

EMBAMEX SWEDEN AUGUST/SEPTEMBER NEWSLETTER

STATE BY STATE: MORELOS

The state of Morelos is located in the central region of Mexico and enjoys one of the best climates in the world, which is why there are many family resorts throughout the area. The warm climate and abundant vegetation of this state make it a favorite vacation spot for both Mexican and foreign visitors. Its geographical attributes make it ideal for spas. Besides the excellent hotel infrastructure with modern spas, there are also numerous water parks and communal pools, some of which have hot springs with medicinal properties.

This territory was historically dominated by the Chichimecas, but the Xochimilca and the Tlahuica people also formed settlements in the area. The latter would be the founders of Cuauhnáhuac, which the Spaniards renamed Cuernavaca, now famously known as the "City of Eternal Spring" for its wonderful weather. Cuernavaca would be the town chosen by Hernán Cortés to establish an extensive fiefdom. The area's temperate climate also made it ideal for the creation of several sugarcane estates, and the Jesuits established temples



*Cortés Palace, Cuernavaca.
Photo credit: www.visitmexico.com*

and monasteries throughout the state, all of which can still be admired.

Important historical events took place within Morelos during the War of Independence and the Revolutionary period. Today, it is best known as an attractive location for numerous resorts and recreational centers.



Photo credit: www.visitmexico.com

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“PAINTING PACHUCA”: COLOUR AND SOCIAL RECONSTRUCTION

The National Program for the Social Prevention of Violence and Crime invested five million Pesos in the creation of what has become an emblematic site: the country’s largest mural. Now, the neighborhood of Palmitas, in Pachuca, in the state of Hidalgo, not only hosts the country’s largest and most colorful mural, but is also part of a comprehensive prevention project that has resulted in the reduction of violence in the community.



View of the Pachuca Mural.

The project represents an opportunity for employment and access to life-skills training for these young people.

The project’s key actor is the community. The mural’s success relies on inclusive processes that took place during its first phase, as well as the reflection, recognition of tradition, culture, and local history, consensus building, and active citizen participation in the painting of the houses. As a result, people now own the public space and strengthened the social relations between the members of the community. The second phase will include walking tours through the neighborhood to visit the murals and its illustration of the community’s identity.

The project began in 2014 with the goal of reducing the risk factors associated to violence and crime that put the community of Palmitas—particularly young people—in vulnerable conditions.



Community participants in the creation of the mural.

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FATHER TEMBLEQUE AQUEDUCT BECOMES A WORLD HERITAGE SITE

The 39th session of the World Heritage Committee of the United Nations Educational, Scientific and Cultural Organization (UNESCO), held in Bonn, Germany, from June 28 to July 8, approved the registration of the hydraulic system known as the Father Tembleque Aqueduct to the list of World Heritage Sites.



The aqueduct is a major work, built 443 years ago and is an outstanding example of the development of hydraulic systems in America.

This represents a recognition of the outstanding universal value of this work of hydraulic engineering, designed and directed by Fray Francisco de Tembleque between 1554 and 1571, with the support of the master stonemason Juan Correa de Agüero and the valuable participation of about forty indigenous people.

With the inscription of this site on the UNESCO World Heritage List, Mexico has become the first country in Latin America and the sixth worldwide with the greatest number of goods and sites with recognized Universal Exceptional Value. Thus, Mexico has a total of 33, of which 27 are under the Cultural Heritage category; five in the Natural Heritage category; and one in the Mixed Properties category.

This registration is the result of a joint effort by the National Council for Culture and the Arts (CONACULTA), the National Institute of Anthropology and History (INAH), and the Ministry of Foreign Affairs.

With this achievement, Mexico reaffirms its commitment to the protection, conservation, preservation, and presentation of the cultural and natural heritage of our country.

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MEXICAN GASTRONOMIC CELEBRATION IN STOCKHOLM

The Sheraton Stockholm Hotel and the Embassy of Mexico hosted a Mexican food festival from September 2 to 8. Renowned Mexican chef Jorge Carlos González and the Hotel's own kitchen team prepared specialty dishes that for an entire week. Throughout the event, hundreds of people had the opportunity to sample Mexican delicacies and savour the rich and varied tastes of our national cuisine.

Mexican Food Festival!

MENU BY GUEST CHEF
JORGE CARLOS GONZÁLEZ.

2nd - 8th September ¡Bienvenidos!



PACIFIC ALLIANCE CULINARY FESTIVAL



Chef Jorge Carlos González with students.

Mexico participated at the Pacific Alliance's Culinary Festival, organized by the Embassies of Colombia, Peru, and Mexico in coordination with Ms. Carin Ingelsson, and Chef Staffan Dahlberg of the Stockholm International Restaurant School (*Stockholms Internationella Restaurangskola*).

On September 8, our country was represented by Oaxacan Chef Jorge Carlos González, who taught 20 students aged 17-18 to cook the traditional Mexican fish dish *tikin xic*.

Thanks to this opportunity, students learned how to use Mexican ingredients such as *guajillo* chile and *achiote*, as well as how to make authentic Mexican tortillas with corn flour. Furthermore, students expressed interest in incorporating some traditional Mexican cooking into the school curriculum in the coming years.



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MEXICAN FINALISTS AT STOCKHOLM WORLD WATER WEEK

The 25th edition of the World Water Week was celebrated in Stockholm between August 23 and 28. The Stockholm International Water Institute (SIWI) organized the event and selected the central theme “Water for Development” for the 2015 World Water Week. More than 3,000 people participated in this event, including government officials, academics, members of international organizations, NGOs and businesses. Altogether, representatives from more than 120 countries met for this event during this week.

Ambassador Gasca Pliego participated in the 2015 Stockholm Junior Water Prize, which held its 19th edition; 19 countries participated this year, including Mexico. The purpose of this contest is to increase global interest in, and knowledge of water and the environment.

Young Mexican participants Guillermo Gael Wells Abascal and Ana Laura Martínez Pacheco qualified as finalists with a project entitled “Arrest and Removal of Fluoride in Water Through Development of a System Impregnated Active Carbon.” Mr. Wells Abascal and Ms. Martínez Pacheco studied a simple treatment to eliminate high concentrations of fluoride in subterranean water, and suggested a cheap and cost-effective way to measure fluoride concentrations.

Accompanying the Mexican participants at the event were Dr. Alma Chávez Mejía and Professor Dafne Uscanga Roldán, both of whom work at the Engineering Institute at the National Autonomous Mexican University, or UNAM.



Ambassador Gasca Pliego at the Stockholm Junior Water Prize with the Mexican participants.

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MEXICAN FILMS IN LATVIA

The Embassy of Mexico, Mehiko Maja and The National History Museum of Latvia invite the public in Riga to attend the exhibition "Posters of Mexican Movies," taking place in the Museum's Dauderi wing between August 28 and October 3, 2015.

For more information, please visit the museum's [website](#).

One of the Mexican film posters at the exhibition at the Museum of National History in Riga, Latvia.



Also in Riga, the Mexican film "Santo en el Museo de Cera" (Santo in the Wax Museum) was presented at the Unicon Festival in Riga, Latvia, which took place on the 1st and 2nd of August. The film was screened in the Olimpiskais Sporta Centrs building. Some 2,500 attendees were present at this anime, film, and gaming event.

Film poster for "Santo en el museo de cera," which was screened at the Unicon Festival in Riga.



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“GUADALUPE NETTEL AT THE GÖTEBORG BOOK FAIR

Mexican author Guadalupe Nettel will be present at the Göteborg Book Fair in September, where she will participate in two seminars, on Friday 25 and Saturday 26.

On September 25, at 17:30 hrs., Ms. Nettel will participate in a dialogue with journalist Erik de la Reguera.

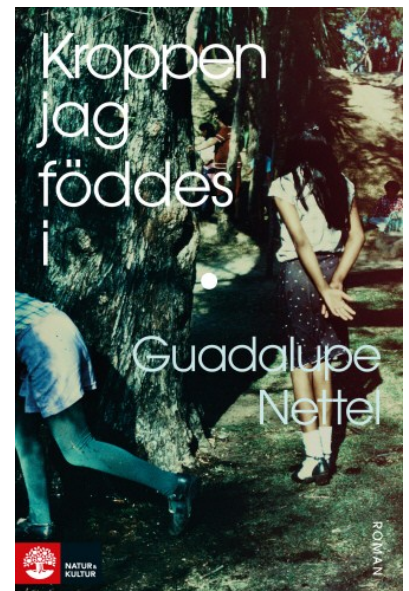
On Saturday 26, at 14:00 hrs., Ms. Nettel and Spanish novelist Milena Busquets will hold a talk moderated by Swedish culture journalist Stefan Ingvarsson titled, “How Close to Yourself Can you Go?” Here, the authors will talk about their respective novels, and about how close to reality a writer can get, and about the line between fiction and selfhood.

Nettel’s novel “The Body I was Born In”, published in Swedish as “*Kroppen jag föddes i*” by Natur och Kultur, is a confessional, fictionalized account about her childhood in a dysfunctional family, with parents who enacted many of the 1970’s progressive ideals.

Please visit the Göteborg Book Fair’s website for more information regarding the programme and tickets: www.bokmassan.se



Guadalupe Nettel.
Photo credit: Lisbeth Salas



Cover for Swedish language publication of
Ms. Nettel’s new novel.
Photo credit: Natur och Kultur.



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SEGUNDO CONCURSO DE FOTOGRAFÍA "SENTIMIENTOS DE MÉXICO"

Aunque estés lejos, ¡queremos saber de ti!

¿Alguna vez te has puesto a pensar qué significa ser de México?

Quizá es la cultura, el orgullo que sientes o las tradiciones y costumbres que tienes con tu familia.

Desde México, queremos saber cómo vives la identidad mexicana aunque no estés en tu país.

De qué forma expresas tus raíces, proyectas tu talento y cómo sales adelante en el país en el que te encuentras.

Ayúdanos a descubrir qué significa ser mexicano o mexicana, participando en el Segundo Concurso de Fotografía Sentimientos de México: Expresión de orgullo.

Cuéntanos con una fotografía cómo eres mexicano o mexicana.

Participar es muy fácil. Sólo tienes que ingresar a la página: www.segob.gob.mx/sentimientosdemexico y sube tu fotografía.

