fill-in the attached registration form and paste it on the back of your drawing.
- ✓ Write down your name and a brief description of your drawing.
- ✓ Hand-in or send your work of art via email to the nearest Mexican Embassy, Consulate or Delegation **before** the dead-line: **August 15th, 2020.**
- ✓ Make sure your drawing is the right size: A3 (297 x 420 mm/11,7 x 16,5 inches).





**Please take note that the following situations  
will result in disqualification:**



**Drawings which do not address the contest's theme  
(Alebrijes).**



**Drawings that are copied, traced or have  
been aided by an adult.**



**Results will be published on Wednesday,  
September 30th, 2020 through the official  
website and social media accounts of the IME**

By participating in the "Contest", you transfer your rights to the artwork to the IME so that it may form part of exhibits or publications for promotion purposes.

Drawings will not be returned to the authors.

**\*Any issue not mentioned in the  
present document will be resolved by  
the Executive Director of the  
Institute for Mexicans Abroad.**



**For further information, please visit:**

**<http://www.gob.mx/ime>**

**[http://bit.ly/cdi\\_2020](http://bit.ly/cdi_2020)**

To consult our Privacy Notice for the "Este es mi México" Children's Drawing Contest, go to:

[http://ime.gob.mx/esteesmimexico/aviso\\_de\\_privacidad\\_cdi\\_2020.pdf](http://ime.gob.mx/esteesmimexico/aviso_de_privacidad_cdi_2020.pdf)

<https://sre.gob.mx/avisos-de-privacidad-convocatorias>



Este es mi México  
XXIV Children's Drawing Contest:

# Alebrijos, Fantastic figures around the world

## REGISTRATION FORM

EMBASSY, CONSULATE OR DELEGATION : \_\_\_\_\_

FULL NAME : \_\_\_\_\_

BOY ( ) GIRL ( ) AGE : \_\_\_\_\_

I LIVE IN : STREET AND NUMBER \_\_\_\_\_ CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_

TELEPHONE NUMBER : \_\_\_\_\_ E-MAIL : \_\_\_\_\_

I WAS BORN IN (CITY, STATE AND COUNTRY): \_\_\_\_\_

THE NAME OF MY SCHOOL IS : \_\_\_\_\_

MY SCHOOL'S ADDRESS : \_\_\_\_\_ CIUDAD : \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ SCHOOL DISTRICT: \_\_\_\_\_

MY SCHOOL'S TELEPHONE NUMBER IS : \_\_\_\_\_ MY SCHOOL'S E-MAIL: \_\_\_\_\_

WHERE WERE YOUR PARENTS /TUTORS BORN ? (CITY, STATE AND COUNTRY)

1. \_\_\_\_\_

2. \_\_\_\_\_

TITLE OF MY DRAWING \_\_\_\_\_

DESCRIPTION OF MY DRAWING (this description will be included in the exhibition card and in the IME calendar, if you win ):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_