



Ambassador Buenrostro presents Letters of Credentials to IACA

The Ambassador Alicia Buenrostro Massieu presented on the 28th of July a diplomatic letter that accredits her as Permanent Representative of Mexico to the International Academy (IACA), namely to its Dean and Executive Secretary, Martin Kreutner.

The IACA is an international organ with its headquarters in Laxemburg, Austria, that is engaged in the development of a better knowledge and unconditional information about anti-corruption.

The Permanent Mission of Mexico works to identify concrete occasions of collaboration in this field, supported by the National Anti-Corruption System.

Learn more about the activities of the IACA, including their expertise in Anti-Corruption Studies, seminars and other important initiatives on: <http://www.iaca.int/> (in English)



CONTENTS

- ◆ Ambassador Buenrostro held a meeting with the Executive Directors of Telekom Austria, Agrana and Kapsch.
- ◆ Ten cities in Mexico part of Heritage for Humanity.
- ◆ We invite you to the concert of guitarist Jorge Birrueta.
- ◆ World Day against Trafficking in Persons
- ◆ General Governor of Australia visits Mexico.
- ◆ President of Mexico visits Argentina and Peru
- ◆ Mexico will be within 11 largest food producers until 2018
- ◆ Saving the Manatees in Mexico
- ◆ Book recommendations

Activities of the Mexican Embassy

The Mexican Ambassador met Austrian business leaders to create new initiatives for investment and cooperation



The Ambassador Alicia Buenrostro Massieu held talks with Mr. Alejandro Plater, CEO of Telekom Austria and main representative of interests of América Móvil. Both parts agreed on the importance of collaboration in order to reinforce Mexico's image and its presence in Austria. Telekom Austria is the main telecommunications company in Austria and is also present in Eastern Europe and the Balkans. In 2014 the Mexican company América Móvil acquired 60% of the company's shares and represents until now the biggest investment of Mexico in the Alpine Republic. Within only a few months the company became a model for this country. <http://www.telekomaustria.com/>

During his talks with the Ambassador Alicia Buenrostro Massieu, Georg Kapsch, president of the Industrial Association of Austria and CEO of the company Kapsch, referred to the strategic importance of the Mexican economy. He underlined the importance of the Austrian educational system as an advantage to be used. The company Kapsch, with its headquarters in Vienna, specialized on electronic toll collection systems as well as information technology and telecommunications. The company is Europe's leader in the fields of traffic and communication. The sales of toll collection systems are especially high in Mexico.

<https://www.kapsch.net/>



The Ambassador Alicia Buenrostro Massieu held separate talks with Mr. Johann Marihart, CEO of the company Agrana and with Mr. Fritz Gattermayer, member of the board of directors of the same company. During both conversations they emphasized the great success of Agrana's operations in Mexico and North America's enormous growth potential. All parts agreed that collaboration is crucial in order to promote

Mexico and to strengthen its image as a solid investment destination. Relations will be further deepened as to stimulate growth and to strengthen Agrana in Mexico. Agrana, one of the main Austrian investors in Mexico is located in Jacona, Michoacán. The company employs over 650 persons in the production of lactic products (yoghurt) and fruit. In collaboration with the Austrian Development Agency, Agrana works on a project to establish sustainable agricultural production methods for Mexican farmers through the *Rainforest Alliance* certification. <http://www.agrana.com.mx/>

Mexican Cultural Institute



Campaign “Let`s all travel through Mexico”.

Tourism is nowadays one of the most important and dynamic economic sectors, not only for its high levels of investment, its contribution to employment and its vast profits, but also for its impulses in rural development. With the campaign “Live it to Believe It” (“*Vívelo para Creerlo*”) the Mexican Tourism Board could illustrate

Mexico as a dynamic, progressive and modern country – an ideal destination for international travelers looking for a unique experience, whether it is adventures, culture, gastronomy, beaches, romance or sustainable activities in nature. On a national level, Mexico`s Tourism Board implemented the campaign “Let`s all travel through Mexico”. This campaign is a call for Mexicans to travel through their own country during the year in order to discover the thousands of possibilities it has to offer. This newsletter wants to introduce you to the main destinations. Let`s all travel through Mexico, starting with the World Heritage Cities.

10 Mexican cities are recognized by UNESCO as “Cultural Heritage of Humanity”. Get to know them!

As they represent a unique cultural testimony, an outstanding architectural example or an authentic cultural and historic site, the United Nations Educational, Scientific and Cultural Organization (UNESCO) declared the following cities “Cultural Heritage for Humanity”: Campeche, Ciudad de México, Guanajuato, Morelia, Oaxaca, Puebla, Querétaro, San Miguel de Allende, Tlacotalpan and Zacatecas. [Read more >>](#)



Concert of the Mexican guitarist Jorge Birrueta. 26th of September, Mexican Cultural Institute, 7 p.m. Free entry.

Birrueta will perform pieces by Johann K. Mertz (1806-1856), Leo Brouwer (n. 1939), Alberto Ginastera (1916-1983), Armando Luna (1964-2015), Arturo Fuentes (*1975) and Mario Lavista (*1943). Listen to his music:

<https://www.youtube.com/user/jbirrueta>

Permanent Mission of Mexico to the International Organizations

30th of July, World Day against Trafficking in Persons

The General Assembly of the UNO declared in 2013 the 30th of July as the World Day against Trafficking in Persons in order to create a broader understanding of the victims' situation



and to promote and protect their rights. The Protocol for Prevention, Repression and Punishment of Trafficking in Persons, especially in Women and Children, completes the United Nations Convention against Transnational Organized Crime and clearly defines the crime of Trafficking in Persons. This international treaty came into effect in 2003 and was signed by 163 countries, including Mexico. The Permanent Mission of Mexico collaborates with the Offices of the United Nations against this crime to promote dialogue with other states about a better way to prevent and combat trafficking in persons and to protect and assist victims of this crime. Find out more about Mexico's compromise in the field of Trafficking in Persons [\(in Spanish\) >>](#)



48 years ago Mexico signed the "Treaty on the Non-Proliferation of Nuclear Weapons".

On the 26th of July 1968 Mexico signed this international Treaty commonly known as NPT, whose goal is the prevention of distribution of nuclear weapons and armament technology, the promotion of cooperation in the use of nuclear energy for pacific reasons and the promotion of nuclear and general disarmament. Until today, 191 countries have signed this treaty. Nevertheless, 16 Thousand nuclear weapons still exist ready to be operated. This severely undermines the contents of the treaty.

The Treaty is based on three fundamental pillars: the non-proliferation, disarmament and pacific use of nuclear energy. The goals of NPT in this field of non-proliferation and pacific use of nuclear energy are generally fulfilled. NPT in fact considered more countries would develop nuclear weapons, but almost three quarters of all countries worldwide are part of nuclear weapon free zones. Nevertheless, 40 years after the application of NPT and 20 after its prolongation for an undefined period Mexico is still worried about the multilateral negotiations that should lead to disarmament, suggested in Article VI, as it is the only one not fulfilled yet. Therefore, Mexico supports the creation of an obligatory judicial instrument that prohibits the development, the production, the storage, the possession, the transfer, the placement and the use of nuclear weapons.

For Mexico the threat or the use of nuclear weapons are violations of international law, especially of the two principles of international humanitarian law. Therefore, Mexico will participate actively in the multilateral negotiations to complete the goal of a world free of nuclear weapons. Proof of its voluntary compromise that goes beyond NPT, are the Additional Protocol of safeguards, the participation in exportation control, the Treaty on Complete Prohibition of Nuclear Tests, the Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean (Treaty of Tlatelolco).

[Find out more about the Treaty >>](#)

News from Mexico



Official Visit of General Governor of Australia, Peter Cosgrove, in Mexico.

1st of August 2016.

President Enrique Peña Nieto received General Governor of Australia, Peter Cosgrove, in the National Palace. It was the first time an Australian General Governor visited the country. The visit was held on the occasion of the 50th anniversary of the beginning of diplomatic relations between the two countries. During the productive meeting various topics were discussed, such as economy, educational cooperation and culture. Mexico is the main Latin-American partner for Australia in the fields of economy, commerce and cooperation. The relations of the two countries has a great potential for fructuous cooperation in the fields of commerce, environmental protection, innovation, science and technology. [Read more >>](#)

President Peña Nieto participated in the transmission ceremony of the High Commander of Peru

28 July 2016

President Enrique Peña Nieto travelled to Lima on the occasion of the transmission ceremony of the High Commander of Peru. He was accompanied by other Head of States of Latin America and sent his regards to Pedro Pablo Kuczynski, the new President. He promised full support by the Mexican government in order to strengthen cooperation between the two countries. Mexico and Peru are both members of the Pacific Alliance, a treaty that promotes economic integration and in the last year its relations are regulated by an Association Treaty (AAE). [Read more >>](#)



Official visit of Mexico's President in Argentina.

29 July 2016



President Peña Nieto held an official visit to the State of Argentina, where he underlined the common will of Mexico and its host to continue on the path of opportunities of development, justice and growth for both societies. During the visit he concluded the negotiation of 17 measures in the field of fishing and aquaculture, cooperation in

wine production, collaboration in the use of pesticides and mutual support in science and technology.

The importance of renewing and widening the Treaty on Economy (ACE 6) was emphasized to allow preferential treatment of agricultural and industrial products within the commercial space of the two countries. With his Argentinian counterpart, Mauricio Macri, the President participated in the inauguration of the Business Forum Mexico-Argentina. On the occasion of the visit, the Mexican delegate conceded the “Order of the Aztec Eagle” to two Argentinians who dedicated their work to the intensification of the relations between the two countries: Hernán Santiago Lombardi and Adriana Rosenberg. [Read more >>](#)

Air operations in natural reserve Alto Golfo de California were initiated for protection of manatees and totoaba fish



On the 28th of July operations of 3 aeroplanes were initialized to control the natural reserve Alto Golfo de California in order to protect manatees and prevent illegal fishing of Totoaba fish. These measures were established in cooperation of the Secretary of Marine, Environment and Natural Resources and the Secretary for Agriculture, Livestock, Rural Development, Fishing and Food. The control system “Arcturus T-20” further supports the development and wellbeing of coastal regions such as Puerto Peñasco, Sonora and San Felipe in Baja California. The Marine Minister, Admiral Vidal Francisco Soberón Sanz, announced that it is the shared responsibility of Mexicans and their government to protect the marine environment. “We cannot and we should not allow more species to extinguish. There is a future for our seas”, he emphasized. [Read more \(in Spanish\) >>](#)

Economy



José Calzada Rovirosa, Titular de la SAGARPA

Mexico: Number 11 food producer before end of 2018

Minister of Agriculture, Livestock, Rural Development, Fishing and Food, José Calzada Rovirosa, indicated that Mexico’s fields are an example for productivity. At the moment the country is number 12 of food producers and if it continues growing similarly, soon it will be one of the top ten producers. According to estimations, each hectare of cultivated land in Mexico gives revenues of about 800 Dollars.

[Read more \(in Spanish\) >>](#)

Viva Mexico!

Follow the Mexican delegation in the Olympic Games in Rio de Janeiro 2016! 126 Mexicans will participate in 27 disciplines.

The Mexican Olympic Committee informed that the Mexican delegation, the largest during the last 40 years, contains 126 athletes – of which 81 are men and 45 women. The technical head of the delegation, Carlos Cisneros, assured that the sports in which Mexico has the highest chance to be within the best three are: taekwondo, archery, football, athletics, triathlon and boxing. Mexican athletes will compete in 27 different disciplines, including badminton, canoeing, cycling, horse riding, fencing, gymnastics, golf, judo, weight lifting, greco-roman wrestling, swimming, water jumping, synchronized swimming, modern pentathlon, rowing, table tennis, tennis, shooting sport, sailing, volleyball and beachvolleyball. From the 5th to the 21st of August you can follow Mexicans participants on the calendar of activities of the Olympic Summer Games (make sure to indicate your time zone to get real time results).

<https://www.rio2016.com/es/mexico> >>



Anniversary

12th of August: Anniversary of Isidro Fabela

52 years after his death we remember Isidro Fabela. He was a diplomat, writer, international jurist and Mexican intellectual who was honored with various public posts, such as representative of Mexico in Germany, Italy, Spain, Netherlands, France, England, Switzerland, Cuba and Japan. He died at the age of 82 in Cuernacava, Mexico.



Fabela was known for conducting a protest note on the occasion of the annex ("Anschluss") of Austria to Nazi-Germany in March 1938. In a fierce protest of the Mexican government before the League of Nations in Geneva, it stood up against the forced exclusion of a member State of the League. To honor this diplomatic act by the Mexican government, the place in front of the Vienna International Center, headquarters of the United Nations, was named Mexico Place (Mexikoplatz) and the main road leading through the Center Isidro-Fabela-Walk (Isidro-Fabela-Promenade) to honor the author.

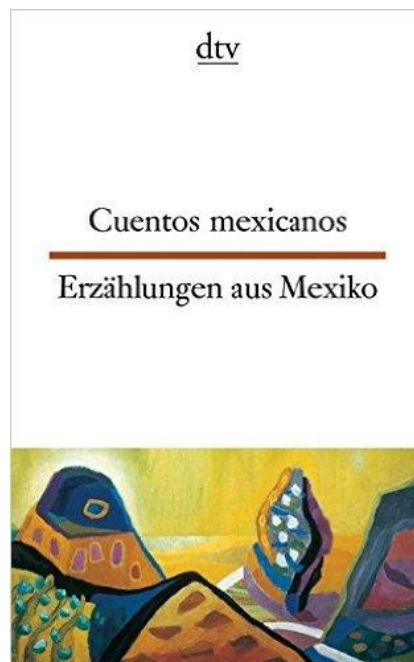
[Read more about his life \(in Spanish\) >>](#)

Book Recommendations

Book: “Cuentos mexicanos / Erzählungen aus Mexiko”

It contains 16 Mexican stories in Spanish languages with a parallel translation into German. It is the ideal lecture for those who seek to know Mexican culture through its literature and to practice the two languages German and Spanish at the same time. The writers of the stories are: Juan José Arreola, Rosario Castellanos, Carlos Fuentes, Inés Arredondo, Juan García Ponce, Jesús Gardea, Hernán Lara Zavala, Augustín Monsreal, Augusto Monterroso, José Emilio Pacheco, Octavio Paz, José Revueltas, Alfonso Reyes, Juan Rulfo, Severino Salazar and Eraclio Zepeda.

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