









FOLLOW-UP ON THE 2019 BELGIAN ECONOMIC MISSION TO MEXICO AND OPPORTUNITIES ON THE MODERNIZED MEXICO-EU GLOBAL AGREEMENT

In the presence of HRH Princess Astrid, Representative of His Majesty the King

Thursday, 20 May 2021 at 16:00

# Follow-up on the 2019 Belgian Economic Mission to Mexico and opportunities on the modernized MEXICO-EU global agreement

## Description

This webinar is organized by the Embassy of Mexico in Belgium and the co-organizers of the Belgian Economic Missions: the Belgian Foreign Trade Agency, Flanders Investment & Trade, the Wallonia Export-Investment Agency, hub.brussels and the FPS Foreign Affairs.

The webinar will be held in English.

#### **PROGRAMME**

16:00 Welcoming remarks

HRH Princess Astrid, Representative of HM the King

HE Tatiana Clouthier, Minister of Economy of Mexico

Mrs Anick Van Calster, Director General for bilateral affairs, FPS Foreign Affairs

#### 16:20 Introductory overview

HE Mauricio Escanero, Ambassador of Mexico to Belgium

16:25 Success stories and lessons learned from the 2019 Belgian Economic Mission to Mexico

Mrs Claire Tillekaerts, CEO, Flanders Investment & Trade & testimonial by Mr Martijn Reniers, Managing Partner, Quality by Design

Mrs Pascale Delcomminette, CEO, AWEX & testimonial by Mr Xavier Hormaechea, Head of EU Corporate Affairs, UCB Mrs Isabelle Grippa, CEO, hub.brussels & testimonial by Mr Arnaud Jacquet, Vice-President Government Affairs, Head of Global Exploration & Business Development, Solvay

16:50 Interactive dialogue with a Q&A on the opportunities of the Mexico-EU Global Agreement

Moderator: Ambassador Mario Chacón, Coordinator for Europe of the Mexican Strategy for Global Economic Impulse, Ministry of Foreign Affairs of Mexico

Mr Víctor Aguilar, Ministry of Economy of Mexico, Introduction of Trade and Investment opportunities in Mexico Mrs Adriana Herrera, Ministry of Agriculture of Mexico, Introduction and Opportunities in the agricultural and fisheries sector Mr Emiliano González, Economic Promotion, Embassy of Mexico to Belgium and Mission of Mexico at the European Union Q&A

### 17:10 Closing remarks

HE Martha Delgado, Vice Minister of Multilateral Affairs and Human Rights at Mexico's Ministry of Foreign Affairs Baron Pieter Timmermans, CEO, Federation of Enterprises in Belgium

17:15 End of the webinar

Time: May 20, 2021 04:00 PM in Brussels