

## The Embassy

### First informative meeting on the Global Network of Highly Qualified Mexicans Abroad



On June 13<sup>th</sup>, the first informative meeting on the Global Network of Highly Qualified Mexicans Abroad took place with the objective of promoting activities that foster the social, economic, scientific and innovative development in Mexico. Ambassador Alicia Buenrostro explained the importance of moving from brain drain towards circularity and knowhow.

### International Gender Champions



On June 14<sup>th</sup>, the Ambassador participated in the meeting of the international leaders' network *International Gender Champions* in Vienna. This initiative launched by the Organization of the United Nations (UNO) aims at eliminating gender barriers.

[www.genderchampions.com](http://www.genderchampions.com)

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We need our institutions to provide proper incentives and support to women, so we can develop our full potential. Women empowerment means excelling in every aspect of our lives within our female nature.



## Multilateral Mexico

### Mexico participated in the annual plenary session of the Nuclear Suppliers Group



Mexico participated in the annual plenary session of the Nuclear Suppliers Group (NSG) and its subsidiary organs in Bern, Switzerland, from June 19<sup>th</sup> to 23<sup>rd</sup>. The Nuclear Suppliers Group is a group of countries that seeks to contribute to the non-proliferation of nuclear weapons through the implementation of two sets of Guidelines for nuclear exports and nuclear-related exports.

### Mexico participated in the International Conference on the IAEA Technical Cooperation



The Government of Mexico participated in the International Conference on the Technical Cooperation of the International Atomic Energy Agency (IAEA), which took place in Vienna from May 31<sup>st</sup> until June 2<sup>nd</sup>, 2017. The Mexican delegation was headed over by Ambassador Alicia Buenrostro and participated in the discussions of IAEA member States on mechanisms and actions to promote cooperation in the peaceful use of nuclear technologies and applications and their contribution to the United Nations' Sustainable Development Goals (SDGs).

Experts from the Mexican Ministry of Energy, the National Institute for Nuclear Research (ININ, abbreviation in Spanish) and the Ministry of Agriculture shared information on the present technical cooperation program between the IAEA and Mexico, as well as on Mexico's experience in the fields of improvement of agriculture and food industry, public health and mitigation of climate change with the aid of nuclear technologies, developed and implemented especially for pest control and to combat insects transmitting diseases like Zika and malaria. At the conference, also the activities carried out by the Regional Cooperative Agreement for the Promotion of Nuclear Science and Technology in Latin America and the Caribbean (ARCAL), which is presently presided over by Mexico, were presented.

## Cultural Institute of Mexico in Vienna

### Visit of Mexican author Juan Villoro in Vienna



The well-known Mexican author Juan Villoro visited Vienna for the first time after 25 years and offered two readings at the *Instituto Cervantes* and the *Literaturhaus* of Vienna on June 19<sup>th</sup> and 20<sup>th</sup>, respectively. The first event was a podium discussion with the director of the *Instituto Cervantes*, Carlos Ortega, on topics like the author's inspiration, his role in the society and the writing of children's literature. At the *Literaturhaus*, he

inaugurated together with Austrian author Maja Haderlap the literature series “*¡En español, por favor! – literary voices from Latin America, Spain and Austria*”, which is organized biannually by the Literary Forum Austria – Latin America.

### Second “Literature Tuesday” with Enrique Serna



On June 13<sup>th</sup>, the second reading of the literature series “Reading Tuesday” of the Cultural Institute of Mexico took place at the Central Library of Vienna with the participation of Mexican author Enrique Serna, who presented his short story collection “Amores de segunda mano”, recently published in German by Austrian publishing house *Septime*. This was the second of four bilingual readings of texts by Mexican authors, which are being organized by the ICM in 2017.

### Exhibition by Mexican artist Marcela Lobo at the ICM



On June 26<sup>th</sup>, the exhibition “*Reading the Past with Objects that belonged to Others*” by Mexican artist Marcela Lobo was inaugurated at the Cultural Institute of Mexico in Vienna (ICM). The exhibition consists in 45 object boxes, which tell stories of the artist's private life by means of dolls, porcelain figures, wood, metal, toys and other type of decoration elements. The exhibition will be open until September 4<sup>th</sup>, 2017, at the ICM (Türkenstraße 15, 1090 Vienna) during the opening hours: Monday, Tuesday, Thursday and Friday from 1:30 to 6:00 p.m.

## Viva Mexico!

### Tropical rainforest biodiversity



Mexico has the privilege of possessing tropical rainforest, mainly in the southeast of the country. The States of Chiapas, Tabasco and Campeche have high levels of humidity and among the giants of the rainforest are trees like the ceiba, the mahogany and the Panama rubber tree, whose big trunks support the weight of branches and leaves. Those ecosystems are the habitat of enigmatic species, like the wild boar, the spider monkey, the howler monkey, the coati, the tapir and the Derby's woolly opossum. They are also inhabited by birds like the solitary eagle, the scarlet macaw and the king vulture. More than 450 species of endemic orchids grow in those ecosystems, for example, the vanilla. Rainforests are also the origin of the cacao plant, whose seed is used for chocolate production, and the chicozapote tree, which provides the raw material for chewing gum. The following link shows a list of all Mexican wildlife reserves with tropical rainforest (in Spanish)>>> <http://bit.ly/2qIMeX5> (Source: CONABIO)

## Economy

### Visit at the company Andritz Hydro



On June 29<sup>th</sup>, Ambassador Alicia Buenrostro visited the Austrian company *Andritz Hydro* headquartered in Weiz, Styria. The *Andritz* group is a global supplier of systems and services for hydropower plants, for the paper, metal and steel industries and other industrial processes. The corporation is headquartered in Graz, capital of Styria, and has more than 25,000 employees in 250 branches worldwide. The *Andritz Hydro* division produces solutions for hydropower generation. It operates a successful subsidiary in Michoacán, Mexico.

### 4<sup>th</sup> anniversary of the Telecommunication Reform



On June 26<sup>th</sup>, Mexican President Enrique Peña Nieto lead the commemorative ceremony of the 4<sup>th</sup> anniversary of the Telecommunication Reform. On that occasion, he stated that “today we create the future and in the last four years, Mexico has established the fundament for participating successfully in the new digital economy by a stronger and better use of information technologies”. During the event, the Mexican network of digital inclusion centers *Punto México Conectado* received the award of the World Summit on the Information Society (WSIS) for the World Best Project of the category “digital capacity building”. President Peña Nieto highlighted that “the telecommunication sector has grown at an annual rate of 10 per cent during the last four years, which is four times more than our economic growth altogether”. (Source: Presidency)

Read full article (in Spanish)>>> [bit.ly/2sKiNFa](http://bit.ly/2sKiNFa)

## Tourism

### Financing program for rural tourism.



On June 27<sup>th</sup>, the Mexican Ministers of Finance, José Antonio Meade Kuribreña, and of Tourism, Enrique de la Madrid Cordero, presented the financing program for rural tourism, which is aimed at the allocation of a total sum of 2.1 billion Pesos from both Ministries to impulse the modernization and improvement of touristic services, mainly in favor of rural areas and communities. With the help of loans to municipalities with less than 50 thousand inhabitants, the program

seeks to impulse the development of haciendas, hotels and spas, as well as to improve the rural tourism infrastructure. Mexico's tourism industry represents 8.7 per cent of the country's GDP and creates nine million jobs. Mexico is one of the most popular tourist destinations in Latin America and among the eight most important worldwide. (Source: Ministry of Tourism)

Read full article (in Spanish)>>> [bit.ly/2t0Ffbw](http://bit.ly/2t0Ffbw)

## Editorial

### The future of the NAFTA and Mexico's position in this regard

The Government of the United States of America has suggested the necessity to renegotiate the North American Free Trade Agreement (NAFTA). Mexico is not reluctant to a modernization. More than 25 years have passed since it entered into force. There are things that also Mexico thinks can be modernized and adapted to our new reality. We have learned a lot about commercial agreements: Today, Mexico has 12 free trade agreements with 42 countries. There are many things that can be improved in the NAFTA and we want to do it productively. Mexico is ready to build a new bilateral agenda which continues the commercial integration we have been developing since the entry into force of the NAFTA. The rules of origin can be improved and topics like energy, telecommunications and digital economy, which were not considered in the past, can be included.

What we will not accept, is regressing to a managed trade. The introduction of customs quota or duties would be a step towards the past and not towards the future. Mexico believes in free trade. It is important to protect and develop regional value chains that have been established in North America. They are essential for the competitiveness of our region. In the process of modernization of the NAFTA, Mexico must protect not only national, but also foreign investors. Mexico's President Peña Nieto expressed it clearly during the visit of Germany's Federal Chancellor Merkel in Mexico at the beginning of June: "Mexico will protect both national and foreign companies in the NAFTA modernization process".

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