

Newsletter No. 3  
September 7<sup>th</sup>, 2016

**Ambassador Alicia Buenrostro Massieu participated in the European Forum Alpbach and realized a working visit to Tyrol with the Honorary Consul of Mexico, Manfred Swarovski.**



The Ambassador of Mexico participated in the political symposium of the 72<sup>nd</sup> European Forum Alpbach 2016, an important platform for the interdisciplinary dialogue on European and international level, which took place from August 28 to 30 under the title “New Enlightenment”. [More about Alpbach>>](#) Afterwards, she attended a meeting with members of the Institute for Legal Medicine at the Medical University in Innsbruck.



Ambassador Buenrostro Massieu seized the opportunity of her visit to Tyrol to visit Mr. Manfred Swarovski, owner of the Swarco corporation, who acts as Honorary Consul of Mexico in Tyrol and Salzburg. They visited the offices of the Honorary Consulate in Innsbruck and the facilities of Swarco headquarters together. The Embassy of Mexico thanks Monica Winder for the support to this successful visit.

## IN THIS EDITION:

- The President of Mexico presents his 4<sup>th</sup> State of the Union address
- Actions undertaken by the Mexican Government in favour of gender equality
- Mexico launches nation-wide programme against migrant smuggling
- Mexican baritone Juan Carlos Heredia wins Operalia 2016.
- Replica plate “Avenida Gilberto Bosques” unveiled at the Senate of the Republic.

**Tramita tu Credencial desde el extranjero**



**Get your voting card abroad!**

**Contest “Imagining a sustainable future”. Categories: 1) video 2) research 3) business plan**



**Express your opinion! Participate in the survey for Mexicans living abroad.**



## Mexican Cultural Institute

### New image of the Mexican Cultural Institute in Vienna.



The Cultural Institute of Mexico in Vienna presents its new image, which will be homogenous for all Cultural Institutes of Mexico in the world. This is the logo that we will use from now on in the Institute, in our invitations and promotional material for Mexico.

### Mexican baritone Juan Carlos Heredia wins Zarzuela prize at Operalia 2016.



The Minister of Culture, Rafael Tovar y de Teresa, received the young Mexican baritone Juan Carlos Heredia, who won the **Don Plácido Domingo Ferrer de Zarzuela Prize**, together with the American Singer Nicholas Brownlee, at the **OPERALIA** international contest on July 24<sup>th</sup>, 2016, at the Teatro Degollado in Guadalajara, Mexico.

See full list of winners [here...](#)

### The Embassy of Mexico mourns the death of Ignacio Padilla (1968-2016).



Ignacio Padilla was one of the founders of the **Crack Movement** and published the movement's manifesto in 1996 together with other writers like Jorge Volpi, Eloy Urroz, Pedro Ángel Palou, and Ricardo Chávez. He also was a fellow-traveller of the Mexican essayist and poet Mauricio Montiel.

Padilla won the Juan Rulfo Prize (1994), the Gilberto Owen Prize (1999), the Malaga Essay Prize (2008), and the La Otra Orilla Prize (2011). He died in a traffic accident in Querétaro on August 19<sup>th</sup>, a great loss for the literary world.

### Goodbye to the Mexican singer Juan Gabriel, “Divo de Juarez”.



The Mexican singer and songwriter Alberto Aguilera Valadez, better known as the legendary Juan Gabriel, “Divo de Juarez”, died on August 28 from a heart attack in Santa Monica, California, at the age of 66.

Juan Gabriel leaves behind a musical heritage that includes Mexican evergreens and more than 1,500 songs, most of them emblematic for Mexican telenovelas.

The President of the United States, Barack Obama, and thousands of fans worldwide expressed their admiration for the Mexican artist. During a ceremony that took place at the Palacio de Bellas Artes in Mexico City, thousands of fans bid farewell to the music legend.

## Permanent Mission to the International Organizations



**UNIDO invites young candidates to three international contests regarding the topic “Imagining a sustainable future”. Categories: 1) video, 2) research, and 3) ideas on a business plan.**

On the occasion of its 50<sup>th</sup> anniversary, the United Nations Industrial Development Organization (UNIDO) invites young candidates to participate in three international contests regarding the topic “Imagining a sustainable future”. With this initiative, the UNIDO wants to promote the close cooperation with the youth for achieving an inclusive and sustainable industrial development.

Categories:

**1.- Video contest:** Invites young candidates born between 1991 and 1998 to express their expectations, dreams and worries about the inclusive and sustainable industrial development in a one-minute video. Deadline: October 15, 2016.

**2.- Research contest:** The participants have to respond the following question in a text no longer than 2,500 words: What is the role of the industry 4.0 in the achievement of the 2030 Agenda of Sustainable Development and of the goal No. 9? The candidates need to be born in the years from 1986 to 1998. Deadline: October 15, 2016.

**3.- Business plan contest:** The candidates with an age from 18 to 35 years must present a business initiative aimed at improving the economy of their community. Deadline: September 23, 2016.

Further information on the contests and prizes [here >>](#)

“Envisaging Our Sustainable Future”



**UNIDO 50<sup>th</sup> Anniversary Youth Competitions**

“Envisaging Our Sustainable Future”



## Consular Section

### New head of the Consular Section: Rosalía Piceno Arrivillaga.



On August 4<sup>th</sup>, **Rosalía Piceno Arrivillaga** took office as new **head of the Consular Section of the Embassy of Mexico in Austria, concurrent to Slovakia and Slovenia.**

In previous positions, Rosalía Piceno Arrivillaga worked at the Consulates in New York, Laredo, Barcelona and Paris, in the consular area; in bilateral affairs, at the Embassies in France (cultural affairs), South Korea (human rights and multilateral affairs), and Lebanon (administration); and in multilateral affairs, at the Missions of Mexico to the OEA and to the UNESCO.

### Get your voting card for electors abroad!

Anyone who wants to vote from their place of residence abroad in the next presidential elections 2018, can submit a request to obtain their voting card to the National Electoral Institute (INE), through the Consular Section. Therefore, it is necessary to schedule an appointment and to present the Mexican birth certificate, the Mexican passport and the residence registration form. Upon receiving the request from the Consular Section, the INE issues the voting card and sends it directly to the home of the applicant abroad. It is important to mention that if you decide to apply for a voting card abroad, it will be possible only to vote at your country of residence and your voting card will not be valid in Mexico if you are staying in Mexico during the election period. Also, the application for a voting card is a process that is handled by the INE. The Embassies and Consulates are only assisting by forwarding the applications. For more information, please consult the following website: [www.ine.mx](http://www.ine.mx)

## Mexico and Austria

### Festive unveiling of the replica plate “Gilberto Bosques Promenade” at the entrance hall of the Senate of the Republic.



On August 30<sup>th</sup>, 2016, the replica plate of the “Gilberto Bosques Promenade” in the 22<sup>nd</sup> district of the City of Vienna was unveiled at the entrance hall of the Senate of the Republic during a solemn ceremony in presence of the President of the Senate of the Republic, Roberto Gil Zuarth; Laura Bosques, daughter of the Consul Gilberto Bosques Saldívar; Lydia Ladurner, Minister-Counsellor of the Embassy of Austria in Mexico; and representatives of the Gilberto Bosques Institute and the media.

## News from Mexico

### The President of Mexico presents his 4<sup>th</sup> State of the Union address and gathers with young people to discuss it.



After delivering his 4<sup>th</sup> State of the Union address, the President of Mexico, Enrique Peña Nieto, gathered with 367 young people from all over the country at the Presidential Palace to discuss the results of this document

[Read more>>>](#)

"There is still a lot of work to do. We are going in the right direction. The Mexicans want a national change. Although it might be hard to achieve and face resistance, the results are worth it", the President of Mexico said.

The 4<sup>th</sup> State of the Union address includes the programmes and actions undertaken by the present government in the last 4 years, in order to achieve the 5 national goals foreseen in the National Development Plan 2013-2018. This year's address highlights the outstanding institutional progress so far: the introduction of the National Anti-Corruption System and the nation-wide implementation of the new Accusatory Penal Justice System.

Read full 4<sup>th</sup> State of the Union address (in Spanish):

<http://www.presidencia.gob.mx/cuartoinforme/>

### “With the participation of women, Mexico will be a nation with more freedom, development and prosperity in the 21<sup>st</sup> century”, says Peña Nieto.



The President of Mexico, Enrique Peña Nieto, issued the order to all States of the Republic to implement as soon as possible the Mexican Labour Equality and Non-Discrimination Act. He pointed out that the participation and Involvement of women is important for achieving a better nation with more democracy and freedom, which fully respects the freedom of expression and the equal right of personal development and realization.

[Read full article >>](#)

Learn about the actions adopted by the Mexican Government in favour of the National System for the Equality of Women and Men [here](#).

## Mexico launches nation-wide programme against migrant smuggling.



presented the national programme against migrant smuggling 2016-2018.

As part of the actions against migrant smuggling networks, the Attorney General's Office, in coordination with the Secretariat of the Interior and the Ministry of Foreign Affairs, the US Embassy in Mexico, and the United Nations Office on Drugs and Crime (UNODC),

The initiative's goal is to increase the quality and quantity of investigations that lead to an effective dismantlement of migrant smuggling networks and to more and better information about this problem.

The programme will be implemented by the UNODC and receives financial support of the US government through the Merida Initiative.

More information [here](#).

## For the first time in 20 years, the satellites Bicentenario and Morelos 3 will be operated by Mexican engineers.

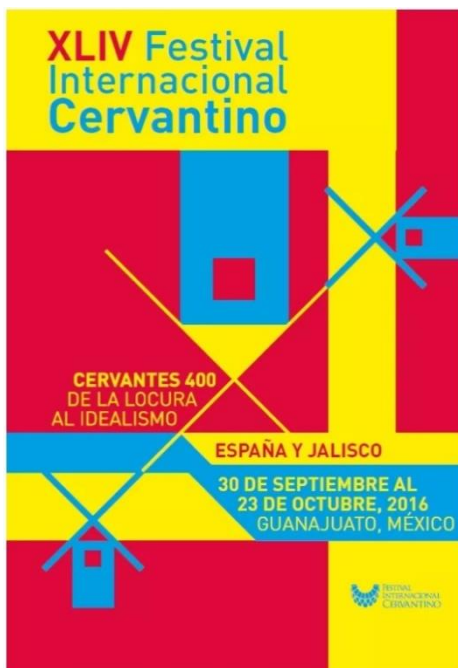


The company Boeing Satellite Systems International, Inc. handed over the operational control of the satellite system MexSat to the Mexican Government, which guarantees the communications coverage, the services associated with the national systems of civil protection security, and a faster attention to the Mexican population in the case of emergency.

During the ceremony celebrated at the Satellite Control Centre in Iztapalapa, the Minister of Communications and Transportation, Gerardo Ruiz Esparza, received the key symbolizing the control of the satellite system MexSat, the most modern of the world, which will be operated entirely by Mexican engineers. The satellites Morelos 3 and Bicentenario are an important legacy that the present Administration will leave behind. [Read more >>](#) (in Spanish).

## ¡Viva Mexico!

### The 44<sup>th</sup> International Cervantes Festival awaits you in Guanajuato!



The International Cervantes Festival (FIC) is the most prestigious cultural and artistic event in Latin America and one of the most emblematic in the world. It is held every year in Mexico. Since more than four decades, the Festival is a forum for vital expressions of traditional and contemporary art. Its participants have been personalities like Ella Fitzgerald, B.B. King, Martha Graham, Akira Kasai, Leonard Bernstein, Ricardo Muti, Ute Lemper and Ruben Blades.

This year, the FIC will host the most important homage to Cervantes worldwide and offer outstanding theatre, music and dance expressions relating to this author. At the same time, it opens multiple opportunities for reflection and discussion about his work and actuality. The program "Cervantes 400: from madness to idealism" will present more than 700 activities by more than 3,500 artists from 38 countries.

[More information >>](#)

## Tourism

### Interview with Ambassador Buenrostro Massieu in the magazine *traveller* about Mexico's qualities as a holiday destination.



In its edition 32 | 33 2016, the tourist magazine dedicated a special section to Mexico as an attractive holiday destination. It includes a long interview with Ambassador Buenrostro Massieu about the qualities of the Mexican tourism sector as well as interesting facts and figures, including suggestions for the best tourist spots in the country.

Under the title "Mundo Maya - Mundo Playa - Mundo Yucatan", the magazine presents the main attractions of the Yucatan Peninsula for an unforgettable holiday in the winter season 2016/17.

Website of *traveller* magazine: <http://www.traveller-online.at>

## Campaign “Let's travel through Mexico”



Our newsletter's second trip takes us to Mexico City. **Let's travel through Mexico** and learn more about this big city and its traditional districts.

**Mexico City** is a fascinating capital that seduces visitors with countless options. It is one of the largest urban spots in the world, divided into 16 delegations and 300 colonies -or “barrios”- whose contrasting characteristics overwhelm anyone who visits it for the first time. However, its enormous size is seductive, something you can observe when you arrive at night by plane: At your feet, an endless and fascinating carpet of lights awaits you.

Anyone visiting Mexico City for the first time must know that most of the tourist attractions are concentrated in the historic centre: The Plaza de la Constitución -popularly known as “El Zocalo”-, the National Palace, the Metropolitan Cathedral, and the archaeological site “Templo Mayor”, the Palacio de Bellas Artes, and Alameda Park; as well as a lot of museums housed in colonial mansions. Just a few blocks away is the Plaza Garibaldi, where you can totally submerge into Mexico with its tequila and mariachi music. [Read more >>](#)

## Recommendations

### Participate in the survey for Mexicans living abroad!

The Institute for Mexicans living abroad (IME) of the Ministry of Foreign Affairs invites interested persons to share their opinions, ideas and wishes regarding the attention they received when establishing their residence abroad. The survey is available until September 30<sup>th</sup>, 2016. All the contributions will be used as input for the IME Action Plan for the next years. The most interesting results and recommendations, as well as the actions deriving from the survey's analysis will be published by the IME. [Participate here >>](#)

### Newsletter “México en Movimiento”

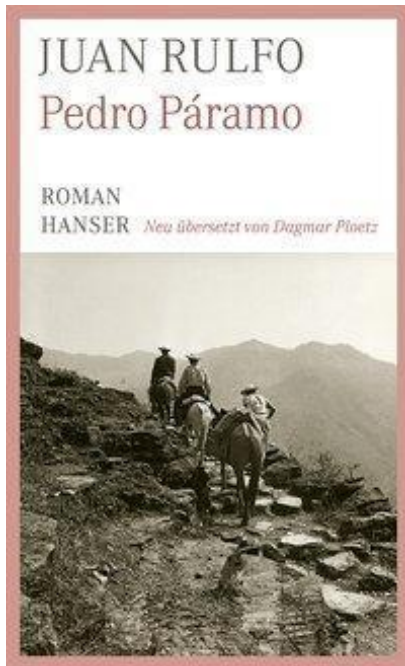


Published by the General Directorate for Social Communication of the Mexican Ministry of Foreign Affairs. Read the latest newsletter [here >>](#)

[See all newsletters >>](#)



## Haven't you read "Pedro Páramo" de Juan Rulfo yet? Novel (in German).



Pedro Páramo's son travels to the small town Comala to visit his father, but he finds himself trapped in a world without life and discovers unexpected secrets. The first edition of this book was published in 1955. In the words of the Mexican writer and intellectual Edmundo Valadés, "Pedro Páramo is a disconcerting novel, ready to disturb the critics." The story takes place in a series of dream sequences, beyond the death of its characters. The reader does not know if it is a dream, life, fable, reality, but what is for sure is the voice of the "merciless and accurate insight" of this extraordinary author. Rulfo's novel has been considered as one of the masterpieces of literature in Spanish language by Carlos Fuentes, Gabriel García Márquez and Jorge Luis Borges. Authors who write in other languages, i.e. Günter Grass, Susan Sontag, and Gao Xingjian, have also declared their admiration for Rulfo.

[Read more>>](#)

Data sheet:

Author: Juan Rulfo

Pages: 176

Publisher: Hanser

Edition: 2008

Language: German

ISBN: 978-3-446-25368-1

\*\*\*