



May, 2013

The Embassy of Mexico in the United Kingdom is proud to present a new on-line edition of **Meet Mexico**, an educational project that seeks to bring Mexico closer to the children of the UK, which was originally launched by the Mexican Ministry of Foreign Affairs and the Mexican Institute for International Cooperation.

Meet Mexico offers lively and illustrated information about all aspects of Mexican culture, history and day-to-day life in an accessible and exciting way. It comprises 18 sections, covering geography, history and economy as well as Mexico's education system, gastronomy, folklore, arts, music and dance.

This project aims to present basic and entertaining information, in order to excite the curiosity of British children in our vast culture. In light of this objective, a thorough research was conducted, involving experts on different areas that reviewed the information included in **Meet Mexico**, so as to ensure that the document proves to be an enjoyable and reliable read.



Meet Mexico was originally designed as a set of printed

brochures presented inside an attractive folder. The package repeatedly received an enthusiastic response from many teachers in the UK. They were clearly stimulated by the material and their enthusiasm was certainly transmitted to the children they teach. However, as part of the Embassy's commitment to sustainability and in order to gain as much outreach as possible, we will now publish **Meet Mexico** exclusively online.

Looking forward to further the learning and understanding of our colorful and rich-in-traditions country, the Mexican Embassy presents a new on-line edition of **Meet Mexico**, hoping to offer a broad view of all the wonders that are in store for those that come in contact with our country.