







— Hacia una Política Turística de Estado con Perspectiva al 2040 —

## Foro sobre Gobernanza para un Turismo Sustentable

4 de julio de 2017, Centro de Convenciones y Exposiciones  
Yucatán Siglo XXI de Mérida, Yucatán





### TOURISM

-  The Governance for Sustainable Tourism Forum was inaugurated in #Merida to ensure that public tourism policy has a long-term perspective. [bit.ly/2uKFgAd](http://bit.ly/2uKFgAd)
-  @SECTUR.MX: Tourism has a very significant strategic value, so wide-ranging public-private consultations are underway to create a 2040 Government Tourism Policy. [bit.ly/2uKFgAd](http://bit.ly/2uKFgAd)
-  During the National Tourism Forum, 3 regional forums to consult on the future of tourism in Mexico were announced. [bit.ly/2uKFgAd](http://bit.ly/2uKFgAd)
-  @SECTUR\_mx announced that public-private consultations have started on a 2040 Government Tourist Policy [bit.ly/2uKFgAd](http://bit.ly/2uKFgAd)

Source: [Tourism Ministry](http://Tourism Ministry)






### MEXICAN PRODUCTS

-  #LearnMore about spectacular Mexican agricultural products worth watching as they grow. [bit.ly/2tVXiTv](http://bit.ly/2tVXiTv)
-  Tour Tabasco to see why pre-Hispanic cultures believed that cacao was a gift from the gods. [bit.ly/2tVXiTv](http://bit.ly/2tVXiTv)
-  #Visit the Zimpizahua Hacienda in Veracruz where it is believed the first coffee tree was planted. [bit.ly/2tVXiTv](http://bit.ly/2tVXiTv)
-  Legend has it that when a princess and prince tried to run away together, both were beheaded; he turned into a tree and she into vanilla. [bit.ly/2tVXiTv](http://bit.ly/2tVXiTv)

Source: [Mexico.Mx](http://Mexico.Mx)



### TEMPLE OF EHÉCATL

-  #GoodNews @INAHmx archaeologists unveil the discovery of a temple dedicated to #Ehécatl, god of the wind. [bit.ly/2tT8ccT](http://bit.ly/2tT8ccT)
-  A temple to #Ehécatl, god of wind, is located in the Templo Mayor in front of the temples to the rain god Tláloc and the war god Huitzilopochtli in the heart of Mexico City. [bit.ly/2tT8ccT](http://bit.ly/2tT8ccT)
-  A staircase aligned with the temple of Huitzilopochtli and used by the players to enter the ritual ball court was also discovered. [bit.ly/2tT8ccT](http://bit.ly/2tT8ccT)

Source: [Mexico.Mx](http://Mexico.Mx)

### FOREIGN MINISTRY BLOG



Secretaries Videgaray and Kelly discuss ways to facilitate the movement of people and goods at the border

Mexican and Guatemalan officials meet to discuss the shared energy agenda

Mexico condemns the violence in Venezuela's National Assembly

The UNESCO World Heritage Committee reviews the Islands and Protected Areas of the Gulf of California

[www.gob.mx/sre](http://www.gob.mx/sre)